360 CIRCLE

Exploring Design via Multiple Perspectives
Delivering Integrated Solutions Across Regions
Responding to Evolving Urban and Social Needs
Bridging Technology, Leadership and Practice

Perspectives on design, engineering & management



EXPERIENCE
BEYOND.

ONG&ONG group

VISION Experience Beyond

PURPOSE To Improve the World in which We Live

ROLE To Enhance the Well-being of Inhabitants through Excellence in Sustainable Design

HYBRIDITY

We thrive on a woven interplay of purposes, forming environments that evolve, adapt, and come alive through use.

CONVERGENCE

EVOLVING VISIONS, FUSING FRONTIERS

Experience Beyond

Distinctive

Across New Geographies

EXPERIENCE
BEYOND.

We are proud of our numerous ties across Asia and worldwide, bonding the ONG&ONG family, valued clients, and projects.

Singapore
Indonesia
Malaysia
Mongolia
Myanmar
Thailand
Vietnam

Brunei
Phnom Penh
Siem Reap
Sihanoukville
Douala
Kribi
Yaoundé
Anshun
Baoding
Beijing
Changsha
Changzhou
Chengdu
Chongli
Chongqing
Fengcheng
Fujian
Guangzhou
Guanshanhu
Haikou
Hangzhou
Harbin
Hefei
Jiangyin
Jilin
Jining
Kunming
Lanzhou
Linshui
Nanchang
Nanjing
Qingdao
Sanya
Shaanxi
Shanghai
Shangrao
Shenzhen
Suzhou
Taihu
Tianjin
Wen Chang
Wuhan
Wuxi
Xi An
Xiamen
Yantai
Zhengzhou
Nicosia
Cairo
Hong Kong
Ahmedabad
Balda
Bangalore
Bloomfield
Chennai
Coimbatore
Dehradun
Yogyakarta
Basra
Hakuba
Nagano
Niseko
Sanuki
Tokyo
Busan
Incheon
Sejong
Seoul
Vientiane
Salima
Johor
Kota Kinabalu
Kuala Lumpur
Kuantan
Kuching
Langkawi
Melaka
Negeri Sembilan
Pahang
Penang
Perak
Sabah
Sarawak
Selangor
Dhaalu Atoll
Huvadhu Atoll
Malé
Flic En Flac
Ilot Fortier
Bayanzurkh
Ulaanbaatar
Aungpan
Mandalay
Muse
Myint Kyi Nar
Nay Pyi Taw
Ngwe Saung
Salon Island
Thanlyin
Yangon
Kathmandu
Christchurch
Muscat
Islamabad
Karachi
Lahore
Papua New Guinea
Cavite
Davao
Makati
Manila
Muntinlupa
Naga
Palawan
Pasay
Quezon
South Cotabato
Sucat Paranaque
Tagatay
Taguig
Delhi
Faridabad
Greater Noida
Gurgaon
Gurugram
Haryana
Hospet
Hyderabad
Jaipur
Jammu
Kerala
Kolkata
Lakhanpur
Lucknow
Mumbai
Mylapore
New Delhi
Noida
Pune
Surat
Thane
Udaipur
Bali
Balikpapan
Bandung
Bangka
Batam
Bekasi
Belitung
Bintan
Bogor
Depok
Jakarta
Java
Kediri
Lombok
Lubuk Linggau
Makassar
Manado
Maratua Islands
Medan
Mokupa
Pamenang Highland
Semarang
Sentul
Serang
Sorong
Sulawesi
Tangerang
Tarakan
West Java
Doha
Karzan
Rwanda
Saudi Arabia
Kigali
Colombo
Kandy
Polonnaruwa
Weligama Bay
Leserne
Sion
Hualien
Kaohsiung
Taichung
Yilan
Ayutthaya
Bangkok
Chiang Mai
Hua Hin
Khao Yai
Khonkaen
Lopburi
Muang Chonburi
Nong Khai
Pathumthani
Pattaya
Phang-Nga
Phetchaburi
Phuket
Prachuap Khiri Khan
Pratumthani
Rayong
Samut Prakan
Thakuapah
Dili
Timor-Leste
Entebbe
Uganda
Abu Dhabi
Dubai
London
Birmingham
New York
Texas
Napa
Ba Ria
Bac Liêu
Binh Duong
Binh Thuan
Buon Me Thuot
Cam Ranh
Con Dao
Da Lat
Da Nang
Lam Dong
Di An
Dong Nai
Dong Thap
Ha Long
Haiphong
Hanoi
Hau Giang
Ho Chi Minh
Hon Thom Island
Lang Co Bay
Nguyen Van Tiet
Nha Trang
Ninh Thuan
Phan Rang
Phan Thiet
Phu Quoc
Quang Ngai
Quang Ninh
Saigon
Tan Phuoc District
Thai Binh
Thanh Hóa
Thu Dau Mot
Tra Vinh
Vinh Long
Vung Tau
Zanzibar
Brisbane
Melbourne
Perth
Sydney
Dhaka
Mbankomo

ONG&ONG QUICK FACTS FY 24/25

WE UNDERSTAND ASIA

WE ARE GLOCAL
(GLOBAL + LOCAL)

With digitalisation, our specialist talents are on hand, regardless of geography.

SINGAPORE INDONESIA MALAYSIA
MONGOLIA MYANMAR THAILAND
VIETNAM

PEOPLE

453 Professionals specialising in various disciplines

14 NATIONALITIES

80% Hired Locally | **20%** Expats

CAPABILITY DEVELOPMENT

1790 Employee Training Instances conducted via 360U Programme

TOPICS COVERED

- DESIGN
- DIGITALISATION
- INNOVATION
- PRODUCTIVITY
- SUSTAINABLILTY
- SERVICE EXCELLENCE

235 Training Sessions Conducted

85 Internal Sessions

150 External Sessions

360 SOLUTION MULTI-DISCIPLINARY

DESIGN

POWERED BY

ONG&ONG | IMMORTAL Brand Engagement | OXD

project innovations | project x-ion

Rankine&Hill

MANAGEMENT ENGINEERING

FUTURE READY PRACTICE

- ISO19650 Certified
- Collaborative Design Approach
- 100% Cloud Operations
- Phygital Mobility Anytime, Anywhere
- Digitalisation Training Centre
- Embracing Distruptive Innovations

NEW PROJECTS SECURED

169 Singapore

88 Global

29 360 Solution Projects

257 Projects

Contents

Penyatuan
Нэгдэл
整合



Wyndham Singapore Hotel

Integration
Tích hợp
ပေါင်းစည်းမှု
Integrasi
การบูรณาการ



First Class SilverKris Lounge

CONTENTS

9 Quick Facts 24/25

12 **Specialists:** 360 Synergistic Specialist

16 Future Focus

20 **Icons:** Collaborative-Led Designs

90 Finding Rhythms in Mixed-Use Destinations

94 Creating Ripples of Change by Empowering & Enriching Communities

100 OSM Professorship and ONG&ONG Travelling Fellowship 2025/26

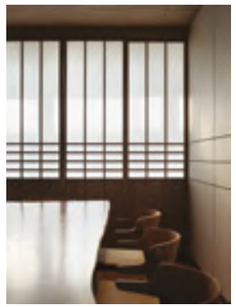
111 Our Organisation

114 Contacts

116 Awards



MSD-House



One Farrer Hotel Refurbishment



West Mall



Liv@MB

SINGAPORE INDONESIA MALAYSIA MONGOLIA MYANMAR THAILAND VIETNAM

ONG&ONG

THIS IS.
VIETNAM.

ONG&ONG Co., Ltd

Floors 8-9, 270 Nguyen Trong Tuyen Street,
Phu Nhuan Ward, Ho Chi Minh City, Vietnam

group.ong-ong.com

360 Synergistic Specialists

Singapore Indonesia Malaysia Mongolia Myanmar Thailand Vietnam

ONG&ONG group

Project Management

Project Management
Project Development
Construction
Management
Cost Management
Place Management

Ensuring projects are well organised and cohesively executed are the fundamentals of our business. But it's more than just putting the right people in touch or assembling the ideal team. Our goal is to connect the dots and tie up the loose ends to make sure projects are as easy and cost-effective as possible.

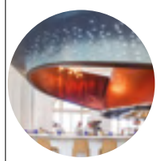



www.proj-innovations.com

Project Solutions

Construction
Design & Build
Turn Key Solutions
Contract Works

Our newest Specialist Studio is ideal for overseeing small to medium-scale projects. Providing Design & Build expertise across a range of industries and sectors, Project X:ion specialises in guiding turnkey projects from concept to completion.




www.proj-xion.com

Workplace Interior

Building Studies
Workplace Studies
Space Planning
Interior Design
Project Management
Sustainability
Turn Key Solutions

The perfect corporate interior goes beyond simply creating functional workspace. Although aesthetic quality and style are a must, the environment must be synergistic and inspirational. After all, productivity is the name of the game.




www.sca-design.com

Experience Design

User Experience Strategy
Service Design
Consulting
Design Thinking
Ethnographic Research

Experience Design is about altering human experiences through the process of Design Thinking, where we imagine and conceive in terms of utility. Human experiences are in constant flux, where improvement, progress and advancement unfold and develop over time – ultimately leaving us better positioned than before.

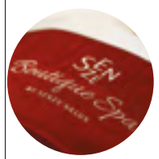



oxd.ong-ong.com

Brand Engagement

Market Insight
Brand Audit
Brand Strategy
Brand Expression
Brand Management
Environmental Branding
Digital Branding Solutions

Brand Engagement is an analytical process, but also one that requires much imagination. With over 35 years of experience and a client list brimming with household names, IMMORTAL is renowned for its branding programmes that have helped many clients grow their businesses.





www.immortal.com.sg

Environmental Wayfinding

Planning and Analysis
Wayfinding Strategy
Signage System and Design
Environmental Graphics

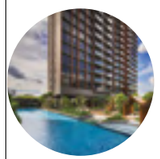
IMMORTAL delivers effective wayfinding, at every point of a journey. It is a system of signs and symbols to enable easy navigation. No matter the complexity, the primary objective is to make every space more user friendly. Wayfinding has the capacity to optimise and enhance the built environment, improving circulation, connectivity and use of space.




Engineering

Mechanical
Electrical
Civil
Structural
Fire Safety
Environmental

Beneath the veneers of colours, curved lines and textures of all dazzling designs are the hidden machinery and mechanisms that make everything possible. Inventive engineering becomes the basis through which creativity can be transformed from imagination and turned into living, breathing reality.

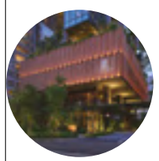



www.rankine-hill.com

Landscape

Master Planning
Space Planning
Blue & Green Solutions
Sustainability
Playground Design

The modern built environment is increasingly characterised by the integration of nature. Regardless of typology and scale, projects today make it a point to include greenery where possible.

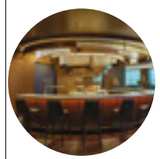
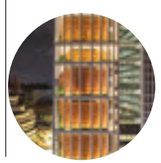



www.ong-ong.com

Lighting

Architectural Lighting
Equipment Cost Control
Operational Cost Control
Lux Level Calculations
Lighting Controls
Lighting Audits

Lighting design is crucial, yet too often overlooked. Lighting can highlight and accentuate any space. It can alter the ambience or mood of a given setting, bringing life, warmth and more to any environment. Lighting has the capacity to transform a solid project into a superb one, where just the right mix of shadow, light and colour can easily augment the end-user experience.

Interior Design

Advisory & Consultancy
Space Planning
Test Fit
Feasibility Study
Master Design
Guidebook
Turn Key Solutions

Residential or commercial, public or private, institutional or infrastructural, interior design is crucial no matter the project. From forming the heart of a home to setting the tone for a corporate or professional space, the potential of a space is realised through interior design.




Masterplanning

Vision & Strategies
Land Using Planning
Connectivity
Urban Infrastructure
Environmental
Sustainability Design
Landscape

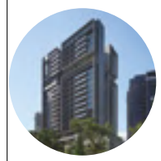
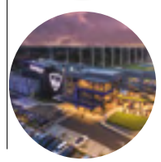
Cities rely on experienced planners when creating infrastructure master plans. The process of conceptualisation demands imagination and a progressive mindset.




Architecture

Master Planning
Architecture
Ideate and Create
Conceptualisation & Analysis
Research & Development
Space Planning

For nearly half a century, ONG&ONG has been synonymous with architectural excellence. Regardless of scale or typology, our extensive experience and repertoire of knowledge have empowered the firm to deliver countless projects of the highest calibre.

All ONG&ONG offices around Asia deliver the full 360 Solution through our teams of specialists.

ONG&ONG

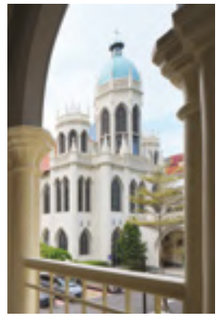
THIS IS SINGAPORE.

ONG&ONG Group Pte Ltd

510 Thomson Road
11-03 SLF Building
Singapore 298135

group.ong-ong.com









ARCHITECTURE

ONG&ONG's wealth of experience in architecture forms the backbone of every project we undertake, regardless of scale or typology. Our specialist knowledge in the discipline has seen the firm deliver countless projects of outstanding calibre. Building works of art calls for researching the needs of users and their cultures, paired with the dedicated hands of our architects to deliver an Experience Beyond.

Master Planning

Architecture

Ideate and Create

Conceptualisation & Analysis

Research & Development

Space Planning

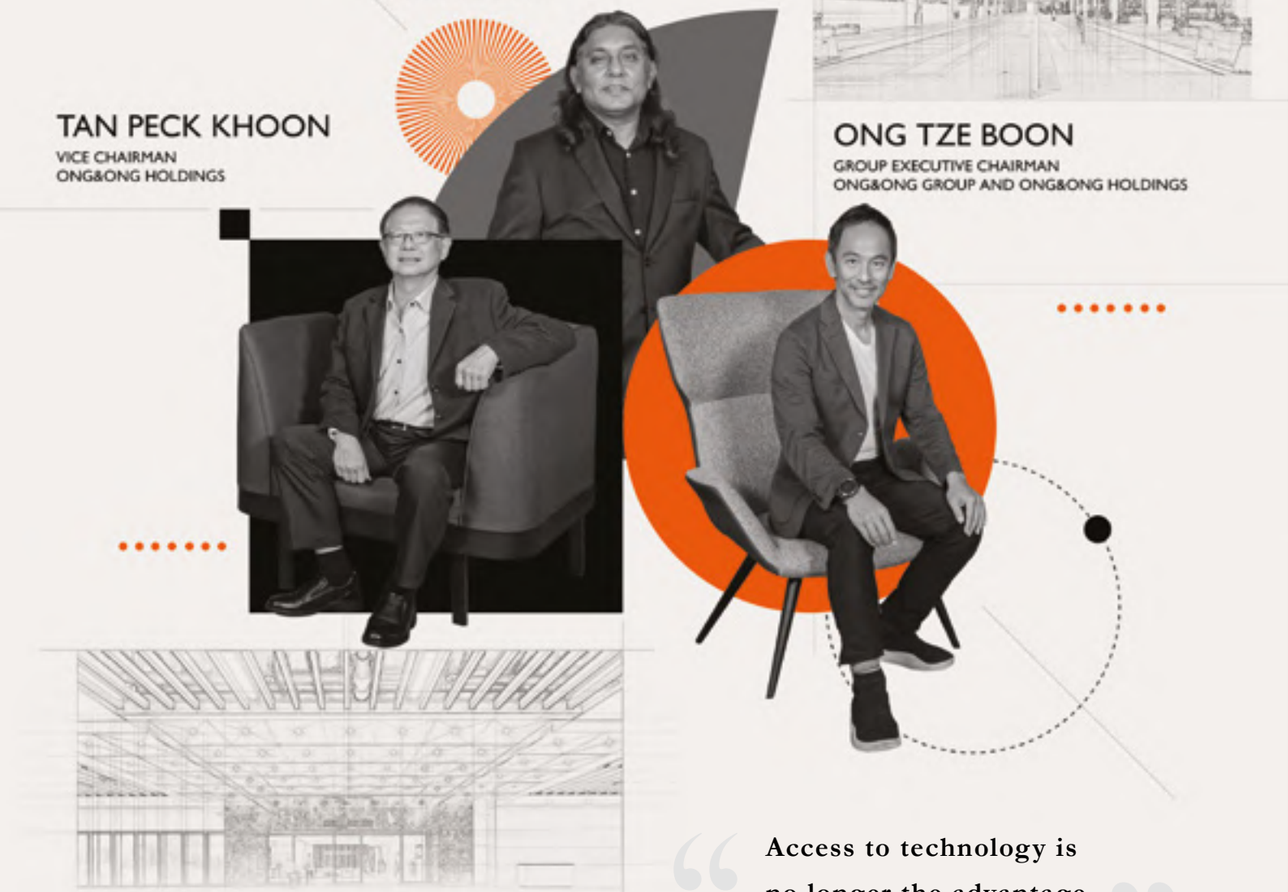
www.ong-ong.com

ONG&ONG®

THE FUTURE IN FOCUS

PREPARING FOR WHAT LIES AHEAD REQUIRES STRATEGIC THINKING AND COLLECTIVE DIRECTION. THE EXECUTIVE COMMITTEE SHARES THE PRIORITIES SHAPING THE FIRM'S NEXT PHASE OF GROWTH.





ASHVINKUMAR KANTILAL
GROUP CHIEF EXECUTIVE OFFICER
ONG&ONG GROUP

TAN PECK KHOON
VICE CHAIRMAN
ONG&ONG HOLDINGS

ONG TZE BOON
GROUP EXECUTIVE CHAIRMAN
ONG&ONG GROUP AND ONG&ONG HOLDINGS

> Access to technology is no longer the advantage. Adoption is.

Change rarely happens in isolation. It unfolds across markets, technologies, and the people who drive organisations forward. With this in mind, we sat down with the Executive Committee to discuss the priorities shaping the firm's direction in the years ahead.

1. What are your top priorities for 2026?

The year ahead will likely be defined by adaptability. Rather than focusing on a single initiative, the emphasis is on ensuring the firm continues to evolve at the right pace.

One priority is remaining responsive to change. Markets are shifting quickly, and doing the right thing for too long can be as risky as doing the wrong thing. The framing must keep changing.

Another area of focus is digital adoption. Access to technology is no longer the differentiator. What matters is how effectively organisations embed these tools into everyday workflows so that they truly support productivity and innovation.

At the same time, grooming the next generation of leaders remains essential. Developing commercial awareness, leadership exposure and mentorship will help ensure the firm remains resilient in the years ahead.

2. In a climate of economic uncertainty, how should the firm adapt its strategy and position itself for the future?

Economic volatility continues to shape the landscape. Across the region, government, and infrastructure work remain relatively stable, while private sector activity reacts more immediately to policy changes and market sentiment.

As such, infrastructure, housing, healthcare and institutional projects remain important areas of focus, with infrastructure being a common typology across markets. At the same time, urban density is increasing globally, and many developments are becoming more layered and interconnected through mixed-use environments that bring together residential, commercial, and community functions. This reinforces the need for structured urban planning and integrated thinking.

