

360 NEWS

Across borders and disciplines

Award-winning concepts in practice

Proximity is reshaping urban living.

A peek into what's ahead

JUNE 2026 • MDDI (P) 018/07/2026



Transformation
CHUYỂN ĐỔI
转型
အသွင်ပြောင်းလဲခြင်း
Transformasi
การเปลี่ยนแปลง
Perubahan
Хувирал



CONVENIENCE
TRANSFORMS HOW WE
EXPERIENCE SPACES.



EXPERIENCE
BEYOND.

Steering the Group Forward

Big on recognising and encouraging progress, ONG&ONG recently promoted employees within the firm and hired new talent to join the Group. As growth is pivotal to the advancement of the company and its people, we take this opportunity to congratulate them. We look to these new talents to guide the Group forward as we strive to achieve new milestones that will better serve communities around the region.



Hoang Huu Dung, Daniel
General Director, Architecture
ONG&ONG
Vietnam



Pham Son Tung
Acting Director, Architecture
Studio 1
ONG&ONG
Vietnam



Nguyen Minh Nhat
Acting Director, Landscape
ONG&ONG
Vietnam



Suhana Binti Sulaiman Nasir
Director, Architecture
Studio 52
ONG&ONG
Malaysia



Tomari Ken Ichi
Financial Contraller
ONG&ONG
Singapore



Gary Soh Kok Lim
Associate, Brand Engagement
Studio BE1
IMMORTAL
Singapore



Michael Gong
Associate, Workplace Interior
IDI9
SCA Design
Singapore



ONG&ONG Recognised in Design Power Index for Economic Impact

ONG&ONG has been shortlisted as one of the organisations for the inaugural Design Power Index (DPI) 2025, a groundbreaking initiative recognising the economic value generated through strategic design. This accolade, assessed by the Design Business Chamber Singapore (DBCS) in partnership with Consulus, highlights ONG&ONG's commitment to innovative design solutions that drive growth and impact. The DPI measures contributions across four key areas: revenue generation, market creation, technology integration, and social impact. This recognition underscores ONG&ONG's leadership in the design industry, showcasing its holistic 360 design approach.



Turning Ideas into Impact at BeyondXpo 2026

BeyondXpo 2026 returns as a platform where ideas, technology, and collaboration converge to explore what comes next. Bringing together innovators, founders, industry leaders, and curious minds, the event moves beyond conversations to create opportunities for experimentation, problem solving, and real-world application. Through immersive experiences, thought leadership sessions, innovation showcases, the Hackathon, and accelerator programmes, visitors are invited to engage with emerging technologies and reimagine how they can shape the future of living, business, and the physical world. Anchored by a spirit of openness and discovery, BeyondXpo 2026 reflects a shared ambition to turn bold ideas into tangible outcomes and meaningful impact across industries and communities. The event will take place from 12–13 October 2026 at BeyondX Lab.

ONG&ONG Unveils New Tools for Enhanced Productivity

As part of its continued investment in digital innovation, ONG&ONG Group introduced two new tools to support teams across its regional offices: 360CloudPC and 360i. Designed to enhance productivity and accessibility, 360CloudPC enables users to access high performance virtual machines anytime, anywhere, and from any work device through seamless connectivity powered by the Global Accelerator. Complementing this is 360i, the Group's AI powered platform that streamlines access to company knowledge and strengthens digital capabilities through a suite of intelligent tools. From improving project database accessibility and supporting rapid retrieval of industry codes to enabling teams to utilise leading large language models securely within a single environment, these solutions reflect ONG&ONG's efforts to create a more connected, efficient, and digitally enabled way of working.



360i Continues to Evolve with New AI Enhancements

Building on the introduction of 360i as ONG&ONG's proprietary AI platform, the latest enhancements strengthen its role as an integrated digital workspace that supports smarter day-to-day operations. New features include the 360i Widget, a floating interface that allows users to access AI assistance instantly without leaving their current window, creating a more seamless workflow experience. The platform has also expanded its library of AI models and introduced improved reasoning transparency, giving users greater flexibility and visibility into how responses are generated. Additional updates include a streamlined interface, an upgraded Singapore Compliance Tool integrated with Builtsearch for more accurate regulatory retrieval, and a modular Agent Builder that enables teams to create specialised AI agents tailored to professional tasks and repeatable outputs. Together, these enhancements reinforce 360i's continued evolution as a practical and intelligent digital ecosystem across the Group.



Artyzen Singapore by ONG&ONG Receives Prestigious Michelin Key

We are proud to share that Artyzen Singapore has been recognised with a Michelin Key in the inaugural global Michelin Keys 2025 selection – one of only seven hotels in Singapore to receive this distinguished honour. The Michelin Key celebrates “the most outstanding stays” in the world of hospitality, evaluating hotels across five universal criteria: excellence in architecture and interior design, quality and consistency of service, overall personality and character, value for the price, and significant contribution to the neighbourhood. ONG&ONG's architectural vision for Artyzen Singapore played a pivotal role in achieving this recognition, where the design philosophy centred on creating spaces that seamlessly blend contemporary elegance with cultural authenticity, resulting in a hotel that stands out for its distinctive character and thoughtful integration into the local context.



Project Innovations Marks Lunar New Year with Community Outreach

Bringing festive cheer to the community this Lunar New Year, Project Innovations prepared and distributed 400 care packs to seniors in the Clementi neighbourhood in collaboration with Lion Befrienders. Each care pack contained essential grocery and daily use items, including canned foods, 3-in-1 cereal beverages, tissue packs, and a red packet. Staff volunteers supported the effort by contributing their time to pack and deliver the items. The initiative reflected the spirit of giving associated with the season while underscoring the company's commitment to social responsibility and meaningful engagement beyond the workplace.

Awards



Our accolades for pushing boundaries and crafting an experience beyond.



HDB Canberra Vista

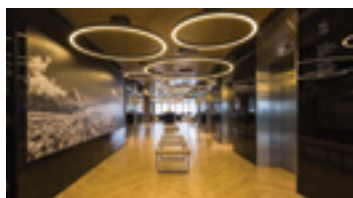
Architecture, C&S Engineering,
M&E Engineering,
Project Management
BCA Green Mark 2025, Super
Low Energy, GoldPlus

Steven Low, Wendy Tan, Josephine
Loo, Chua Soon Ching and
Sivakumar Ratnasingam
Architecture

Lee Chek Shih, Chow See Hong and
Kuppalagan Rajendran Chezhian
Project Management

Rankine&Hill C&S Engineering

Rankine&Hill M&E Engineering