The strategy is therefore not about retreating, but about positioning the firm where structural resilience exists. At the same time, adaptability remains essential. The firm must remain alert to opportunities and be ready to recalibrate when circumstances change.

3. How is Artificial Intelligence shaping your growth strategy?

Artificial Intelligence is emerging as one of the most significant disruptors in the industry. Industry research by Boston Consulting Group suggests that consultants using AI tools can move 25 per cent faster, produce 40 per cent higher quality work and complete 12 per cent more tasks, while performance gaps between individuals also narrow.

AI not only improves performance but also levels it. When access to the same tools becomes widespread, differentiation becomes increasingly difficult.

The challenge is no longer simple adoption. It lies in how deeply these technologies are integrated into everyday work. The advantage is not merely in using AI, but in defining the right problems, setting the right constraints, and guiding the outcomes that technology produces.

4. As the workforce evolves, how should organisations develop the next generation of leaders?

Generational transition is one of the defining shifts of this decade. Younger professionals have grown up during periods of disruption, from economic uncertainty to the global pandemic, and these experiences have shaped how they view work, stability and opportunity. Organisations must therefore recognise that different generations may define hard work and success differently. What ultimately matters is commitment, growth and accountability.

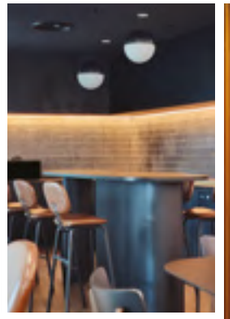
Digital fluency is now expected. Younger employees are comfortable with new tools, but they must also develop broader life skills. In a world where information is easily accessible, curiosity, critical thinking, and adaptability become increasingly important.

Mentorship therefore remains central to leadership development. Early exposure to stakeholder discussions and business conversations helps young professionals develop leadership instincts, commercial literacy, and the ability to see the broader context. Creativity without business acumen is not sustainable, and organisations must actively nurture individuals who can grow both ideas and the business itself.

Change is rarely linear. It arrives through shifts in markets, technology, and generational expectations. By staying curious, adaptable, and aligned, the firm positions itself not only to navigate these shifts but to grow through them.

One Farrer Hotel Refurbishment
Singapore
An ONG&ONG Project











Experience Beyond
Elysian

WORKPLACE INTERIOR

Designing the perfect corporate interior goes beyond simply creating functional workspaces. Although aesthetic quality and style are a must, the environment must be synergistic and inspirational. After all, productivity is the name of the game.

At SCA Design, we go beyond traditional interior design, challenging existing conventions associated with working environments. Our team combines in-depth building and workplace studies alongside input from the client and the end user. Space planning is employed in tandem with flawless interior design, resulting in turnkey work spaces that exemplify the ideal vision of the modern office.

Building Studies
Workplace Studies
Space Planning
Interior Design
Project Management
Sustainability
Turn Key Solutions

www.sca-design.com



Designed with purpose,
realised through craft.

ICONS

Presenting our creations across Asia.







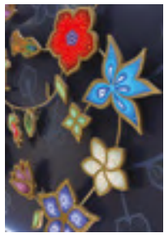


ONG&ONG Group

First Class SilverKris Lounge

Singapore









360 SOLUTION

Joe Fu, Omar Shiddiq, Cheryl Ng, and Tan Wei Sheng
Architecture and Interior Design

Jerome Tan Lighting

Stanley Tan, June Lee, Eleonora Wungo, and Emeric Lau
Brand Engagement and Wayfinding

Paul Roger Lim, Hardy Turangan, Siti My-Sarah, Shirley Yuen, and Linda Khor Project Management

Singapore Airlines' newly transformed First Class SilverKris Lounge at Changi Airport Terminal 2 marks a significant milestone in the airline's multi-phase rejuvenation. Designed by ONG&ONG, with project management by Project Innovations and wayfinding and placemaking by IMMORTAL, the lounge delivers a refined environment that elevates the First Class experience.

Working within an existing terminal posed technical challenges, including limited services. Innovative solutions included opening the roof to support kitchen provisions and integrating new toilet suites while preserving spatial quality. ONG&ONG planned the entrance sequence to create a seamless welcome, with batik imagery framing the approach and layered lighting guiding guests into the foyer.

The Signature Bar anchors the lounge as its first major destination. Positioned deliberately beneath lowered ceilings, the aurora-inspired bar forms an intimate social focal point. Living and dining areas optimise natural light through full-height windows, complemented by statement chandeliers that introduce a celestial ambience. A sloping ceiling in the kitchen area was retained as a feature by rerouting services, allowing it to read as a floating architectural element. Supporting spaces include restorative shower suites and a playroom designed for families.

IMMORTAL's visual identity and wayfinding incorporate subtle batik motifs and premium illuminated icons. Delivered within a live airport environment, the project reflects Singapore Airlines' commitment to thoughtful, quietly confident hospitality.



Image CR: Singapore Airlines

ONG&ONG Singapore

MAMA Shelter

Singapore

Ashvinkumar Kantilal, Steven Low, and Tong Su Ling Architecture and Interior Design Management

Mama Shelter Singapore marks the brand's Asian debut with a bold architectural presence on Killiney Road. Set on a compact, trapezoidal site, the project transforms spatial constraints into a distinctive urban statement. ONG&ONG Singapore led the architectural design, translating Mama Shelter's playful, people-centric ethos into a form that responds to its local context.

The sculptural facade is defined by a faceted diagonal lattice inspired by the idea of a "Jewel at Killiney". By day, it refracts light; by night, it is illuminated in shifting colours, with its angular geometry subtly aligning to spell "MAMA" when viewed from afar. Beyond its visual impact, the facade frames light, movement, and mood, establishing a strong identity for the hotel.

Internally, the lobby, restaurant, and island bar are conceived as a continuous, open environment that reflects Mama Shelter's origins as a dining-led hospitality brand. Interiors by France-based Dion & Arles draw on Singapore's multicultural character through bold colours, eclectic textures, and playful decorative elements, extending even into transitional spaces. The rooftop completes the experience with lounge areas, tropical planting, and a pool illuminated in changing hues, unified by hand-painted murals by French artist Beniloys.





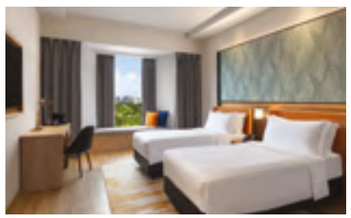


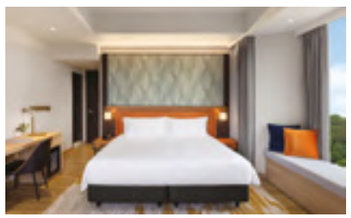












ONG&ONG Group

Wyndham Singapore Hotel

Singapore

Teo Boon Kiat and Ricardo Esguerra Ugay Interior Design
Stanley Tan, June Lee, and Emeric Lau
Brand Engagement

The refreshed public areas of Wyndham Singapore Hotel, formerly Peninsula Excelsior Singapore, mark a comprehensive interior refurbishment led by ONG&ONG. The project redefines the hotel's guest experience through upgraded arrival sequences, renewed social spaces and enhanced dining environments across the public levels.

The design is guided by a fictional "Mr Coleman" narrative, which frames the hotel as a welcoming, lived-in residence. While simplified, this concept informs a relaxed and personable interior character, expressed through warm materials, residential-style seating and soft accents that create comfort without themed references.

Organised across the North and South Towers, the hotel connects at Level 5 via a shared lobby floor. Guests arrive through the Ground Floor Lobby before transitioning to the Level 5 Reception Lobby, which functions as the central hub of the hotel. This space connects directly to the outdoor swimming pool, allowing indoor public areas and external leisure spaces to flow seamlessly together.

Adjacent spaces including The Study, the Sky Lounge and the pool deck are linked along this level, supporting informal social interaction. Bentley's Bar, positioned beside the lobby, offers a more defined expression, balancing classic panelled forms with a contemporary sensibility. Jaspé, the all-day dining restaurant, and the refreshed pool and Pool Bar further extend the cohesive spatial experience.



Image CR: Wyndham Singapore Hotel








Asia Hour
Sunday 9:00pm
8:00pm
10:00pm
BBC EARTH

ONG&ONG Singapore

One Farrer Hotel Refurbishment

Singapore

Joe Fu, Abigail Marcella, and Natasha Ten Huiwen Architecture and Interior Design

ONG&ONG Singapore was appointed to undertake comprehensive A&A works at One Farrer Hotel, repositioning it as a refined urban retreat that balances contemporary luxury with biophilic sensibilities. The refurbishment was carried out in phases, beginning with the transformation of the former spa into three premium suites.

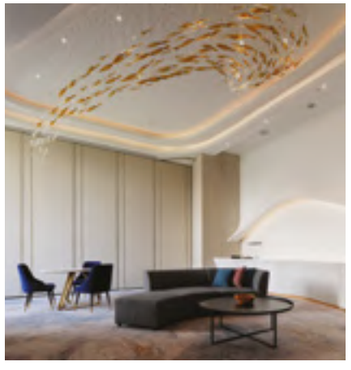
Wisteria Villa offers a soaring living space with panoramic skyline views and a flexible layout suited to both private stays and elegant dining. Camellia Villa presents a calm, intimate environment defined by soft textures and understated sophistication. In contrast, Dahlia Villa introduces a bolder expression through jewel-toned accents, curated artworks, and amenities including a private dining area, advanced AV facilities, an indoor jacuzzi, and an outdoor garden for alfresco gatherings.

Subsequent enhancements extended to the lobby, restaurant, and back-of-house areas. The Whampoa Room restaurant pays tribute to heritage through warm timber finishes, archival imagery, and Peranakan-inspired details, while technical and M&E upgrades across Level 6M improve operational efficiency. Together, the works seamlessly integrate design excellence with functional performance.















ONG&ONG Singapore

MSD-House

Singapore

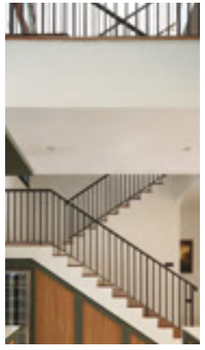
Kurjanto Slamet, Loh Kah Wai, and Bautista Giovanni Architecture



An homage to traditional shophouses, MSD-House is a three-storey inter-terrace home designed for a family of five spanning three generations, together with their helper. Located in a leafy suburb close to the city centre, the house draws from Peranakan architectural traditions, evident from the pintu pagar framing the centrally positioned main entrance.

The expansive living and dining areas are furnished with pieces reminiscent of yesteryear, a theme that continues into the kitchen. Here, wood-effect cabinetry is paired with a backsplash of bright majolica tiles typically found on shophouse facades. An airwell above the kitchen introduces natural light and enhances the sense of openness within the home.

The upper floors house the family's bedrooms. The principal suite includes a walk-in wardrobe, a double-vanity bathroom, and access to a generous balcony finished with black-and-white checkerboard tiles. Warm honey-toned timber flooring reinforces the homely atmosphere, while encaustic tiles lend a vintage character to the bathrooms. Additional nostalgic details include louvred windows, retro glass blocks, and terracotta roof tiles that will weather gracefully over time, creating a home rich in character and memory.





ONG&ONG Malaysia

Eco Ardence Ember

Shah Alam, Malaysia

Tan Kee Keat, Hasbullah bin Abdullah, and Kate Tan Architecture







Located in Shah Alam, Eco Ardence Ember represents a new benchmark for sustainable, multi-generational living in Malaysia. ONG&ONG Malaysia was engaged to guide the development from inception to completion, combining resort-style amenities with a community-centred planning approach informed by climate-responsive design principles.



The brief focused on creating a cohesive environment for multi-generational families while incorporating EcoWorld's signature design DNA, including extensive landscaping, Olympic-sized swimming pools, and distinctive entrance statements. The township offers a range of housing typologies, from co-homes to cluster semi-detached units, connected by cycling tracks, shaded linear parks, and pedestrian-friendly routes.

Biophilic features such as Zen meditation gardens, native planting, gazebos, and a curated campsite support sustainable living and community interaction. Despite challenges arising from material price volatility, strategic cost management and phased construction across the 32-acre site ensured design intent and quality were maintained. Completed in 2025, Ember exemplifies inclusive, future-focused residential development grounded in thoughtful planning and liveability.





Eco Ardence Ember di Shah Alam merupakan pembangunan perbandaran yang menetapkan penanda aras baharu bagi kehidupan lestari dan berbilang generasi di Malaysia. Direka oleh ONG&ONG Malaysia, projek ini menggabungkan kemudahan berkonsepkan resort dengan perancangan yang berteraskan komuniti, berpandukan reka bentuk responsif iklim dan pemahaman terhadap kehidupan bandar tempatan.

Keperluan reka bentuk menumpukan kepada penciptaan persekitaran yang harmoni untuk keluarga berbilang generasi, sambil mengintegrasikan DNA reka bentuk EcoWorld, termasuk landskap yang luas, pengalaman ketibaan yang tersendiri dan kemudahan gaya hidup yang menyeluruh. Perbandaran ini menawarkan pelbagai jenis kediaman, daripada unit co-home hingga rumah berkembar kluster, yang dihubungkan melalui laluan berbasikal dan taman linear berbumbung.

Ciri reka bentuk biofilik seperti taman meditasi, landskap tempatan, tapak perkhemahan terpilih dan gazebo komuniti menyokong kehidupan lestari serta menggalakkan interaksi sosial. Disiapkan pada tahun 2025, Ember mencerminkan pendekatan inklusif terhadap kehidupan masa hadapan, mengimbangi keselesaan gaya resort dengan keperluan kehidupan seharian.

ONG&ONG Malaysia

Glades of Westlake, Setia Eco Glades

Cyberjaya, Malaysia

Tan Kee Keat and Hasbullah bin Abdullah Architecture

Located in the heart of Cyberjaya, Glades of Westlake, Setia Eco Glades is a residential enclave inspired by classical Chinese architecture and adapted for contemporary tropical living. Referencing the landscapes of Hangzhou's Westlake and the canal towns of Jiang Nan, the development blends Eastern architectural language with modern planning principles.

ONG&ONG Malaysia led the project from concept through to completion in 2024, navigating a four-year design and delivery process. Architectural elements such as sweeping curved roofs reminiscent of traditional dougong eaves, moon bridges, tiered gardens, and textured brickwork contribute to a cohesive Oriental identity, while remaining responsive to climate and liveability requirements. A central lake anchors the masterplan, supporting both visual continuity and microclimatic comfort.

Biophilic strategies, including native landscaping and shaded walkways, enhance the relationship between architecture and nature. The project encountered significant challenges during the pandemic, including

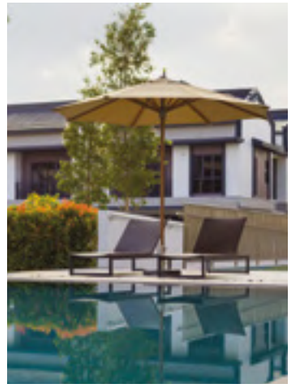


construction disruptions and material cost increases. Remote coordination and digital collaboration ensured continuity, while material palettes were carefully adjusted to maintain design intent within budgetary constraints.

The completed development reflects a balanced integration of cultural reference, environmental sensitivity, and practical adaptability.







Terletak di Cyberjaya, Glades of Westlake di Setia Eco Glades merupakan pembangunan kediaman yang menggabungkan pengaruh seni bina klasik Cina dengan kehidupan tropika moden. Direka oleh ONG&ONG Malaysia dan disiapkan pada tahun 2024, projek ini diinspirasikan oleh Tasik Barat di Hangzhou serta bandar terusan Jiang Nan, yang diterjemahkan ke dalam persekitaran kediaman kontemporari. Reka bentuknya menampilkan bumbung melengkung yang diinspirasikan oleh cucur atap tradisional Cina, serta jambatan bulan, taman bertingkat dan tasik yang tenang sebagai elemen teras pelan induk. Unsur-unsur ini digabungkan secara teliti dengan pertimbangan reka bentuk tropika bagi memastikan keselesaan dan kepraktisan, sambil mengekalkan naratif budaya yang kukuh. Landskap hijau dan laluan berbumbung menyokong persekitaran hidup berteraskan biofilik, dengan tasik utama memainkan peranan penting dalam membentuk iklim mikro dan meningkatkan biodiversiti. Secara keseluruhan, pembangunan ini menyeimbangkan motif tradisional dengan bentuk moden, mewujudkan sebuah kediaman yang menafsirkan warisan melalui pendekatan kontemporari serta menawarkan pengalaman hidup yang tenang dan berlapis.













SCA Design

Investment Management Firm

Singapore

Elli Wang, Wafi Afandi, Sarah Michelle Rumapea, Nickles Mart, Michael Gong, and Muhsin Ithnain Workplace Interior

This workplace for an investment management firm in Singapore is shaped by the metaphor of a mountaineering expedition, translating the pursuit of high performance into a spatial journey that is both grounded and elevated. Designed and built by SCA Design, the 33,000 sq ft office uses natural stone, warm timber and textured finishes to evoke the raw qualities of the outdoors, while organising the space through a clear "Expedition Journey" planning logic.

The narrative begins at the reception "Base Camp", where stone and timber finishes establish a calm, lodge-like arrival. From there, the layout rises through the "Ascent" of the general workspace and trading floor, designed for focus and performance with ergonomic workstations, functional nooks and integrated digital features. The journey pauses at the "Climber's Refuge", where breakout lounges, wellness rooms, a gym and nap facilities support rest and recovery through varied sensory environments.

At the "Summit", executive suites and front-of-house meeting rooms form the pinnacle of the experience. Refined material palettes, including marble, brass detailing and acoustic timber panelling, support high-level discussions and client engagement. Together, the workplace balances autonomy, wellbeing and adaptability within a cohesive, concept-driven environment.













ONG&ONG Singapore and SCA Design

NHG Health Group Office

Singapore

360 SOLUTION
Chester Goh and
Ricardo Esguerra Ugay Interior Design
Elli Wang and Muhsin Ithnain
Workplace Interior

The new corporate office for the National Healthcare Group (NHG) forms a key component of the HealthCity Novena master plan, supporting Singapore's vision for an integrated healthcare and medical precinct. Conceived as a civic workplace, the development prioritises wellbeing, collaboration, and human connection within a professional healthcare setting.

Guided by the design principles of Embrace, Engage, and Connect, developed by ONG&ONG's interior design team, the office integrates spatial strategy, interior planning, and user-focused design. Design support from SCA Design contributed to a human-centred workplace that extends beyond functional requirements to support interaction and community.

Arrival spaces are defined by an open lounge characterised by warm tones, timber finishes, and vertical greenery, creating an inviting threshold for staff and visitors. A sequence of meeting suitesand collaborative zones supports cross-disciplinary exchange, complemented by quieter lounges for focused work and reflection.

Upper floors accommodate workstations arranged in flexible clusters, enhanced by daylight and muted green hues that promote calm and balance. Communal pantry areas and a central social hub further encourage connection, reinforcing the office's role as a workplace shaped by care, adaptability, and shared purpose.





ONG&ONG Singapore

LIV@MB

Singapore

Lena Quek Landscape



Set within the historic Mountbatten enclave, LIV@MB sits in one of Singapore's most distinguished residential districts — an area once known for its seaside black-and-white bungalows, Anglo-Malaya houses and expansive garden estates. Drawing from this heritage, the development reinterprets the charm of Mountbatten's past through a contemporary landscape vision by ONG&ONG.

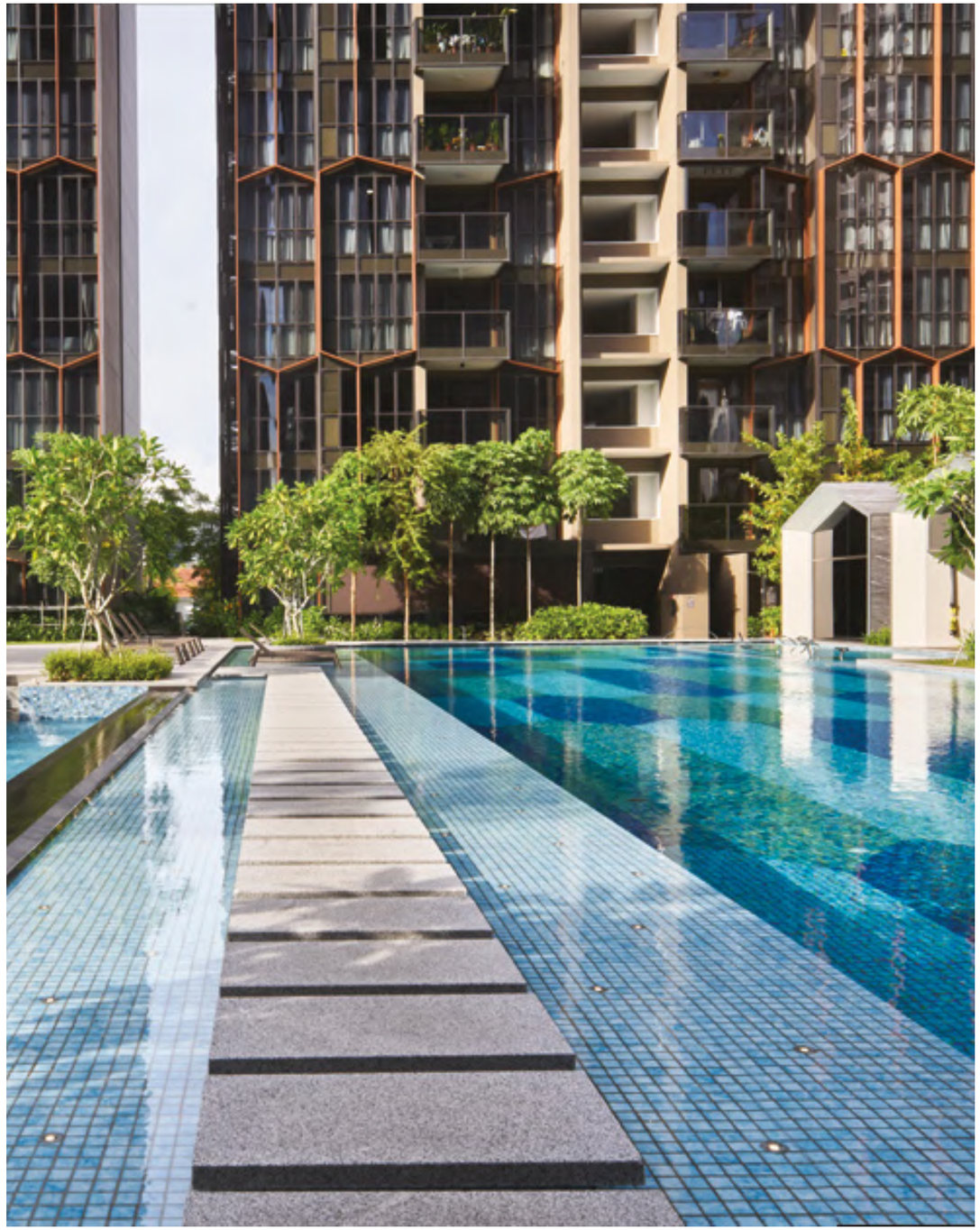
Positioned on slightly elevated ground along Mountbatten Road, the development dedicates most of its site to greenery and communal spaces. A long driveway leads to a sheltered drop-off and central lawn, recalling the broad forecourts of historic landed estates. Surrounding this are lush tropical plantings and a composition of hardscape and softscape elements supporting recreation and quiet retreat. Key amenities include lawns, lifestyle pavilions, a children's playground and an eco-pond.

Water features reinforce the neighbourhood's coastal legacy, from a beach-style wading pool to a main lap pool with shallow decks, spa pools and a cascading water wall. Elevated communal gardens extend this groundscape vertically, including an 11th-storey sky terrace and a 20th-storey rooftop with an infinity-edge pool, lawn and dining pavilions. Together, the landscape offers a refined interpretation of modern villa-living in the sky.





















ONG&ONG Group

Tampines GreenOpal

Singapore

360 SOLUTION

Steven Low, Michelle Gouw, Greg Cinco, and Chan Lai Yoke Architecture
Lena Quek and Liu Yu-Shan Landscape
Lee Chek Shih, Chow See Hong, and Lou ZongJie Project Management
Rankine&Hill C&S Engineering and M&E Engineering

Tampines GreenOpal is an HDB precinct situated along the forested boundary of Bedok Reservoir. Overlooking the Bedok Canal and park connector, residents enjoy sweeping vistas, emulating the concept of a "Life by the River" where communities coexisted in days gone by.

Facing the challenge of an underground MRT reserve line across its site, the team transformed the no-build zone into a green spine that partitions the precinct into two smaller cluster estates that are friendlier in scale. The team also introduced green belts that intersect perpendicularly with the core spine to promote connectivity.

The landscape is conceived as a riverine system, with amenities, playgrounds and elderly fitness centres. A mangrove sub-theme informs the design of playground elements and furniture. Boardwalks and suspended bridges traverse meandering rain gardens, offering residents sensory-rich journeys through the landscape. Recycled logs salvaged from clearing the wooded precinct are reintegrated as play structures, reinforcing the project's commitment to environmental stewardship.

The residential blocks were designed to taper away in height from the green spine, creating a sense of cohesiveness. Drawing inspiration from tropical vernacular features, vertical fins mimicking opened window shutters dot the block façades.

The childcare centres and pavilions adopt intricately tessellated metallic tiles that also clad iconic dome-shaped roofs – a refined approach that contrasts with the rigidity of the surrounding blocks. Two multi-storey carparks (MSCP) feature layers of undulating brise soleil, softening the edges of the façade. Roof gardens are also featured on the MSCPs, allowing residents to bond and rejuvenate in nature.





ONG&ONG Group

Toa Payoh Ridge

Singapore

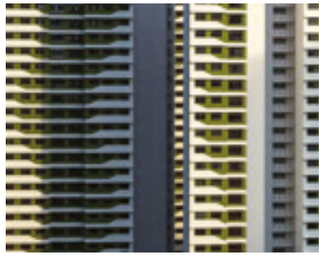
360 SOLUTION
Steven Low, Ong Hwee Jin, Lee Yen Chei, Bambang Azhar Irawan, Belinda Wong, and Greg Cinco
Architecture
Lena Quek, Christian Ceasar Pineda, and Ron Dawinan Landscape
Lee Chek Shih, Ray Thia Kong Hwa, Ch'ng Peng Soon, and Chow See Hong
Project Management
Rankine&Hill C&S Engineering and M&E Engineering

Ideally located at the intersection of Toa Payoh Rise and Lorong 1 Toa Payoh, HDB Toa Payoh Ridge was conceived with a simple yet elegant spatial design that complements the streetscape of the Toa Payoh West. The precinct comprises four residential blocks, a standalone multi-storey carpark, and a communal facilities block, arranged in a stepped massing that descends towards Toa Payoh Lorong 1.

The design draws inspiration from the area's natural topography, using the imagery of hills and water flow as a guiding concept for architectural expression, landscape design, and resident movement. Green and white hues echo the idea of rainwater flowing from hilltop ridges to foothills, aligning with the town's vision of "hillside gardens". Undulating patterns along the façades were achieved using sliding moulds to reflect the daily wave-like movements of residents from their homes to shared spaces.

At the heart of the precinct lies a central communal green featuring 3-Generation (3G) facilities. A childcare centre embraces this space with its arching form, creating a welcoming environment where children can thrive. Pedestrian-friendly pathways connect residents seamlessly to nearby amenities, schools, and MRT stations, while pocket parks provide quieter spaces for relaxation.

The multi-storey carpark is crowned with a rooftop garden, offering community gardening areas and scenic viewpoints. Its cascading terraced silhouette enlivens the precinct's massing. Sustainability is integral to the design, with rain gardens managing stormwater naturally, smart energy-efficient lighting enhancing common areas, and EV charging facilities supporting environmentally responsible living.









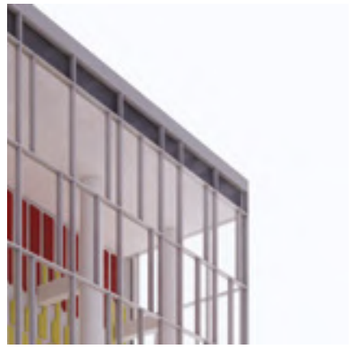














ONG&ONG Indonesia

Masterplanning – Surya Inspirasi Schools

Kediri, Indonesia

Kurjanto Slamet, Dwi Adianto Prabhowo, Karina Ngaginta, and Emila Yustiana Masterplanning, Architecture, Interior Design, and Landscape

Surya Inspirasi Schools in Kediri, Indonesia brings together academic, civic, residential and community functions within a cohesive, culturally grounded masterplan. As the city's first international school, the campus integrates global educational standards with local identity, expressed through its spatial hierarchy and architectural language.

At the heart of the layout is the central Courtyard, referencing the spatial organisation of Kediri's historic royal cities. From here, a main spine connects surrounding precincts, with each cluster arranged as its own "court" to reinforce legibility and order. A unifying design concept inspired by chess — symbolising strategy and intellect — informs the campus's architectural, landscape and interior patterns.

Public facilities including the Raden Wijaya Sports Hall, Airlangga Auditorium, swimming pool, soccer field and tennis court are positioned at the front of the site for accessibility. Academic buildings, the canteen and Wisma Jayabaya sit deeper within the campus, forming focused learning and residential zones. A multi-faith place of worship is expressed through a unified geometric skin and integrated into the overall spatial structure.



Elevated massing creates a continuous ground plane that enhances natural ventilation, pedestrian movement and visual permeability. Across the campus, rooflines reinterpret Indonesian forms, while a lattice façade derived from the Batik Garuda Mukha motif provides cultural identity and environmental performance. Together, the masterplan establishes a contemporary learning environment enriched by culture, community and shared civic life.



Surya Inspirasi Schools merupakan kampus pendidikan terpadu di Kediri, Indonesia, yang menggabungkan program akademik, sipil, hunian, dan komunitas dalam sebuah rencana induk yang terstruktur dengan jelas. Dirancang sebagai sekolah internasional pertama di kota ini, kampus ini mengintegrasikan standar pendidikan global dengan identitas budaya lokal melalui hierarki ruang dan bahasa arsitektur.

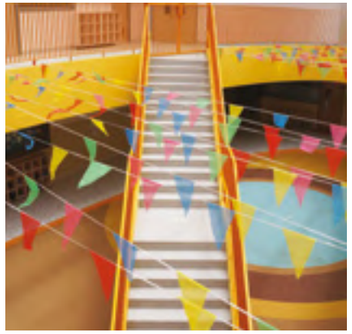
Rencana induk disusun mengelilingi sebuah Courtyard sebagai pusat kawasan, yang terinspirasi dari tata ruang kota kerajaan bersejarah di Kediri. Dari titik ini, sebuah sumbu utama membentuk poros kampus yang menghubungkan klaster bangunan yang disusun sebagai halaman-halaman tersendiri, memastikan kejelasan orientasi dan keterbacaan ruang. Fasilitas publik dan komunitas ditempatkan di bagian depan tapak untuk kemudahan akses, sementara zona akademik dan hunian bertransisi secara bertahap ke lingkungan pembelajaran yang lebih terkendali.

Strategi spasial utama adalah penggunaan massa bangunan yang terangkat untuk menciptakan bidang dasar yang terbuka dan berkesinambungan, memungkinkan pergerakan pejalan kaki yang lancar, keterbukaan visual, dan ventilasi alami. Ekspresi budaya diperkuat melalui interpretasi kontemporer arsitektur Indonesia, dengan bentuk atap yang merujuk pada tradisi candi dan joglo.

Elemen arsitektur yang menonjol adalah motif Batik Garuda Mukha, yang diabstraksikan menjadi kisi geometris berbasis bentuk berlian dan diaplikasikan pada fasad bangunan utama. Lapisan berpori ini menambah kedalaman, bayangan, dan kesinambungan budaya, sekaligus membentuk identitas kampus yang terpadu.







ONG&ONG Indonesia

Early Years - Surya Inspirasi Schools

Kediri, Indonesia

Kurjanto Slamet, Dwi Adianto Prabhowo, Karina Ngaginta, and Emila Yustiana Architecture, Interior Design, and Landscape

The Early Years building forms a key component of the Surya Inspirasi Schools campus, positioned within a private and protected zone that enables it to operate independently while remaining connected to the wider masterplan. This placement creates a safe, nurturing environment supported by a dedicated drop-off area, green buffers and outdoor learning gardens, allowing exploration, nature play and early discovery to unfold in a calm setting.

Architecturally, the building is distinguished by a playful façade composed of vertical bands of colour drawn from the school's identity, selected to promote warmth, vitality and positivity. The overall environment is shaped by a KIDinGarden concept, presenting the preschool as an immersive landscape closely tied to nature.

Classrooms are oriented towards garden spaces to extend learning outdoors, with circulation routes and shared areas conceived as continuous, interconnected environments. Kindergarten spaces adopt a Backyard Classroom approach, incorporating house-like forms and tree elements scaled to young children.

Shared internal spaces include a library organised around the Tree of Knowledge, encouraging curiosity and quiet discovery, as well as garden-inspired performance and assembly areas. Play and movement feature prominently through the Mini Olympiad zone and a child-scaled amphitheatre that support active exploration, social interaction and community gatherings.







Bangunan Early Years merupakan komponen penting dalam kawasan Surya Inspirasi Schools, ditempatkan di zona yang lebih privat dan terlindungi namun tetap terhubung dengan rencana induk kampus. Penempatan ini menciptakan lingkungan yang aman dan mendukung bagi anak usia dini, dilengkapi dengan area turun-naik khusus, zona hijau, dan taman pembelajaran luar ruang yang mendorong eksplorasi serta penemuan awal.

Secara arsitektural, bangunan ini ditandai oleh fasad yang bersifat ceria melalui komposisi jalur vertikal berwarna cerah yang diambil dari identitas Surya Inspirasi Schools, menciptakan suasana belajar yang hangat dan positif. Desainnya dipandu oleh konsep KIDinGarden, yang memposisikan prasekolah sebagai lanskap imersif di mana pembelajaran terjalin erat dengan alam.

Ruang kelas diorientasikan ke arah taman, membolehkan aktiviti pembelajaran berkembang melampaui ruang tertutup. Laluan sirkulasi dan ruang bersama dirancang sebagai lingkungan berkesinambungan yang diperkaya dengan bentuk, tekstur, dan warna terinspirasi alam. Ruang kelas tadika mengadaptasi konsep Backyard Classroom, dengan bentuk menyerupai rumah dan elemen pohon untuk menciptakan suasana yang akrab dan imaginatif sesuai dengan skala kanak-kanak.

Ruang bersama memperkukuh naratif ini, termasuk perpustakaan berkonsep Tree of Knowledge serta ruang persembahan yang diinspirasikan oleh suasana taman. Unsur bermain dan pergerakan diintegrasikan melalui area Mini Olympiad dan amfiteater berskala kanak-kanak, menyokong pembelajaran aktif, kreativiti, dan interaksi komuniti.



ONG&ONG Indonesia

RGE Community Centre

Riau, Indonesia

360 SOLUTION

Kurjanto Slamet, Andhi Priatmoko, Ignatius Rahadiyanto Sumitro, Awly M Isra, Kenzy Arandha Irdham, and Romli

Architecture, Landscape, and Interior Design

Stanley Tan, June Lee, Gary Soh, Emeric Lau, Eleonora Wungo, and Ryan Lim Brand Engagement and Wayfinding

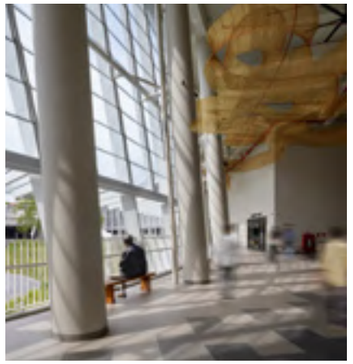
The RGE Community Centre in Pangkalan Kerinci, Riau, is envisioned as an inclusive and sustainable civic hub that strengthens social bonds, supports wellbeing and promotes lifelong learning. Rooted in RGE's 5Cs philosophy, its sweeping crescent form symbolises the company's close relationship with the community that has grown around its operations.

Extensive design research shaped the project, with input from families, youth groups and residents informing the centre's programming to reflect daily routines, cultural values and shared aspirations. Set within a plantation landscape, the building sits on an elevated deck to enhance natural ventilation and thermal comfort, while shaded, open-air spaces support everyday use and resilience.

Organised around an amphitheatre, the centre is divided into two wings connected by open corridors and terraced gardens. Wing A houses community-focused spaces including the Tanoto Hall, a gallery, library, gym, café, classrooms and art installations. Wing B accommodates healthcare facilities such as a polyclinic, wards and a 24-hour emergency unit.

Wayfinding strengthens user experience through rattan-inspired ceiling treatments, rhythmic façade openings and layered signage that guide visitors intuitively along the main circulation spine, integrating cultural motifs into navigation.

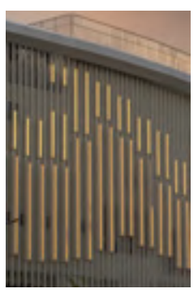
In addition, a dedicated Milestones Gallery designed by IMMORTAL captures the community's progress, highlighting education initiatives, sustainability efforts and economic development, alongside a tribute to Sukanto Tanoto and Tinah Bingei Tanoto for their role in shaping the region's values.























Pusat Komunitas RGE di Pangkalan Kerinci, Riau, dirancang sebagai pusat sipil yang inklusif dan berkelanjutan yang memperkuat ikatan sosial, mendukung kesejahteraan, dan mendorong pembelajaran sepanjang hayat. Berlandaskan filosofi 5C RGE, bentuk lengkungnya melambangkan hubungan erat perusahaan dengan komunitas yang tumbuh di sekitarnya.

Riset desain yang mendalam membentuk proyek ini, dengan masukan dari keluarga, kelompok pemuda, dan warga yang mempengaruhi program ruang agar mencerminkan rutinitas harian, nilai budaya, dan aspirasi bersama. Berada dalam lanskap perkebunan, bangunan ini berdiri di atas dek yang ditinggikan untuk meningkatkan ventilasi alami dan kenyamanan termal, sementara ruang terbuka yang teduh mendukung penggunaan sehari-hari dan ketahanan.

Diatur mengelilingi sebuah amfiteater, pusat ini terbagi menjadi dua sayap yang terhubung melalui koridor terbuka dan taman bertingkat. Sayap A menampung ruang komunitas seperti Tanoto Hall, galeri, perpustakaan, gym, kafe, ruang kelas, dan instalasi seni. Sayap B menampung fasilitas kesehatan seperti poliklinik, bangsal, dan unit gawat darurat 24 jam.

Sistem wayfinding memperkuat pengalaman pengguna melalui elemen plafon terinspirasi rotan, bukaan fasad yang berirama, serta lapisan signage yang membimbing pengunjung secara intuitif sepanjang sirkulasi utama, mengintegrasikan motif budaya ke dalam navigasi.

Selain itu, Galeri Milestones yang dirancang oleh IMMORTAL menangkap perkembangan komunitas, menyoroti inisiatif pendidikan, upaya keberlanjutan, dan perkembangan ekonomi, sekaligus memberikan penghormatan kepada Sukanto Tanoto dan Tinah Bingei Tanoto atas peran mereka dalam membentuk nilai-nilai kawasan.



ONG&ONG Singapore

CT FoodNex

Singapore

Josephine Loo, Leonard Seow, and Giovanni Bautista Architecture

CT FoodNex is a multi-user ramp-up food factory development designed by ONG&ONG to support food manufacturing, processing and packaging operations. The development features floor plans of varying sizes, configurations and layouts, including units with different height requirements, mezzanine provisions and standalone configurations. This allows flexibility in accommodating different operational needs within a single integrated facility.

The architectural expression of CT FoodNex is most strongly defined by its facade. The external elevation features a multi-coloured mosaic composition arranged across rectilinear planes and recesses, creating a layered and articulated surface. The composition allows the building to be read clearly from multiple viewpoints, including along adjacent roads and from a distance.











Internally, the building adopts a straightforward industrial language. Open-sided decks, exposed structural elements, and clearly articulated circulation routes define the shared spaces. The continuous ramp system establishes visual continuity across floors, contributing to clarity of movement and spatial legibility. The development is located within an established food and industrial cluster.

ONG&ONG Group

Singapore Rail Test Centre

Singapore

360 SOLUTION

Steven Low, Siti Jamaliah, Amruta Kunal Jadhav, Belinda Wong, Greg Cinco, Sy Irene Gojar, and Chan Lai Yoke Architecture
Lena Quek, Liu Yu-Shan, and Ma Nora Matienzo Dawinan Landscape
Tan Ping Yeh and Chan Kok Wai Project Management



The Singapore Rail Test Centre (SRTC) marks a significant milestone in Southeast Asia's rail infrastructure landscape as the region's first dedicated facility for comprehensive rail testing. Establishing Singapore's advanced testing capabilities, the centre reflects the nation's commitment to rigorous validation processes that support the development of safe and reliable public transport systems.

Architecturally, the SRTC adopts a modern industrial language focused on functional efficiency. The complex comprises multiple buildings connected by sheltered walkways, allowing seamless movement across the site. Three primary operational zones anchor the facility. The administrative building functions as the central hub, featuring open and adaptable spaces that can be configured to suit operational needs, with a main staircase that also serves as an informal meeting and gathering area.

The workshop facilities accommodate multiple rail tracks within climate-controlled environments, supported by extensive mechanical systems, high ceilings, overhead service lines, and clearly numbered bays to facilitate systematic testing and maintenance. At the heart of the complex, the Operations Control Centre houses advanced monitoring systems within a tower structure, complete with a viewing gallery for client oversight.

Supporting regional rail development, including the Johor Bahru–Singapore RTS Link, the SRTC plays a critical role in ensuring trains meet stringent safety and performance standards before entering service.





ONG&ONG Group

Canberra Vista

Singapore

360 SOLUTION

Steven Low, Wendy Tan, Josephine Loo, Chua Soon Ching, and Sivakumar Ratnasingam Architecture

Lee Chek Shih, Chow See Hong, and Kuppalagan Rajendran Chezhian Project Management

Rankine&Hill C&S Engineering and M&E Engineering



Situated next to the Canberra MRT station, Canberra Vista sees a modern approach to redefining urban living. A short stroll through the park connector takes residents to the main throughfare of the precinct, facilitating a seamless commuting experience.

The monochromatic design of the blocks pays tribute to the black and white bungalows in the area. This minimalistic colour adaptation is accompanied by thin rhythmic lines along the length of the facades, evoking the image of gentle rainfall. The common areas also embody the theme of rain, featuring designs based on patterns reminiscent of puddles and ripples. The biophilic environment allows residents to immerse in nature, while circular pergolas cater for more intimate social gatherings and interactions.

A total of 15 residential blocks with community living rooms, fitness corners, and gardens in abundance span the area. The site features a significant topographical difference of up to 12 metres, with higher ground along Canberra Drive and lower land at the MRT corridor. To



address this, a one-of-a-kind elevated central linkway connects the precinct, providing safe and engaging routes that encourage outdoor exploration.

Part of the residual space beneath the linkway is transformed into a generous playground, creating an active communal zone where children from the adjacent childcare centre can play and expend their energy. This helps transform a utilitarian infrastructure into an engaging and energy-filled communal asset. It attained the Green Mark Super Low Energy (SLE) certification based on its low energy consumption and sustainable measures. The buildings are designed to mitigate heat gain, while smart lighting systems are implemented along pathways and corridors to reduce electricity consumption during lull periods.



ONG&ONG Group

Towner Crest

Singapore

360 SOLUTION

Ashvinkumar Kantilal, Siti Jamaliah, and Lee Yen Chei Architecture

Lena Quek, Christian Ceasar Pineda, and Liu Yu-Shan Landscape

Rankine&Hill C&S Engineering and M&E Engineering

Located at the junction of Serangoon and Towner Roads in the heart of the Kallang-Whampoa district, Towner Crest is an HDB estate comprising two residential blocks, a multi-storey carpark (MSCP) and a commercial block. The residential blocks are thoughtfully angled to avoid an east-west orientation, and are interconnected with green spaces integrated harmoniously.

The design draws inspiration from the district's historical identity. Serangoon derives its name from the 'Rangoon' – a marsh bird once associated with the district's wetlands. By adopting undulating patterns of teal along the building façades, the design team evoked a sense of fluidity that recalls the flight of the Rangoon bird.

Elevated link bridges connect the upper stories of the residential blocks, creating seamless access for residents to move between the blocks and MSCP. At ground level, interweaving pathways guide residents through landscaped gardens, pocket parks, and the array of recreational amenities the estate has to offer, encouraging movement, interaction, and discovery within the precinct. Resting pods around the precinct take the unique form of a bird's nest, with egg-shaped ornaments doubling as informal seatings for residents to socialise and relax away from the confines of their homes.

The three-generation concept of the development is reflected in the prominence of adult and elderly fitness stations, children's playground and a residential network centre located nearby. The childcare centre situated beside the playground allows parents to conveniently drop off their children while enjoying easy access to an assortment of shops, eateries and a supermarket.







The rooftop garden above the MSCP extends communal life upward, with elderly-friendly raised planters and shared gardening spaces. These spaces offer a platform for meaningful engagement, enabling residents of different backgrounds and age groups to connect through planting, caretaking, and shared stewardship of the environment.

ONG&ONG Thailand

Somboon Central Embassy

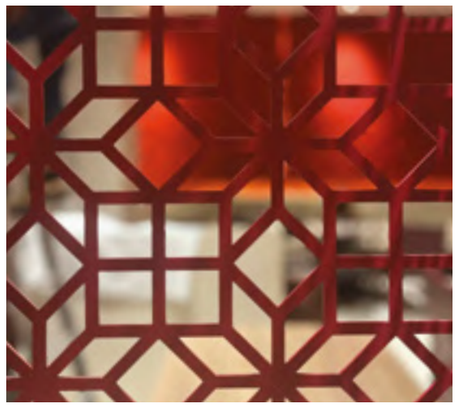
Bangkok, Thailand

Chavana Chungsubhun, Jinnapa Tanjaipet, Akaranan Cheunchomchotivit, Dollaya Lawrattanaunjit, Tikamporn Ganjanasong, and Worawit Kiatcherdsengsuk Interior Design

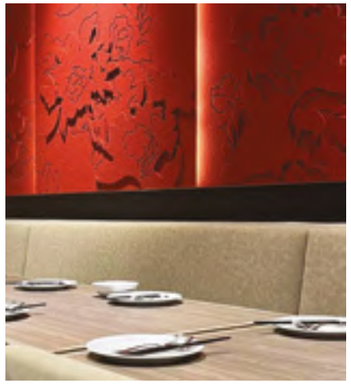
Somboon Seafood's flagship at Central Embassy presents a refreshed dining environment that reinterprets the brand's heritage through a contemporary visual lens. Designed by ONG&ONG Thailand, the interior shapes a refined dining experience within one of Bangkok's luxury retail destinations, bringing clarity and sophistication to a space closely associated with the brand's culinary reputation.

The design is anchored by bold red walls embossed with large-scale floral motifs. These sculpted surfaces introduce depth and shadow, transforming the brand's signature colour into a tactile spatial experience, with integrated lighting accentuating the relief work along the dining perimeter. Lighter, textured finishes balance the red palette, including soft beige seating and timber-effect dining tables that provide a calm counterpoint to the vibrant backdrop.

Partition elements add another layer of articulation. Deep red geometric screens delineate zones while maintaining visual openness, their patterns echoing traditional craftsmanship. White sculptural pendants introduce soft luminosity, balancing stronger gestures effectively.







ท่ามกลางบรรยากาศความหรูหราของห้างสรรพสินค้า Central Embassy จุดหมายปลายทางระดับหรูหราใจกลางกรุงเทพฯ "สมบูรณ์โภชนา" (Somboon Seafood) สาขาที่ 6 ได้เผยโฉมภาพลักษณ์ใหม่ที่สะกดสายตาด้วยงานดีไซน์ที่เฉียบคม ผลงานการรังสรรค์โดยทีมสถาปนิก ONG&ONG Thailand ที่หยิบเอามรดกตกทอดของแบรนด์มาตีความใหม่ผ่านเลนส์ทางสายตาที่ร่วมสมัย เปลี่ยนภาพจำของร้านอาหารทะเลระดับตำนานให้กลายเป็นพื้นที่ที่เปี่ยมด้วยรสนิยมและความน่าสนใจ

หัวใจหลักของงานออกแบบครั้งนี้ จะเน้นที่ความเป็นอัตลักษณ์ของผนังสีแดงสดใส ที่ประดับด้วยลวดลายดอกไม้ขนาดใหญ่ พื้นผิวที่แกะสลักเหล่านี้ นำเสนอมิติและเงา เปลี่ยนสีประจำแบรนด์แบบดั้งเดิมให้เป็นประสบการณ์เชิงพื้นที่ที่สัมผัสได้ ระบบแสงไฟที่ช่วยขับเน้นงานลวดลาย ดอกไม้ให้สร้างจังหวะอันอ่อนโยนและความอบอุ่น

ผนังสีแดงนี้ได้รับการถ่วงดุลด้วยที่นั่งสีเบจอ่อนและโต๊ะอาหารลายไม้ ฉากกั้นเรขาคณิตสีแดงเข้มช่วยแบ่งพื้นที่ ในขณะที่ยังคงไว้ซึ่งความโปร่งสบายทางสายตา ลวดลายดอกไม้สะท้อนถึงงานฝีมือแบบดั้งเดิม โคมไฟแขวนสีขาวที่มีรูปทรงประติมากรรมชวนนึกถึงการเคลื่อนไหวอย่างอิสระของดอกไม้และกิ่งก้านที่ห้อยระย้าลงมา ช่วยสร้างมิติความสว่างที่นุ่มนวลและหรูหราไปพร้อมกัน

ทุกรายละเอียดในสมบูรณ์โภชนาสาขานี้ คือการตอกย้ำ Brand DNA ที่หยั่งรากลึกในประเพณีแต่สื่อสารด้วยภาษาของโลกยุคใหม่ได้อย่างไร้ที่ติ ผลลัพธ์ที่ได้จึงไม่ใช่แค่ร้านอาหาร แต่เป็นงานออกแบบที่สะท้อนถึงการเติบโตของแบรนด์ในบริบทระดับสากล



ONG&ONG Thailand

Somboon Surawong

Bangkok, Thailand

Chavana Chungsubhun and Jinnapa Tanjaipet
Interior Design

Along Surawong Road, Somboon's latest branch presents a renewed expression of the brand, shaped by the interior design of ONG&ONG Thailand. A contemporary facade framed by a clean grid and the restaurant's emblem establishes an identity that respects Somboon's heritage. Inside, brick arches, layered textures, and calibrated colour create a space that feels modern, grounded and recognisably Somboon.

Brick arches rise through the main dining hall, forming a consistent rhythm that anchors movement between zones. Grey brick surfaces are paired with bold red ceilings detailed with recessed lighting, adding warmth and structure. Large-scale hand-painted murals depicting seafood and blossoming branches animate the walls, their expressive style softening the solidity of the architecture.

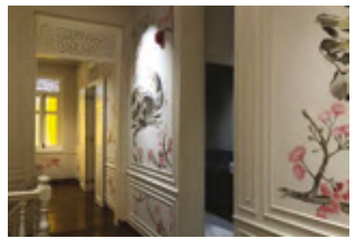
Custom red-backed chairs, grey upholstered seating, and dark tabletops refine the interior palette, balancing vibrancy with restraint. Upper floors shift to lighter tones with white balustrades and floral illustrations, recalling traditional shophouses. Externally, a geometric façade and illuminated grid give the building a strong presence along Surawong Road.

สมบูรณ์โภชนาสาขาสุรวงศ์นำเสนอภาพลักษณ์ใหม่ของแบรนด์ผ่านงานออกแบบภายในโดย ONG&ONG Thailand โครงการนี้ถ่ายทอดมรดกอันยาวนานของสมบูรณ์ผ่านการเล่าเรื่องเชิงพื้นที่ในรูปแบบร่วมสมัยที่สร้างสมดุลระหว่างรากเหง้าดั้งเดิมและอัตลักษณ์เมืองในปัจจุบัน

การออกแบบพื้นที่ภายในร้านถูกกำหนดด้วยซุ้มโค้งอิฐที่ทอดตัวต่อเนื่องตลอดโถงรับประทานอาหารหลัก เน้นการสร้างจังหวะ มิติ และความต่อเนื่องของพื้นที่ ซุ้มโค้งเหล่านี้ทำงานร่วมกับฝ้าเพดานสีแดงเข้มและพื้นผิวที่ซ้อนทับกันอย่างประณีต เพื่อกำหนดบรรยากาศของพื้นที่รับประทานอาหารให้มีความอบอุ่นและสุขุม ภาพจิตรกรรมฝาผนังที่วาดด้วยมือถ่ายทอดลวดลายสัตว์ทะเลและธรรมชาติ ช่วยเพิ่มมิติทางวัฒนธรรมและความน่าสนใจทางสายตา พร้อมช่วยลดทอนความแข็งของรูปทรงซุ้มโค้งอิฐ

เฟอร์นิเจอร์ที่ออกแบบเฉพาะ เช่น เก้าอี้พนักพิงสีแดงและโต๊ะโทนสีเข้ม ช่วยตอกย้ำภาษาภาพลักษณ์ของแบรนด์และสร้างประสบการณ์การรับประทานอาหารที่เป็นกันเอง

พื้นที่ชั้นบนใช้โทนสีอ่อน รายละเอียดลวดลายของผนังและภาพประกอบที่อ่อนโยน เพื่อถ่ายทอดบรรยากาศที่สงบและดั้งเดิมมากขึ้น โดยรวมแล้วงานออกแบบพื้นที่สาขานี้ ได้หลอมรวมอัตลักษณ์ของร้านสมบูรณ์โภชนาให้กลายเป็นพื้นที่การรับประทานอาหารร่วมสมัยที่ยังคงยึดโยงกับรากฐานทางวัฒนธรรมอย่างชัดเจน







ONG&ONG Thailand

Panya Indra Private Residence

Bangkok, Thailand

Chavana Chungsubhun, Jinnapa Tanjaipet, and Tikamporn Ganjanasong Interior Design

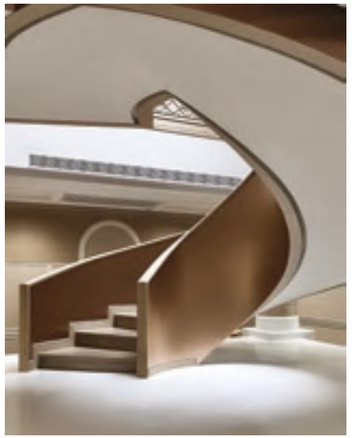


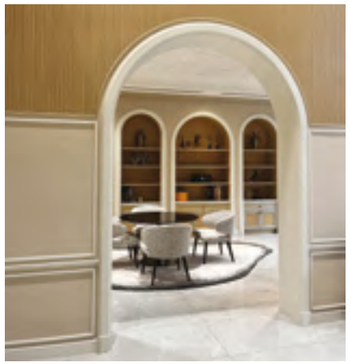
The Panya Indra Private Residence is a substantial interior renovation that reimagines an existing home in Bangkok through a refined classical sensibility. Designed by ONG&ONG Thailand, the interiors are shaped by proportion, geometry, and a sense of grandeur, guided by symmetry, arched forms and metal, and timber detailing.

European classical influences are expressed through fluted columns, sculpted wall panels, and rhythmically arranged timberwork, creating a structured and elegant environment that feels timeless yet contemporary. Heavy ornamentation is avoided in favour of balance, repetition, and controlled materiality.

A sweeping sculptural staircase forms the central architectural statement, rising towards a stained glass domed skylight. Light filters through the glass, introducing shadow and colour into the stair hall.

Custom column cladding combines stone bases, veneers, and refined mouldings, translating classical references into details suited to modern living. A symmetrical feature wall anchors the double-height Grand Living Hall, supported by lighting and acoustic considerations.





โครงการที่พักอาศัยส่วนตัว ปัญญาอินทรา เป็นการปรับปรุงภายในครั้งสำคัญที่ตีความบ้านเดิมในกรุงเทพฯ ใหม่ ผ่านแนวคิดคลาสสิกที่มีความประณีตและสุขุม ออกแบบโดย ONG&ONG Thailand พื้นที่ภายในถูกกำหนดด้วยสัดส่วน ความสมมาตร และความสง่างามอย่างเงียบสงบ ถ่ายทอดผ่านรูปทรงโค้งและรายละเอียดงานโลหะและไม้ที่ได้รับการออกแบบอย่างพิถีพิถัน

อิทธิพลของสถาปัตยกรรมคลาสสิกแบบยุโรปถูกนำเสนออย่างมีความยับยั้ง ผ่านเสากลมเซาะร่อง แผงผนังประดิมากรรม และงานไม้ที่จัดวางอย่างเป็นจังหวะ แทนการตกแต่งที่โอ่อ่า งานออกแบบเลือกใช้ความสมดุล การซ้ำขององค์ประกอบ และการควบคุมวัสดุอย่างรอบคอบ เพื่อสร้างบรรยากาศที่ทั้งเหนือกาลเวลาและร่วมสมัย

บันไดเชิงประติมากรรมทำหน้าที่เป็นหัวใจทางสถาปัตยกรรมของบ้าน ทอดตัวขึ้นสู่ช่องแสงโดมกระจกสีที่ช่วยกรองแสงให้เกิดมิติของสีและเงาที่เปลี่ยนแปลงตลอดวัน โทนสีอบอุ่น พื้นผิวไม้ที่ประณีต และเครื่องเรือนนุ่มนวลช่วยหลอมรวมพื้นที่ทั้งหมดเข้าด้วยกัน

สะท้อนเจตนารมณ์ของโครงการในการผสานความเป็นทางการทางสถาปัตยกรรมเข้ากับความสบายของการอยู่อาศัยในชีวิตประจำวัน

ONG&ONG Thailand

Chulalongkorn University, Auditorium, Faculty of Engineering

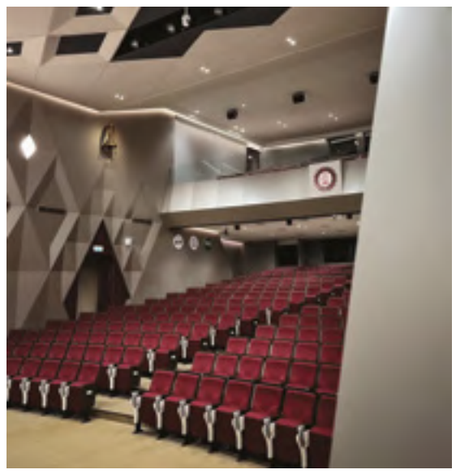
Bangkok, Thailand

Chavana Chungsubhun and Jinnapa Tanjaipet
Interior Design

The Faculty of Engineering Auditorium at Chulalongkorn University has been reimagined as a contemporary performance venue defined by dimensional geometry, cultural symbolism and refined interior detailing by ONG&ONG Thailand. The 2,120 sqm hall features a renewed interior shaped by sculptural wall and ceiling treatments, updated seating arrangements and a cohesive design that brings visual clarity to the space.

Three-dimensional wall and ceiling treatments form a key feature. Repeated faceted geometry creates depth and shadow, while angled surfaces support acoustic performance by dispersing sound evenly for lectures, ceremonies and performances. This rhythm extends to the ceiling, where recessed black apertures integrate lighting and technical equipment within a unified architectural language.

The faculty's ceremonial ornament is mounted against the faceted wall, its gilded form contrasting with the neutral palette and anchoring the hall in cultural identity. Warm timber at the stage, deep red seating and soft neutral tones create an inviting, dignified atmosphere.



หอประชุมคณะวิศวกรรมศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย ได้รับการออกแบบใหม่เป็นสถานที่จัดแสดงร่วมสมัยโดย ONG&ONG ประเทศไทย ร่วมกับ Architects & Associates Co., Ltd (A&A) หอประชุมขนาด 2,120 ตารางเมตร แก้ไขข้อจำกัดของโครงสร้างเดิมที่มีผนังชั้นเดียว ทำให้เสียงรั่วไหลออกไปและส่งผลต่อประสิทธิภาพทางเสียง

แนวคิดการออกแบบมาจากความหมายของ "รังไหม" โดยนำเสนอเปลือกหุ้มภายในเพิ่มเติมที่หุ้มหอประชุมด้วยชั้นรอง นอกเหนือจากหน้าที่ทางกายภาพแล้ว รังไหมยังสื่อถึงการบ่มเพาะและการเปลี่ยนแปลง เช่นเดียวกับตัวหนอนไหมที่พัฒนาในรังไหมก่อนจะกลายเป็นผีเสื้อที่สวยงาม สะท้อนบทบาทของสถาบันในการพัฒนานักศึกษา

จุดเด่นคือเรขาคณิตแบบเหลี่ยมสามมิติบนผนังและเพดาน สร้างความลึกเชิงประติมากรรมในขณะที่กระจายเสียงอย่างสม่ำเสมอทั่วทั้งห้อง เครื่องประดับพิธีการของคณะตั้งอยู่อย่างโดดเด่นภายใน รูปทรงสีทองคมชัดกับจานสีกลาง ไม้อบอุ่น ที่นั่งสีแดงเข้ม และโทนสีอ่อนสร้างบรรยากาศที่ทั้งสง่างามและเป็นกันเอง









ONG&ONG Malaysia

Bloc 7, Setia Eco Glades

Cyberjaya, Malaysia

Tan Kee Keat, Hasbullah bin Abdullah, and Kate Tan Architecture

Bloc 7 is a two-storey shop office development located within Setia Eco Glades, Cyberjaya, forming part of a growing commercial precinct serving both the Setia Eco Glades and wider Cyberjaya communities. Designed by ONG&ONG Malaysia, the development comprises 30 commercial units across a 3.5-acre site, adopting an Eclectic Modern approach expressed through a consistent and orderly built form.

The shop office blocks are arranged in linear rows, creating clear street edges and a legible internal road network. Designed to a standard built-up footprint of 22 feet by 75 feet, the repetition establishes a coherent streetscape and reinforces the commercial identity of the precinct. Clean structural lines, framed façades and generous openings contribute to a contemporary yet restrained architectural language.

A defining feature of Bloc 7 is the double-volume ground floor, with an approximate 18-foot floor-to-floor height and no fixed ceiling, allowing for the optional addition of a mezzanine floor. Upper floors are configured for office use and benefit from large windows that provide daylight and visual connection to the surrounding streets.

Bloc 7 ialah pembangunan kedai pejabat dua tingkat yang terletak di Setia Eco Glades, Cyberjaya, dan berfungsi sebagai sebahagian daripada kawasan komersial yang berkembang untuk komuniti Setia Eco Glades serta Cyberjaya. Direka oleh ONG&ONG Malaysia, projek ini merangkumi 30 unit komersial di atas tapak seluas 3.5 ekar, dengan pendekatan seni bina Ekletik Moden.

Blok-blok kedai pejabat disusun secara linear, membentuk tepi jalan yang jelas serta rangkaian jalan dalaman yang mudah dibaca. Reka bentuk berulang ini mewujudkan landskap jalan yang koheren dan mengukuhkan identiti komersial kawasan, sambil mengekalkan keseragaman bentuk binaan. Garisan struktur yang kemas, fasad berbingkai dan bukaan yang besar menyumbang kepada bahasa seni bina yang kontemporari dan terkawal.

Ciri ruang utama Bloc 7 ialah aras bawah dua volum tanpa siling tetap, membolehkan penambahan aras mezanin pada masa hadapan. Aras atas direka untuk kegunaan pejabat dengan tingkap besar yang membawa cahaya semula jadi dan hubungan visual ke persekitaran sekeliling. Secara keseluruhan, Bloc 7 menawarkan persekitaran komersial yang fleksibel, jelas dan tersusun.



ONG&ONG Malaysia

Setia Eco Hill 2 Chorus

Semenyih, Malaysia

Tan Kee Keat, Hasbullah bin Abdullah, Lu Chun Wei, and Tan YanXian Architecture

Located in the south-eastern corridor of Selangor, within the growing township of Semenyih, Setia EcoHill 2 Chorus is a landed residential development conceived to offer more than conventional housing. Spanning approximately seven acres, the project comprises 99 units of two-storey terrace houses.

Over a three-year period, ONG&ONG Malaysia was appointed to design modern minimalist homes with flexible layouts that respond to the evolving needs of homeowners. The layouts were planned to accommodate varied family dynamics, while the architectural expression prioritises clean lines, spatial clarity, and functional elegance. The restrained aesthetic avoids overt ornamentation, allowing simplicity and practicality to define the homes.

A key project requirement was the integration of precast concrete wall panels (ACOTEC) to support construction efficiency and quality consistency. Implementation challenges prompted collaborative adjustments by the project team, ensuring the design intent and execution quality remained uncompromised. The precinct is anchored by a landscaped communal garden and shared facilities, reinforcing a design approach grounded in pragmatism and adaptability.







Terletak di koridor tenggara Selangor, Setia EcoHill 2 Chorus di Semenyih merupakan pembangunan kediaman bertanah yang dirancang untuk menawarkan lebih daripada sekadar tempat tinggal. Merangkumi kira-kira tujuh ekar, pembangunan ini terdiri daripada 99 unit rumah teres dua tingkat yang direka oleh ONG&ONG Malaysia dalam tempoh tiga tahun.

Projek ini mengaplikasikan pendekatan moden minimalis dengan susun atur fleksibel yang memenuhi keperluan keluarga yang sentiasa berubah. Garisan bersih dan perincian yang terkawal membentuk bahasa seni bina, membolehkan fungsi dan kejelasan ruang menjadi keutamaan berbanding hiasan berlebihan. Kediaman ini direka agar ringkas, lapang dan mudah disesuaikan dengan pelbagai dinamik isi rumah.

Susun atur keseluruhan perbandaran berpusat pada taman landskap yang luas, disokong oleh kemudahan bersama bagi menggalakkan interaksi komuniti. Melalui pendekatan reka bentuk yang praktikal dan berhasrat jelas, Setia EcoHill 2 Chorus mengimbangi bentuk dan fungsi untuk menyokong kehidupan seharian secara berkesan.

ONG&ONG Vietnam

Go! Mall Bac Lieu
Go! Mall Ninh Thuan

Vietnam

Tran Minh Son, Ly Thi Van Thuy, Tran The Thi Thanh My, and Nguyen Ho Hoang Anh
Architecture, Interior Design, and Landscape

GO! Mall Ninh Thuan and GO! Mall Bac Lieu are large-format retail developments delivered as part of Central Retail Vietnam's expanding GO! mall network, each serving as a consolidated retail destination for their respective regional catchments. Located in Ninh Thuan Province, GO! Ninh Thuan comprises approximately 15,348 sqm of retail space designed to support Phan Rang Thap Cham City and its wider regional community. In Bac Lieu Province, GO! Bac Lieu provides nearly 15,000 sqm of commercial space on a site of approximately 25,000 sqm, strengthening the network's presence across southern Vietnam.

ONG&ONG Vietnam provided architectural, landscape, and interior design services for both developments. Each project is organised as a two-storey retail complex anchored by a GO! Hypermarket and complemented by a diverse mix of retail, food and beverage, and lifestyle tenants.

The buildings are arranged with clear perimeter frontages and multiple access points that establish visibility from surrounding streets and facilitate direct entry. Continuous frontage and defined entrances guide visitor movement while reinforcing the developments' presence along their urban corridors.

Extensive surface parking supports vehicular circulation and convenient access to the retail zones. Internally, broad circulation corridors accommodate flexible tenant layouts and support both daily activity and peak visitor flows. Together, the developments illustrate a consistent approach to regional retail planning, combining accessibility, clear spatial organisation, and adaptable commercial environments that respond to evolving retail patterns across Vietnam.

Go! Bac Lieu

Go! Mall Ninh Thuan



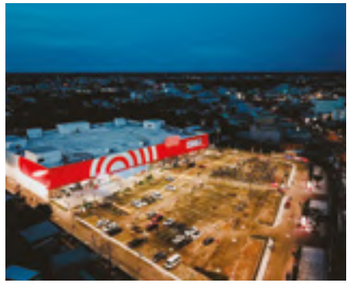


Image CR: Central Retail

GO! Ninh Thuận và GO! Bạc Liêu là các dự án bán lẻ quy mô lớn thuộc mạng lưới trung tâm thương mại GO! của Central Retail Việt Nam, đóng vai trò là điểm đến mua sắm tổng hợp cho từng khu vực. Tại Ninh Thuận, dự án cung cấp khoảng 15.348 m² diện tích bán lẻ, phục vụ thành phố Phan Rang – Tháp Chàm và vùng lân cận. Tại Bạc Liêu, dự án mang đến gần 15.000 m² không gian thương mại trên khu đất khoảng 25.000 m², góp phần mở rộng mạng lưới tại khu vực phía Nam.

ONG&ONG Việt Nam đảm nhiệm thiết kế kiến trúc, cảnh quan và nội thất cho cả hai dự án. Mỗi công trình được tổ chức dưới dạng trung tâm bán lẻ hai tầng, với siêu thị GO! Hypermarket làm điểm nhấn, kết hợp đa dạng các gian hàng bán lẻ, ẩm thực và dịch vụ.

Các công trình được bố trí với mặt tiền rõ ràng và nhiều lối tiếp cận, tăng khả năng nhận diện và thuận tiện cho khách hàng. Bãi đỗ xe ngoài trời quy mô lớn hỗ trợ lưu thông và tiếp cận dễ dàng. Bên trong, các hành lang rộng cho phép bố trí linh hoạt và đáp ứng tốt lưu lượng khách. Tổng thể, dự án thể hiện cách tiếp cận nhất quán trong quy hoạch bán lẻ, kết hợp khả năng tiếp cận, tổ chức không gian rõ ràng và tính linh hoạt, phù hợp với xu hướng phát triển tại Việt Nam.

ONG&ONG Vietnam

MM Supercentre Danang

Da Nang, Vietnam

360 SOLUTION
Tran Minh Son, Nguyen Ho Hoang Anh, and Nguyen Thi Vi Architecture
Dang Hoang Tung and Vo Hong Hung C&S Engineering
Huynh Ngoc Nghia M&E Engineering





MM Supercenter Danang is a large-scale wholesale and retail development with an investment of approximately USD 20 million, developed by MM Mega Market Vietnam as part of its nationwide expansion strategy. Located in Da Nang on a 2-hectare site, the project offers nearly 29,730 sqm of gross floor area, serving both business clients and individual consumers.

The three-level complex integrates warehouse and retail space on the ground floor, a wholesale–retail hypermarket on level two, and an entertainment zone with cinemas and F&B on level three. Architectural and landscape design were delivered by ONG&ONG Vietnam, with structure and MEP services by Rankine&Hill.

Defined by strong massing, high facade visibility and clear circulation planning, the project reinforces operational efficiency and brand presence in Central Vietnam.



MM Supercenter Đà Nẵng là dự án bán buôn và bán lẻ quy mô lớn với tổng mức đầu tư khoảng 20 triệu USD, do MM Mega Market Vietnam phát triển như một phần trong chiến lược mở rộng mạng lưới toàn quốc. Tọa lạc tại Đà Nẵng trên khu đất rộng khoảng 2ha, công trình có tổng diện tích sàn gần 29.730m², phục vụ cả khách hàng doanh nghiệp và người tiêu dùng cá nhân.

Dự án gồm ba tầng chức năng: tầng trệt kết hợp kho vận và không gian bán hàng; tầng hai là đại siêu thị tích hợp bán buôn – bán lẻ; tầng ba là khu giải trí với cụm rạp chiếu phim và khu ẩm thực. Thiết kế kiến trúc và cảnh quan do ONG&ONG Vietnam thực hiện, trong khi phần kết cấu và cơ điện do Rankine&Hill đảm nhiệm.

Công trình nổi bật với hình khối mạnh mẽ, mặt đứng nhận diện cao và tổ chức giao thông rõ ràng, góp phần nâng cao hiệu quả vận hành và hình ảnh thương hiệu của MM Mega Market tại Việt Nam.


WM
West Mall

IMMORTAL

West Mall

Singapore

Stanley Tan, June Lee, Emeric Lau, and Gary Soh

Brand Engagement and Wayfinding

Nestled in the heartlands of Bukit Batok, West Mall is a community destination offering retail, entertainment and F&B options. First opened in 1998, it recently underwent refurbishment, which included a new sheltered piazza that strengthens its connection to Bukit Batok MRT station.

As part of this upgrade, IMMORTAL was appointed by Singapore Land Group to create a comprehensive branding and wayfinding strategy that positions West Mall as a vibrant lifestyle hub. The team introduced a dynamic brand identity featuring a contemporary brandmark that fuses the letters "W" and "M" into an icon symbolising energy and progressiveness. This is supported by a vibrant colour palette and consistent application across digital and physical touchpoints.









The bold, youthful aesthetic reinforces West Mall's role as a welcoming meeting point, with a brand guide ensuring cohesive representation. IMMORTAL also devised the wayfinding system, using bright colours, engaging graphics, and materials such as frosted acrylic and LED lighting to enhance navigation and elevate the overall visitor experience.

West Mall



IMMORTAL

Costa Rhu

Singapore

Stanley Tan, Gary Soh, and Eleonora Wungo

Wayfinding

Located along Singapore's East Coast, Costa Rhu is a residential development characterised by a calm, marine-inspired setting. IMMORTAL was appointed to design and implement a comprehensive wayfinding system that addressed navigational challenges while aligning with the development's identity.

The project began with an in-depth audit, which identified issues such as inconsistent block naming, unclear basement carpark signage, and the lack of sheltered pedestrian routes at drop-off points. These challenges were particularly evident in the carpark, where the absence of a cohesive visual system led to user confusion. In response, a dual strategy was introduced. Vehicular circulation was streamlined through clearer ingress and egress routes, while pedestrians were guided by a structured hierarchy of signage, supported by sheltered pathways.





A key outcome was the standardisation of destination naming, informed by Singapore's addressing conventions to improve clarity across physical and digital platforms. A wave-inspired design language was applied throughout, using marine colour palettes, high-contrast markings, and illuminated signage to create a coherent and intuitive navigation experience across the development.







IMMORTAL

Residence on Langley Park

Perth, Australia

Stanley Tan, Emeric Lau, and Chiang Hui

Brand Engagement

IMMORTAL supported the Residence on Langley Park, a premium serviced accommodation in East Perth, Australia, by developing a strong and cohesive digital presence since its opening. Singapore-based Tuan Sing Holdings acquired and renovated the former Hyatt Regency Perth, marking the group's first foray into the hospitality sector. IMMORTAL conceptualised, designed, and launched a new Residence-branded website, alongside coordinated social media marketing campaigns across Facebook, Instagram and LinkedIn. Ensuring consistency across all digital touchpoints was central to strengthening the Residence's visibility and market positioning. Iterative consultation cycles with Tuan Sing enabled the team to refine content, align brand messaging, and deliver an integrated digital strategy that supported the property's launch and growth.

Residence on Langley Park

Senze Boutique Spa

IMMORTAL

Senze Boutique Spa

Singapore

Stanley Tan, Emeric Lau and June Lee

Brand Engagement

Senze Boutique Spa's refreshed brand identity presents a cohesive and emotionally resonant experience aligned with its ethos. Developed by IMMORTAL, the modernised identity features an interlocking "SENZE" brandmark that reflects personalised care, supported by a sunrise-inspired palette symbolising renewal. The brand narrative is anchored by four attributes—Attention, Devotion, Distinction, and Retention—expressing the spa's commitment to service quality, long-term client relationships and innovative wellness solutions. Comprehensive brand guidelines govern colour, typography, and brand applications across print and digital touchpoints, ensuring consistency and preserving the spa's premium positioning. Together, these elements establish a refined and enduring identity.





IMMORTAL

Ang Mo Kio Estate Dementia-friendly Wayfinding System

Singapore

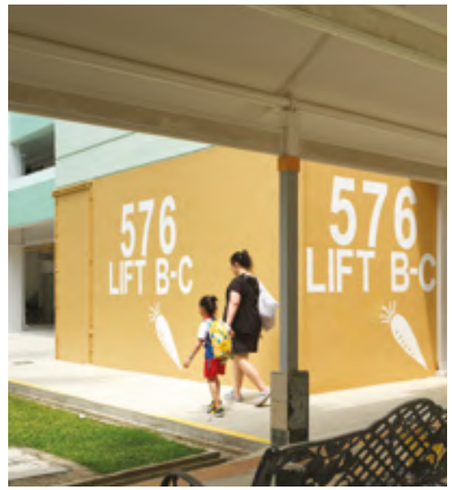
Stanley Tan and Gary Soh Wayfinding

IMMORTAL was engaged to design the wayfinding strategy for the dementia-friendly precinct at Ang Mo Kio Avenue 10. The initiative seeks to build an inclusive environment that empowers the elderly and persons living with dementia to navigate safely and independently within their community. By addressing challenges of visual similarity and disorientation, the system promotes confidence in daily movement.

Developed around key dementia design principles of safety, visibility, and familiarity, the wayfinding system features oversized, high-contrast typography, clear directional arrows, and universally recognisable icons. These visual tools ensure essential information remains accessible to users of varying literacy and cognitive ability. Signage placement at eye level and along natural sightlines enhances visibility and reduces confusion, while consistent iconography and colour treatment foster reassurance through repetition.

The estate is divided into colour-zoned clusters, each harmonised with building facade tones to aid memory recall and orientation. Prominent block numbers are displayed for both vehicular and pedestrian views, creating an intuitive visual rhythm across the neighbourhood. Complementing these functional features are secondary graphics of fruits and vegetables that serve as familiar visual anchors, reinforcing memory through everyday imagery.

Through this cohesive and human-centred approach, IMMORTAL's design not only improves navigation but restores dignity and independence—allowing residents to move freely, connect confidently, and remain meaningfully engaged with their surroundings.











Rankine&Hill

Tembusu Grand

Singapore

Rankine&Hill M&E Engineering

Located in the established enclave of Tanjong Katong, Tembusu Grand is a residential development comprising 638 units across four blocks. Its architectural expression draws inspiration from Singapore's Tembusu heritage tree, reflected in the sculptural form and evergreen character of the buildings.

Rankine&Hill provided comprehensive mechanical and electrical engineering services for the project. The scope covered the full M&E infrastructure supporting a wide range of lifestyle facilities, including recreational, wellness, and entertainment spaces distributed across multiple amenity levels. Engineering solutions were carefully integrated to support intelligent building management systems, water features with cascading elements, and extensive landscaped gardens.

Parking systems were designed to accommodate over 500 vehicles across basement and multi-storey car parks. Located near Tanjong Katong MRT Station and the Katong–Joo Chiat precinct, the development also integrates smart home technologies throughout all apartments, complemented by concierge facilities for residents.

Tembusu Grand

AMO Residence

Rankine&Hill

AMO Residence

Singapore

Rankine&Hill M&E Engineering

Located in Ang Mo Kio, AMO Residence is a residential development comprising 372 units across two 25-storey towers. Developed as a joint venture between UOL Group, Singapore Land Group and Kheng Leong Company, the project is set within a landscaped site that balances urban living with natural surroundings.

Rankine&Hill provided comprehensive mechanical and electrical engineering services for the development. The scope covered the full M&E infrastructure for both residential towers and a range of lifestyle amenities, including a 50-metre lap pool and multiple recreational pools requiring specialised water treatment and circulation systems.

Engineering works also support wellness and communal facilities such as a gymnasium, tennis court, function rooms, and pavilions. Integrated building management systems complement smart home features, while provisions for electric vehicle charging enhance future readiness. Situated near Mayflower MRT Station, the development enjoys proximity to Bishan–Ang Mo Kio Park.



Rankine&Hill

Piccadilly Grand and Piccadilly Galleria

Singapore

Rankine&Hill M&E Engineering

Situated along Northumberland Road in Singapore's District 8, Piccadilly Grand is a mixed-use development that integrates residential living with retail offerings at Piccadilly Galleria. Jointly developed by City Developments Limited and MCL Land Limited, the project comprises 407 residential units across three 23-storey towers, set above a retail podium on a 94,000 sq ft site.

Rankine&Hill provided comprehensive mechanical and electrical engineering services for the entire development, including the Piccadilly Galleria retail component. Spanning over 16,000 sq ft, the Galleria accommodates 14 retail and F&B outlets as well as a childcare centre.

The M&E systems support direct sheltered connectivity to Farrer Park MRT Station via Exit E, alongside three levels of car parking providing 330 lots, including electric vehicle charging points and dedicated commercial parking. Scheduled for completion in 2026, the development exemplifies integrated urban design.

Piccadilly Grand and Piccadilly Galleria

Hai Sing Catholic School





Rankine&Hill

Hai Sing Catholic School

Singapore

Rankine&Hill M&E Engineering

Hai Sing Catholic School has undergone a comprehensive redevelopment to create a modern, future-ready learning environment while respecting its heritage and identity. Central to the renewal is the integration of advanced mechanical and electrical systems that enhance comfort, functionality, and sustainability across academic, administrative and communal spaces.

A key addition to the campus is a new block housing an Indoor Sports Hall and a multi-purpose hall, providing flexible venues for physical education, co-curricular activities, and large-scale school events. The redevelopment also includes a new chapel that reflects the school's Catholic character, with air-conditioning and mechanical ventilation introduced to ensure comfort during worship and reflection.

Supporting facilities include upgraded administrative areas, science laboratories, a food laboratory with improved ventilation, and enhanced circulation routes with compliant fire escape staircases. Classrooms are equipped with voice enhancement systems, projectors, and speakers to support effective teaching and equitable auditory access.

Intelligent building features, including a Building Management System and occupancy-sensor air-conditioning, improve energy efficiency and operational control, positioning the campus to support both present and future educational needs.

Rankine&Hill

Parkview @ Bidadari

Singapore

Rankine&Hill M&E Engineering

Positioned along the edge of Bidadari Park, ParkView @ Bidadari is a residential development comprising three 16-storey blocks with 358 three-room and four-room flats. Drawing its name from its parkfront setting, the project offers residents direct connectivity to the Heritage Trail and the surrounding green spaces of Bidadari Park.



Rankine&Hill provided comprehensive mechanical and electrical engineering services for the development. The scope covered full M&E infrastructure for the residential blocks and integrated community facilities, including a preschool that opens onto the central green. Engineering solutions were also required to support rooftop garden installations, ensuring functionality, accessibility, and long-term performance of these elevated amenity spaces.

M&E systems were integrated across communal areas and the preschool to support daily operations. The development's facade, inspired by water ripples, and heritage-themed playground elements reflect Bidadari's identity while supporting a contemporary, community-oriented living environment.

Parkview @ Bidadari



Rankine&Hill

Bartley GreenRise

Singapore

Rankine&Hill M&E Engineering

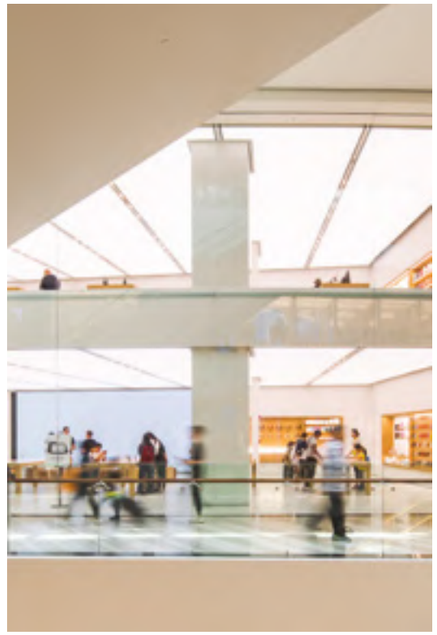
Conceived around the theme "Community in a Garden", Bartley GreenRise is a public housing development within the Bidadari neighbourhood. The BTO project comprises three residential blocks of staggered heights, housing 387 three-room and four-room flats. Designed as an urban oasis, the development integrates with Bidadari's garden setting to support community interaction and everyday living.

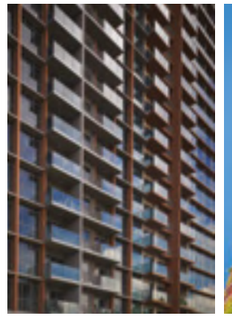
Rankine&Hill provided comprehensive mechanical and electrical engineering services for the project. The scope covered M&E infrastructure supporting the residential blocks as well as community facilities, including a childcare centre, Community Living Rooms, fitness stations, rooftop gardens, and a precinct pavilion.

Engineering coordination was required to support two sheltered link bridges, one connecting to the neighbouring Woodleigh Hillside development across Bidadari Park Drive, and another linking to a future pedestrian overhead bridge towards Bartley MRT Station.

Located within walking distance of Bartley MRT Station and surrounded by parks and green corridors, Bartley GreenRise exemplifies integrated, community-focused public housing.

Bartley Greenrise









ENGINEERING

Beneath the veneers of colours, curved lines and textures of dazzling designs are the hidden machinery and mechanisms that make everything possible. Inventive engineering becomes the basis through which creativity is transformed from imagination and turned into living, breathing reality.

With decades of experience in the industry, Rankine&Hill consultants have collaborated on some of the most iconic building designs in Singapore and beyond. From Mechanical & Electrical (M&E) to Civil & Structural (C&S), as well as Fire Safety and Environmental Solutions, we continue to deliver a full range of comprehensive engineering solutions that are not only functionally sound, but also safe and green.

Mechanical

Electrical

Civil

Structural

Fire Safety

Environmental

Rankine&Hill

ONG&ONG

THIS IS MALAYSIA.

ONG&ONG 360 Consultancy Sdn Bhd

Unit 1A-07, Blok 1A, Plaza Sentral,
Jalan Stesen Sentral 5,
50470 Kuala Lumpur, Malaysia

group.ong-ong.com







MASTERPLANNING

Masterplanning is essential in forging a sense of community and identity, building towns based on critical thought processes and ensuring efficiency of movement between spaces for the populace. Cities rely on experienced planners when creating infrastructure masterplans. The process of conceptualisation demands imagination and a progressive mindset. There is a plethora of considerations, including the accessibility to services such as education and places of worship in relation to traffic flow, residential areas, lifestyle and commercial hubs. A well-designed city is future-proof and able to cater to the evolving needs of its inhabitants for decades.

Vision & Strategies

Land Use Planning

Connectivity

Urban Infrastructure

Environmental Sustainability

Landscape

www.ong-ong.com

ONG&ONG®

FINDING NEW RHYTHMS IN MIXED-USE DESTINATIONS

As urban life evolves, mixed-use destinations are emerging as the new anchors of Asian cities.



Cities across Asia are changing faster than ever. As populations grow and lifestyles evolve, people are no longer drawn to neighbourhoods where living, working, and leisure exist in separate pockets. Instead, they are gravitating towards places that offer convenience, character, and seamless connection. This shift has given rise to the mixed-use destination, an urban model that goes beyond combining functions to create vibrant, people-centred environments. These destinations are becoming key nodes of modern city living, reshaping how communities gather, commute, and experience their cities.

For decades, many Asian cities developed under zoning that separated residential districts from office and commercial belts but as cities expanded, this model resulted in longer commutes, congestion, and districts that were busy only during certain hours. Research shows that single-use zoning increasingly contributes to urban sprawl and reduces opportunities for social interaction.

Mixed-use developments, in contrast, cluster essential functions within walkable, connected environments that support daily life more seamlessly. Vertical mixed-use development is an extension of this shift. Rather than placing functions side by side, it layers them within the same building, integrating hospitality, residential, retail, and workplace components across multiple levels. This approach is especially valuable in dense Asian cities, where efficient land use is critical. By stacking programmes vertically, developers create compact, environments that reduce travel distances, activate buildings throughout the day, and support more sustainable patterns of urban living.

In cities like Singapore and Bangkok, land is limited and expectations for quality of life are rising. Developers and urban planning authorities are responding with integrated precincts where homes, offices, retail, hospitality, and culture coexist within unified destinations. This approach maximises land efficiency, strengthens economic resilience, and creates environments that feel active around the clock.

Singapore's Changi Airport offers one of Asia's clearest examples of an aviation nexus evolving into a fully-fledged mixed-use ecosystem. Beyond its role as a transport gateway to other countries, the airport operates as an integrated hub combining retail, hospitality, leisure, workspace, and large-scale public attractions. This multi-programme environment supports not only travellers but also residents, positioning Changi as a civic destination in its own right. Changi's terminals also incorporate lifestyle zones, themed retail environments, family attractions, outdoor gardens, and hotels — all connected by efficient transit infrastructure. Together, these elements create an integrated district where movement, commerce, leisure, and public life coexist seamlessly.

in Singapore, extended urban redevelopment schemes now encourage the conversion of older office districts into mixed-use precincts by offering increased floor area and flexible land-use options, alongside sustainability requirements that support integrated living and working environments.

ICONSIAM demonstrates the power of mixed-use development to reshape an entire waterfront district. Sited along the Chao Phraya River in Bangkok, the project combines a major retail complex, luxury residences, riverside parks, cultural venues, and entertainment facilities. The deliberate blending of Thai cultural identity with commercial programming such as indoor floating markets and curated art installations brings together tourists and locals in one interconnected destination. Upgrades have helped revitalise the surrounding riverfront, showing how mixed-use design can strengthen mobility, economic activity, and cultural visibility all at once.

WHY MIXED-USE MATTERS

Urban Efficiency

Mixed-use developments help cities make better use of limited land by integrating functions vertically and horizontally. They reduce the need for long commutes, support public transport infrastructure, and ensure that districts remain active throughout the day.

Economic and Social Value

A combination of retail, hospitality, residential, and office components create multiple revenue streams and attracts a broad demographic. These environments support local businesses, tourism, and sustained footfall.

Community Building

Integrated destinations encourage people to interact, linger, and participate in shared experiences. Public plazas, green pockets, cultural venues, and parks play a role in building identity and belonging, which single-use districts often lack.

A Destination-Driven Future

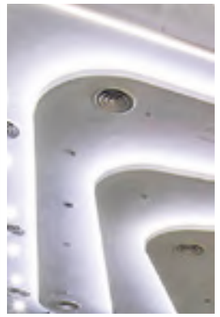
Mixed-use developments across Asia are becoming increasingly sophisticated, incorporating sustainable design, smart mobility solutions, and hospitality-grade experiences.

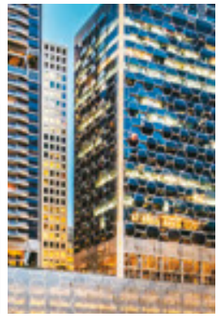
As cities continue to densify, mixed-use environments will shape the next chapter of urban living. They are not simply developments, but holistic ecosystems where people live, work, play, and connect. In doing so, they offer a compelling vision for the future: cities built around destinations that bring people together.

First Class SilverKris Lounge,
Changi Airport Terminal 2
Singapore
An ONG&ONG Project

Experience Beyond
Soigné









LIGHTING

Lighting design is crucial, yet too often overlooked. Lighting highlights and accentuates a space, besides altering the ambience or mood of a given setting, bringing life, warmth and more to any environment.
Lighting has the capacity to transform a mundane project into a superb one, where the right mix of shadow, light and colour enhances the end-user experience. Bright or low-key, fluorescent or neon, simple or intricate, we at ONG&ONG fully appreciate the importance of lighting design for any project.

Architectural Lighting
Equipment Cost Control
Operational Cost Control
Lux Level Calculations
Lighting Controls
Lighting Audits

www.ong-ong.com

ONG&ONG®



Creating Ripples of Change by Empowering & Enriching Communities

Empowering communities, nurturing talent, and driving sustainability— the ONG Foundation's impactful initiatives across education, health, the arts, and environmental stewardship.

"There are those who give with joy, and that joy is their reward." – Khalil Gibran



ONG Foundation

Founded in 2012, the ONG Foundation is committed to driving positive change through three key pillars: Education, Health, and the Arts. Guided by a mission to empower individuals and communities, the ONG Foundation addresses pressing societal needs by supporting initiatives that foster growth, innovation, and wellbeing. Beyond providing resources, it strives to create opportunities that enable individuals to realise their potential and provide meaningful contributions to society. The ONG Foundation seeks to build a more equitable and vibrant future that paves the way for progress and endeavours to be realised.

EMPOWERMENT

Pedalling Towards Clean Water: GoFlow initiative uplifts lives in rural Cambodia

A lack of access to clean water remains paramount in several rural Cambodian communities, where modern treatment plants have yet to be constructed. In response, World Vision International Cambodia partnered with GoFlow to deploy 200 pedal-powered filtration systems and 300 accessories across Siem Reap and other Mekong-adjacent provinces.

To date, a total of 19,850 students from 15 pre-schools, 73 reading camps, and 3 learning clubs have benefitted from GoFlow's innovative solution – a sustainable, lightweight design that reliably filters potable water without the need for electricity. The initiative integrates hygiene education among students, while empowering locals to embrace technological potential and generate water independently.

GREEN INITIATIVE



Shaping the Future through Strategic Collaboration

BeyondX Lab has partnered with PropTech Farm in an effort to connect aspiring startups in the AI industry with practical testbeds and market access. The signed MoU saw BeyondX providing PropTech Farm's portfolio companies with incubation services and its spacious living lab in the heart of downtown Singapore. The symbiotic relationship facilitates funding opportunities within the BeyondX ecosystem and helps accelerate the growth of impactful PropTech solutions across the region.

BeyondX also launched BeyondXpo 2025 – a stage where changemakers and industry leaders gathered to discuss the future of AI, robotics, and sustainability. A formalised partnership with Vanda Global Capital marks one of the event's highlights, as attendees were also treated to live showcases by Silicon-Box and AiTreat.

The positive engagement of BeyondXpo sees its success echoed in the subsequent AICON x BeyondXpo collaboration event, where the theme "AI for Everyone" was championed. A myriad of innovative products and cutting-edge technology were on display, accompanied by panels and presentations on the ethical innovation of AI. Guests got to immerse in a phygital common space, exchanging ideas and insights that underline the collaborative backbone of the BeyondX philosophy.



Charge+ Powers Ahead Toward Singapore's EV Future

Charge+ is the leading EV charging operator across Southeast Asia at the forefront of high-performance mobility and infrastructure revolution. With almost 1,800 active charging ports deployed across Singapore, Charge+ has stamped its local footprint in delivering convenience and accessible charging to residential communities.



Engaging Communities Across Borders

Capping off an eventful year, Charge+ participated in the Limbang Year End Carnival , as well as Clean and Green Singapore – Tree Planting day, a national initiative promoting environmental sustainability. Hosted by People's Association, Charge+ shared their brand vision and future plans with Prime Minister Lawrence Wong and other esteemed guests. The interactions during the event highlighted the community's strong interest in shaping Singapore's EV journey and network with its regional partners.

Regional Involvements in Southeast Asia

Touted as one of Cambodia's pioneering forces in shaping the EV charging landscape, Charge+ sees over 40 charging points stationed in the capital heartlands of Phnom Penh. Partnering with global companies such as Grab, ABA bank, and real estate developers, Charge+ aims to roll out over 4000 charging points across the country's 25 provinces. The combination of advanced technology and strong partnerships has crafted a roadmap that spearheads the transition towards cleaner and more sustainable transport alternatives in Cambodia.

Charge+ unveiled one of its newest and largest EV charging station at One Bangkok – Thailand's iconic smart district. Officiated in tandem with COO Koh Xiao Yan, SVP of One Bangkok Jeremy Yeo, and CEO of XPENG Thailand Apiwan Singthaweesak, the launch showcased the versatility of the new station. Comprising of three DC and four AC chargers, the station supports diverse charging needs for local and visiting communities in Thailand's commercial districts.

The company also holds the distinction of being the fastest EV charging station in Kuala Lumpur, Malaysia. The launch of the new Hypercharging hub was held in KL's Eco City, which offered viewers a glimpse of its 350Kw DC charging capabilities. Held in conjunction with the Joint Management Body of KL Eco City, SP Setia, XPENG Motors, and XPENG Bermaz Auto, the milestone symbolises the vision and efforts put into the development of rapid charging infrastructure.



KNOWLEDGE SHARING

SCA Design's CEO Champions Sustainable Design Practices

Elli Wang, CEO of SCA Design, served as a judge for the Bulky Waste to Wonder competition – an initiative challenging participants to transform discarded furniture into functional, sustainable designs. Elli conducted a Design Workshop where she imparted practical advice on refining and elevating creative reuse concepts, preparing participants for the competition. Continuing her commitment for sustainable innovation, Elli also supported students as they reimagined discarded bulky items into functional community pieces. Her team managed to clinch first place, demonstrating how thoughtful design can turn waste into meaningful, practical assets for the community.





ONG&ONG Director Shares Insights on Facade Design

As part of the SIA–Cosentino Professional Knowledge Series, ONG&ONG Director Loh Kah Wai delivered a session titled Facade: A Contextual Craft, where he examined the facade as a vital interface between inside and outside, climate and comfort, and culture and community. Held at Cosentino City in Marina One, Singapore, the event witnessed an array of design concepts and narratives centred around the conception of different façades. Material explorations and on-site challenges were also discussed to highlight the importance of intent, performance, constraints, as well as design expectations.



ONG&ONG

THIS IS MONGOLIA.

ONG&ONG Design LLC

Residence 60, Unit 13-07, 4th Khoroo,
15th Khoroolol Peace Auv 8B,
Ulaanbaatar 13345, Mongolia

group.ong-ong.com











WAYFINDING SOLUTIONS

Effective wayfinding means delivering assurance at every point of a journey. It is a system of signs and symbols to enable easy navigation. No matter the complexity, IMMORTAL's primary objective is to make every space more user-friendly. Wayfinding has the capacity to optimise and enhance the built environment, improving circulation, connectivity and use of space.

Planning and Analysis

Wayfinding Strategy

Signage System and Design

Environmental Graphics

Placemaking

www.immortal.com.sg

IMMORTAL
Brand Engagement

OSM Professorship and ONG&ONG Travelling Fellowship 2025/26

In collaboration with NUS, OSM Professorship and ONG&ONG Travelling Fellowship constitute a catalyst for visiting professors and students alike to exchange architectural dialogue and sustainable design thinking.



The Ong Siew May (OSM) Professorship is envisaged as a prestigious opportunity for distinguished practitioners around the world to impart valuable design knowledge to the aspiring architects of NUS. Since its conception in 2000, a host of highly qualified professors have contributed to the enduring success of the programme, all committed towards shaping the built environment of modern Asia.

From August to November 2025, professors Anne-Marie Lacaton and Jean-Philippe joined the ranks of many others who contributed their renowned expertise to the OSM fellowship. Accredited with multiple international honours in the field of urban planning, the duo held numerous classes during their stay, including a lecture titled "Inhabiting, Free Space, Transformation" at the NUS Stephen Riady Centre. Themes such as spatial adaptation and social climates were actively discussed, reflecting their lifelong commitment towards sustainability and architectural innovation.

Crossing into 2026, Professor Emerita Peggy Deamer completes the next visiting roster of the OSM Professorship. Her stay from January to April 2026 provides multiple windows for educational interactions. Ranging from research collaborations with NUS faculty members, to teaching a course on Options Studio for the Master of Architecture Programme, Prof. Deamer will share her expertise on the values of architectural design and labour.

The Professorship introduces experts from various design and cultural backgrounds, creating a crucial stepping stone that inspires and nurtures students towards embracing innovative design thinking.

The ONG&ONG Travelling Fellowship enables students to acquire firsthand practical knowledge from target locations of their desire. Venturing into these built environments, the students can expand their horizons and gain new perspectives on how theory translates into practice.

The awardees for 2025 are Ang Yu Cong, Aw Wei Kang, Diana Kondratova, and Peng Yating. These students have displayed strong aspirations towards the growth of their architectural journey and will be travelling to respective locations as part of the Fellowship.

Ang Yu Cong
(2023 Awardee)



Ang Yu Cong's Fellowship takes him to George Town, Penang, where rapid commodification throughout the town fueled his interest towards uncovering the importance of preserving local identity within public spaces. By embarking on extensive site visits, Yu Cong will engage with the city's community-centric architecture and uncover urban strategies that can uphold social, economic and cultural realties from the lens of both locals and tourists. Yu Cong is passionate about the creation and purpose of impactful structural interventions that enable a city to express identity through architecture that is contextually grounded and respectful of heritage. His city walks inspire him to adopt intuitive design principles in modern city planning, where safety and experiential comforts are emulated.

Diana Kondratova
(2023 Awardee)



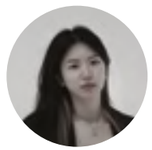
Having studied in a hyper-urbanised Southeast Asian environment, Diana Kondratova will utilise the Fellowship to visit the Kamchatka Peninsula in Russia. Home to indigenous communities, she will traverse some of the region's natural landmarks through the lens of "Nature" and "Man". The use of vernacular architecture is one of Diana's focal points, tied to her belief that architecture should not be bound by permanence and rigidity, but with humility and reverence towards nature. By undergoing fieldwork with the Itelmen and Koryaks communities, Diana seeks to contribute towards creating architectural interventions that can erode and adapt, fostering a sense of cohabitation between the built and natural world.

Aw Wei Kang
(2025 Awardee)



Aw Wei Kang will explore the coffee plantations of Pangalengan, West Java, where traditional kampung houses and worker sheds feature prominently. Adopting the use of film documentation, Wei Kang demonstrates his appreciation for rural-driven design shaped by basic everyday infrastructure. By observing how spatial design patterns are conceived in the hands of local farmers, he aims to cultivate a design outlook that preserves colonial roots and social relevance amidst a vast, developing landscape.

Peng Yating
(2025 Awardee)



Peng Yating will be exploring the Three Gorges Dam in China as part of her ONG&ONG Fellowship. With research centred around the integration of water, power, and memory in large-scale infrastructures, Yating will delve into ritual design thinking and the implications it possesses for spatial continuity between past and present. Her Fellowship will also present opportunities to witness the adaptation of local communities around architectural interventions, while providing insights on design processes that mediate between human rituals and environmental cycles.

ONG&ONG

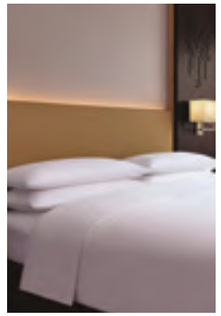
THIS IS
THAILAND.

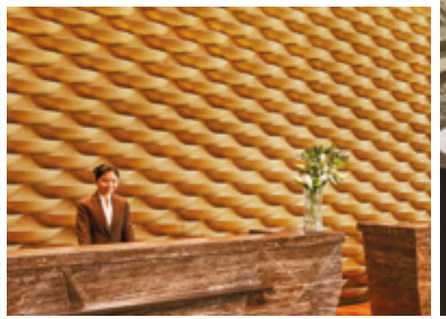
ONG&ONG Design Co Ltd

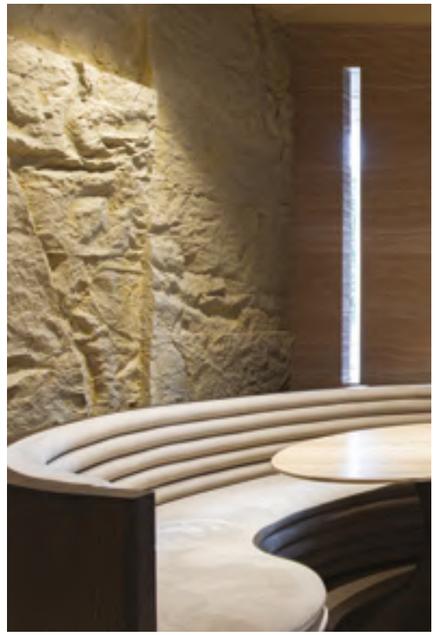
75 /50 Level 15, Richmond Office Building,
Soi Sukhumvit 26, Klongtan, Klongtoey,
Bangkok 10110, Thailand

group.ong-ong.com









INTERIOR DESIGN

Residential or commercial, public or private, interior design is crucial no matter the project. From forming the heart of a home to setting the tone for a corporate or professional environment, the quality of a space is realised through interior design.

Be it functionality or comfort, luxury or utility, ultimately the manner in which we conceive a space influences its purpose. ONG&ONG's interior design experience runs the gamut of typologies and scales, with award-winning projects the world over as proof of our ability to truly define any space.

Advisory & Consultancy
Feasibility Study
Master Design Guidebook
Space Planning
Test Fit
Turn Key Solutions

www.ong-ong.com

ONG&ONG®



ONG&ONG Limited

No. 3L, 3rd Floor, Kabaraye Condominium,
Kabaraye Pagoda Road, 9 Ward, Mayangone Township, Yangon,
Myanmar

group.ong-ong.com

Directors & Leaders

The world is rapidly changing. Shifting paradigms means companies must reinvent themselves in more innovative ways to thrive. We need visionary leaders for the long-term. As such, we look to the collective expertise of both veterans and fresh talents to steer us into the future.


01


02


03


04


05


06


07


08


09


10

Architecture
01 Steven Low
02 Wendy Tan
03 Josephine Loo
04 Loh Kah Wai
05 Kurjanto Slamet
06 Ong Hwee Jin
07 Joe Fu Zhuo
08 Wang Lai Meng
09 Andhi Priatmoko
10 Ong Tze Boon

Innovation
Experience
Leadership


01


02


03


04


05


06


07


08


09


10


11


12


13


14


15


16

Architecture
01 Ashvinkumar Kantilal
02 Siti Jamaliah
03 Ahmad Syazli
04 Hasbullah
05 Tan Kee Keat
06 Louis Tan
07 Lim Kok Hui
08 Virakun Punyaratabandhu
09 Hoang Huu Dung
10 Elita Ong

Interior Design
11 Chavana Chungsubhun
12 Elli Wang
13 Wafi Afandi
14 Bui Thi Bang Tam

From left
15 Teo Boon Kiat
Chester Goh

Landscape
16 Lena Quek


01


02


03

04


05


06


07


08


09


10


11


12


13


14


15


16


17


18


19


20

Engineering
01 Khine Zar Zar

From left
02 Tan Peck Khoon
Teh Yong Hui

03 Richard Teo
04 David Chan

From left
05 Henry Irwan Gunawan
Goh Teck Sin

06 Lim Yan Ping
07 Shahrom Bin Mohamed Ariff
08 Ryan Huynh Ngoc Nghia
09 Dang Hoang Tung
10 Simon Loh

Brand Engagement
11 Stanley Tan

Lighting
12 Jerome Tan

Project Management
From left
13 Paul Roger Lim
Lee Chek Shih

14 Thomas Yee
15 Hardy Turangan

Executive Assistant to
Group Executive Chairman
16 Shirley Lim

Digital Technology
17 Daniels Chandra

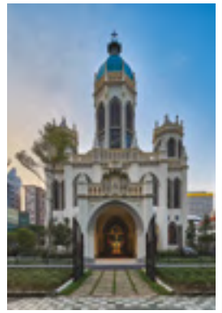
Information Technology
18 Dan Goh

Admin & Human Resource
19 Crystal A. M.

Finance
20 Tomari Ken Ichi

Tampines GreenVines
Singapore
An ONG&ONG Project

Experience Beyond
Verdant









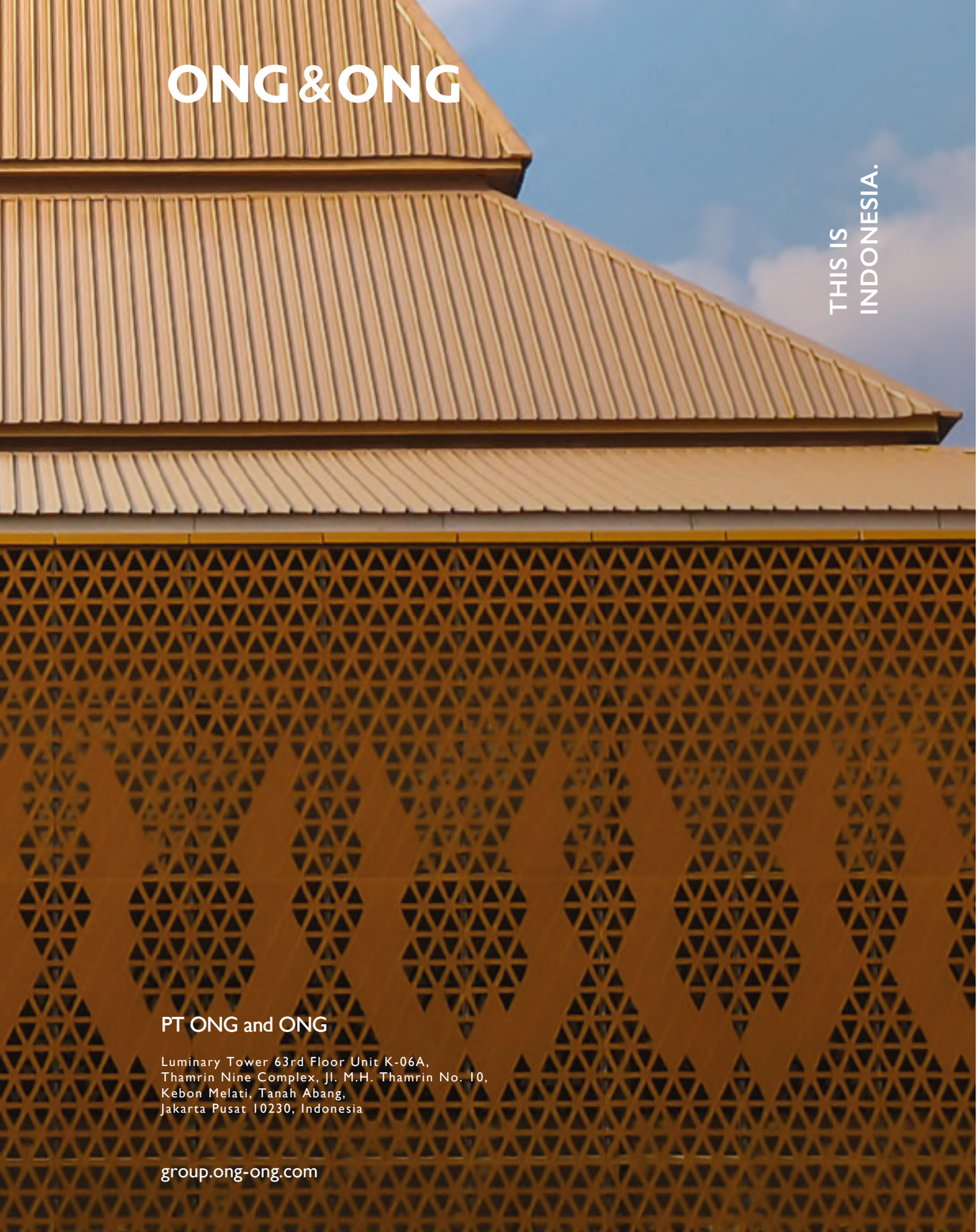
LANDSCAPE

The modern built environment is increasingly characterised by the integration of nature. Regardless of typology and scale, projects today aim to include greenery wherever possible. ONG&ONG's track record of award-winning projects underscores the importance we place on landscape design. From biophilic environments and naturalistic designs, to the creation of sustainable microclimates, our landscape team optimises the use of greenery to benefit and enhance the built environment.

Masterplanning
Space Planning
Blue & Green Solutions
Sustainability
Playground Design

www.ong-ong.com

ONG&ONG®



PT ONG and ONG

Luminary Tower 63rd Floor Unit K-06A,
Thamrin Nine Complex, Jl. M.H. Thamrin No. 10,
Kebon Melati, Tanah Abang,
Jakarta Pusat 10230, Indonesia

group.ong-ong.com

OUR ORGANISATION



360 SOLUTION

ONG&ONG embraces each project's process as a singular integrated solution. We aim to form a tripartite framework consisting of design, project management and engineering solutions, to provide opportunities for cross-disciplinary interaction as well as to create coherent and sustainable designs.

Design

Masterplanning
Brand Engagement
Architecture
Experience Design
Interior
Landscape
Lighting

Engineering

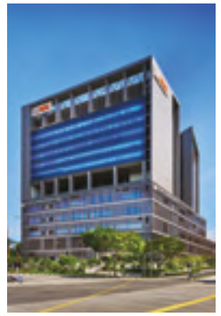
Mechanical
Electrical
Civil
Structural
Environmental
Fire Safety

Management

Project
Development
Construction
Cost
Place











PROJECT MANAGEMENT

Ensuring projects are well organised and cohesively executed is at the core of our business. Project management is more than connecting the right people or assembling the ideal team.

Our goal is to make sure projects are efficiently executed and as cost-effective as possible.

The process is a practical one. First, the objectives and parameters of a given project are properly ascertained, followed by careful planning and mapping, to ensure complete alignment and efficiency throughout the construction phase. For us, success means a stress-free experience for our clients.

Project Management

Project Development

Construction Management

Cost Management

Place Management

www.proj-innovations.com

project innovations

CONTACT

ONG&ONG Group Pte Ltd
510 Thomson Road,
#11-00 SLF Building,
Singapore 298135
t +65 6258 8666
group.ong-ong.com

ONG&ONG Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6258 8666

PT ONG and ONG
Luminary Tower 63rd Floor Unit K-06A,
Thamrin Nine Complex, Jl. M.H. Thamrin No. 10,
Kebon Melati, Tanah Abang,
Jakarta Pusat 10230, Indonesia
t +62 21 3080 9001

ONG&ONG 360 Consultancy Sdn Bhd
Unit 1A-07, Blok 1A, Plaza Sentral,
Jalan Stesen Sentral 5,
50470 Kuala Lumpur, Malaysia
t +60 3 2272 2360
f +60 3 2272 3360

Unit 02-13 Blok H,
Komersial Southkey Mozek,
Persiaran Southkey 1,
Kota Southkey, 80150 Johor Bahru,
Johor Darul Takzim Malaysia

ONG&ONG Design LLC
Residence 60, Unit 13-07, 4th Khoroo,
15th Khoroolol Peace Auv 8B,
Ulaanbaatar 13345, Mongolia
t +976 7575 6515
f +976 7575 6525

ONG&ONG Limited
No. 3L, 3rd Floor, Kabaraye Condominium,
Kabaraye Pagoda Road, 9 Ward, Mayangone
Township, Yangon, Myanmar

ONG&ONG Design Co., Ltd
942/165, 22nd Floor, Charn Issara Tower 1
Rama IV Road, Suriyawongse, Bangrak,
Bangkok 10500, Thailand
T +662 028 9465

ONG&ONG Co., Ltd
Floors 8-9, 270 Nguyen Trong Tuyen Street,
Phu Nhuan Ward, Ho Chi Minh City, Vietnam
www.ong-ong.com
t +84 28 2243 6178

Room 913, 9th Floor, Commercial,
No. 174 Thai Ha, Trung Liet Ward,
Dong Da District, Hanoi City, Vietnam
www.ong-ong.com

SCA Design Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6253 4886
www.sca-design.com

Rankine&Hill (Singapore) Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6258 8666

Rankine&Hill (Vietnam) Co., Ltd
Floors 8-9, 270 Nguyen Trong Tuyen Street,
Phu Nhuan Ward, Ho Chi Minh City, Vietnam
t +84 28 2243 6178

Rankine&Hill (Malaysia) Sdn Bhd
Unit 1A-07, Blok 1A, Plaza Sentral,
Jalan Stesen Sentral 5,
50470 Kuala Lumpur, Malaysia
t +60 3 2272 2360
f +60 3 2272 3360

Rankine&Hill (Myanmar) Limited
No. 3L, 3rd Floor,
Kabaraye Condominium,
Kabaraye Pagoda Road,
9 Ward, Mayangone Township,
Yangon, Myanmar
www.rankine-hill.com

Project Innovations Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6255 3966
www.proj-innovations.com

Project X:ion Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6255 3966
www.proj-xion.com

IMMORTAL
Brand Engagement

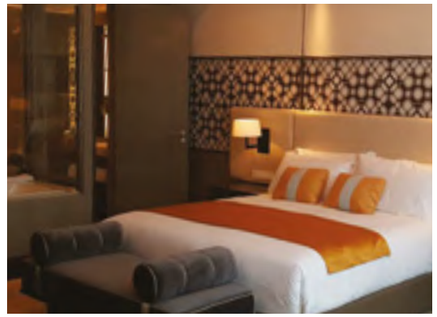
IMMORTAL The Design Station Pte Ltd
510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6227 9406
www.immortal.com.sg

ONG&ONG
ONGONG360
@ONGONG_360
ONG&ONG

SCA
SCADESIGN360
@SCADESIGN360
SCA DESIGN PTE LTD

IMMORTAL
IMMORTAL SINGAPORE
@IMMORTAL_SINGAPORE
IMMORTAL

RANKINE&HILL
RANKINE&HILL






PROJECT SOLUTIONS

Construction is a messy business. To have every component gel together like clockwork requires a reliable source to handle each aspect of a project meticulously. Moving in tandem with the cultures and developmental processes of countries in and around Asia keeps us ahead of the competition with technological advancements and synergistic results – this is true integration.

Construction
Design & Build
Turn Key Solutions
Contract Works

www.proj-xion.com

OUR WINNING STREAK 2025



Duta Park Residence
Architecture
Kuala Lumpur Mayor's Special Award, Universal Accessibility, Residential Category



St Joseph's Church
Architecture, Landscape
SIA Architectural Design Awards, Conservation Category



HDB Canberra Vista
Architecture, C&S Engineering, M&E Engineering, Project Management
BCA Green Mark, Super Low Energy, GoldPlus



MK-Residence
Architecture
International Architecture Awards, Private Homes, Honourary Mention



Cora, Eco Ardence
Architecture
International Architecture Awards, Multi-Family Housing, Honourary Mention



Vittoria Cotton Tyre Factory
Architecture
International Architecture Awards, Industrial, Honourary Mention



Vittoria Cotton Tyre Factory
Architecture
Asia Pacific Property Awards, Comm & Manufacturing, Thailand



ONG&ONG Singapore
Hubexo Asia Awards, Elite Awards, Singapore



St Joseph's Church
Architecture, Landscape
Good Design Awards, Environments



Pathlight School (Tampines)
Architecture
Good Design Awards, Environments



Vittoria Cotton Tyre Factory
Architecture
Good Design Awards, Environments



Wayfinding for BCA Braddell Campus
Environmental Wayfinding
Good Design Awards, Graphic Design



ONG&ONG Singapore
Design Power Index 2025, Business of Design Category

ONG&ONG Singapore
Singapore Good Design Awards, Remarkable



Artyzen Singapore
Architecture, Landscape, Interior Design Management
Singapore Landscape Architecture Awards, Hotel & Resort Landscape, Merit



Joe Fu
URA 20 under 45

OUR WINNING STREAK 2024



Artyzen Singapore
Architecture, Interior Design Management, Landscape
SIA Architectural Design Awards, Hotel Category, Merit



Artyzen Singapore
Architecture, Interior Design Management, Landscape
Singapore Good Design Award, Architecture



Artyzen Singapore
Architecture, Interior Design Management, Landscape
Japan Good Design Award, Architecture



Artyzen Singapore
Architecture, Interior Design Management, Landscape
Credaward, Comprehensive Commercial, City Hotel, Gold



ONG&ONG Singapore
Credaward, Quality Design Brand



12 Mount Sophia (Haus on Handy)
URA Architectural Heritage Awards. Special Mention



St Joseph's Church
URA Architectural Heritage Awards. Award of Conservation



Yusuf Ishak Secondary School
M&E Engineering
ACES Design Excellence Awards, Mechanical and Electrical, Merit Award



Sycamore
Vmark Design Award 2024, Best Residential Design, Silver



Artyzen Singapore
Architecture, Interior Design Management, Landscape
Su Award, Urban Regeneration Category, Top 10 Winner



ONG&ONG Singapore
BCI Top 10 Architects, Singapore



ONG&ONG Vietnam
BCI Top 10 Architects, Vietnam



Artyzen Singapore
Architecture, Interior Design Management, Landscape
World Architecture Festival, Hotel & Leisure, Highly Commended



Placemaking for Kallang Park Connector Underpasses
Brand Engagement
Good Design Awards, Graphic Design

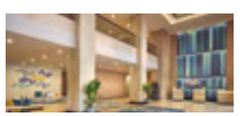




Hitachi Vantara
Office Interior
Asia Pacific Property Awards, Office Interior, Singapore



Changi Airport Terminal 3 Central, Lotte Duty Free
Project Management
Asia Pacific Property Awards, Commercial Redevelopment/ Renovation, Singapore



Holiday Inn Express & Suites Singapore Novena
Architecture, Interior Design
Asia Pacific Property Awards, Hotel Interior, Singapore

OUR WINNING STREAK 2023



The Jovell
Architecture, Landscape
FIABCI Singapore Property Awards 2023, Residential Mid-Rise, Winner



Setia Marina 2
Masterplanning
FIABCI World Prix d'Excellence Awards, Residential (Low-Rise) Category, Gold

FIABCI Malaysia Property Award (MPA), Residential (Low-Rise) Category Winner



Oakwood Suites, Chongli
Interior Design
Asia Pacific Property Awards, Construction & Design, China, Best New Hotel

Asia Pacific Property Awards, New Hotel Construction & Design, Asia Pacific, Nominee



Artyzen Singapore
Architecture, Interior Design Management, Landscape
Asia Pacific Property Awards 2023, 5-Star Award, Best Hotel Architecture

Asia Pacific Property Awards 2023, Best Hotel Architecture, Asia Pacific, Nominee



Jadescape
Architecture, Interior Design, M&E Engineering
BCA Universal Design Index, Very Good Universal Design Provisions



Jurong West Street 52 Nursing Home
Architecture, M&E Engineering, C&S Engineering
MOH Holdings Innovation & Technology Excellence Awards, Gold

CT FoodNEX
Architecture
PropertyGuru Asia Property Awards Singapore, Best Industrial Development, Winner



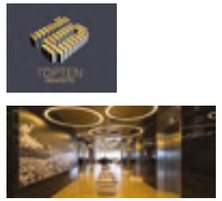
Social Media Office Expansion
Office Interior
Good Design Awards 2023, Environment



Jadescape
Architecture, Interior Design, M&E Engineering
Good Design Awards 2023, Environment



Sloane Residences
Architecture, Landscape
Good Design Awards 2023, Environment



ONG&ONG
BCI Asia Awards, Top 10 Architects, Singapore



Dementia-Friendly Wayfinding Project
Brand Engagement
Nippon Paint Creative Colours Awards, Public Spaces



North Hong Kong Columbarium
Architecture
World Architecture Festival, Future Civic Projects Category, Finalist

OUR WINNING STREAK 2022



Pathlight School
Architecture,
BCA Green Mark Platinum, Zero Energy



Nee Soon South Community Club
Architecture, Brand Engagement
BCA Green Mark, New Non-Residential Buildings, Platinum



Rail Depot off Tengah Way
Architecture, Brand Engagement
BCA Green Mark, New Non-Residential Buildings, Platinum



Bus Depot off Tengah Way
Architecture, Brand Engagement
BCA Green Mark, New Non-Residential Buildings, Platinum



Dementia Friendly Wayfinding System
Brand Engagement
Singapore Good Design, Experience Design, Special Mention



Tcube
Brand Engagement, Workplace Interior
Singapore Good Design, Interior Design



Satoria Tower
Architecture
Asia Pacific Property Awards, Commercial Architecture, Indonesia



Setia Marina 2
Masterplanning
FIABCI World Prix d'Excellence Awards, Residential (Low-Rise) Category, Gold



Setia Marina 2
Masterplanning
FIABCI Malaysia Property Award (MPA), Residential (Low-Rise) Category Winner



ONG&ONG Group
Autodesk ASEAN Innovation Awards 2022, Cloud Advocate of The Year



ONG&ONG Group
TechBlazers Awards, Best Adoption – SME Category



Celesta Heights
Interior Design
PropertyGuru Vietnam Property Awards, Best Condo Architectural Design

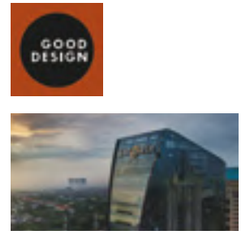


Orchard Sophia
Architecture
PropertyGuru Singapore Property Awards, Best Boutique Condo Development



Artyzen Singapore
Architecture, Landscape
PropertyGuru Singapore Property Awards, Best Hotel Architectural Design

PropertyGuru Singapore Property Awards, Best Hotel Interior Design



Satoria Tower
Architecture
International Architecture Awards, Honorable Mention

FoodFab @ Mandai
Architecture, Brand Engagement
PropertyGuru Singapore Property Awards, Best Industrial Development

beyond+







NEW
IN STORE

Introducing a fresh range of lifestyle enhancers, curated just for you!

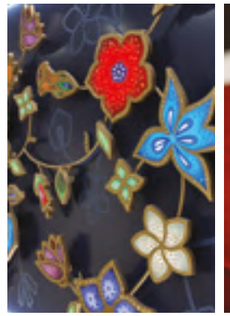




www.beyondallthings.co









BRAND ENGAGEMENT

Brand Engagement is an analytical process, but also one that requires much imagination. It is about crafting experiences that foster relationships between brands and consumers. With 35 years of experience and a client list brimming with household names, IMMORTAL has branding programmes that have helped many clients grow their businesses. Offering services including Market Insight, Brand Audits, Strategy, Expression and Management, IMMORTAL is committed to helping your brand create an authentic and enduring identity.

Market Insight
Brand Audit
Brand Strategy
Brand Expression
Brand Management
Environmental Branding
Digital Branding Solutions

www.immortal.com.sg

IMMORTAL
Brand Engagement



For timeless sophistication, never compromise.

One Farrer Hotel Refurbishment

Singapore

An ONG&ONG Project

IMMORTAL
Brand Engagement

A strong Brand Strategy communicates your unique selling point

Your brand story engages the target audience and is augmented with market landscape insights. It defines the brand's appeal and positioning, giving a basis for the design of the brand visual identity. This covers logos, colour schemes, typography, and other visual elements that form the manual of the brand's visual expression. When put together, they form a brand blueprint from which brand owners and agencies can craft user experiences and adapt to grow the brand.

BRAND STORY
Audit & Research
Conceptualisation
Strategy

BRAND DESIGN
Identity Creation
Visual Expression
Blueprint

BRAND EXPERIENCE
Applications
Marcoms
User Journeys

IMMORTAL Roundtable

Retail Consultant	**Amsterdam**
Creative Consultant	**Copenhagen**
Design Consultant	**London**
Build Environment Consultant	**New York**
Hospitality Consultant	**Paris**
Luxury Retail Consultant	**Singapore**

The Roundtable brings together a group of thought leaders across arts, design, lifestyle, marketing, and technology. By harnessing the collective knowledge and diverse perspectives of these global professionals, this strategic initiative blends the art of design with the science of communication, ensuring each project is aligned with both creative ambition and business objectives.

The Roundtable helps clients navigate the complexities of brand messaging and audience engagement with clarity and precision, enabling deeper and more meaningful connections.

Our Curated Panel of International Experts

Let us assemble a panel for your ideation and strategy sessions.























Digital Marketing for Growing Brands

Let Us Show You How

Social Media by Media Orator

Media Orator (MO) by IMMORTAL is a digital marketing initiative designed to empower startups and SMEs with professional social media content at accessible rates. By bringing together emerging content creators and IMMORTAL's brand expertise, MO delivers curated campaigns that help growing businesses engage audiences without the hefty fees of traditional agencies.

MO Media Orator

Website Design

Website Design enables our clients to translate brand positioning into comprehensive digital experiences. An appealing website reinforces a brand's identity. Integrated within our holistic brand services, this offering ensures continuity from identity creation to digital execution, following structured UI and UX methodologies to ensure alignment between user needs and business objectives.

To grow your brand,
contact us at
immortal@immortal.com.sg

ONG&ONG Group Pte Ltd
group.ong-ong.com
corpcomms@ong-ong.com

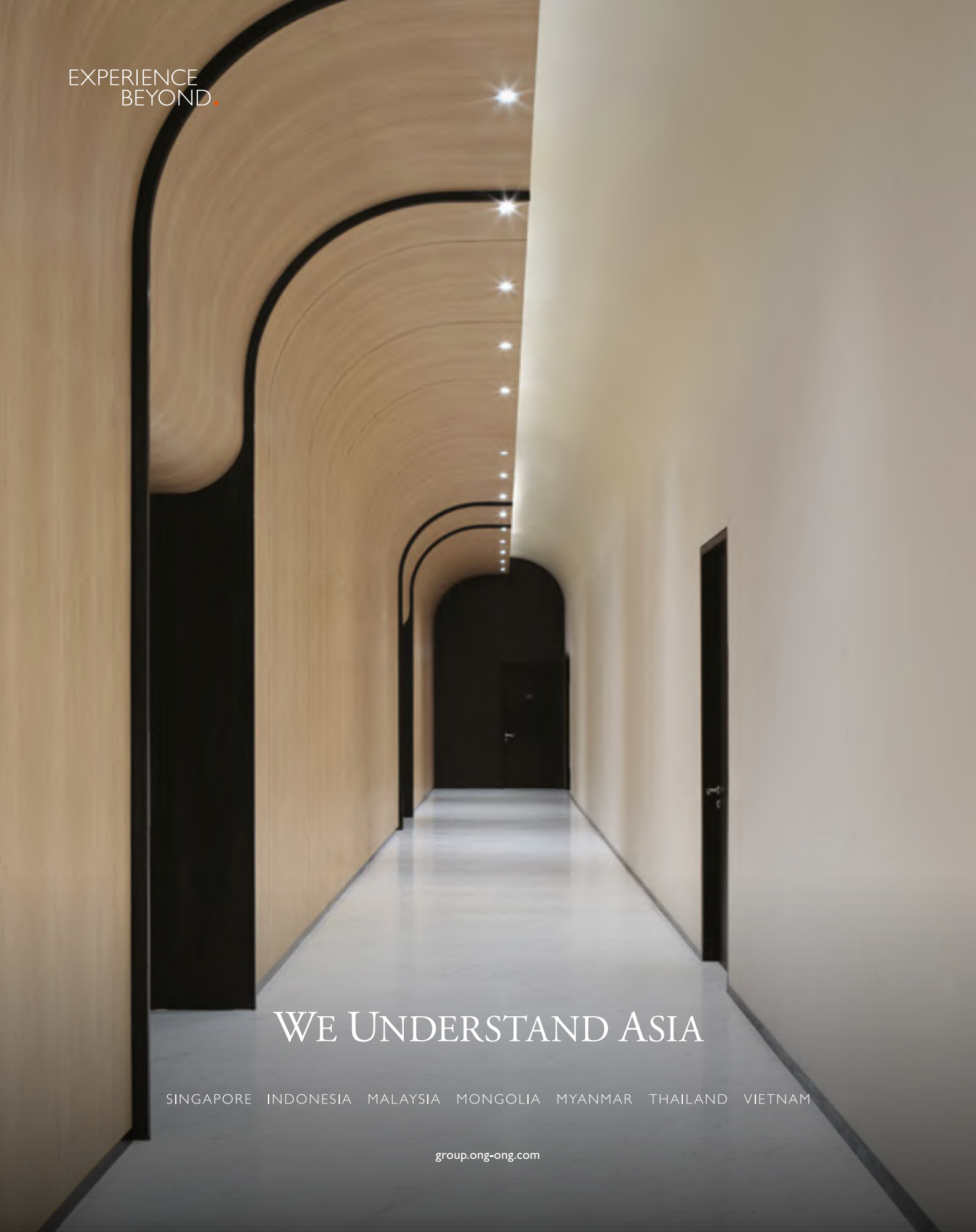
Copyright 2026 by ONG&ONG Group Pte Ltd

All rights reserved. No part of this publication may be reproduced in any form or by any means, now known or hereafter created, electronic, optical or mechanical, including photocopying, recording, optical or by any information storage and retrieval system, without prior permission in writing to the publisher.

AI is integrated into our workflows to support evolving approaches to design, content and visual expression.

In line with our corporate strategy of sustainable design, this report is printed on paper from sustainable sources.

AI-generated, exploring new intersections between design, technology and imagination.


EXPERIENCE
BEYOND.
WE UNDERSTAND ASIA
SINGAPORE INDONESIA MALAYSIA MONGOLIA MYANMAR THAILAND VIETNAM
group.ong-ong.com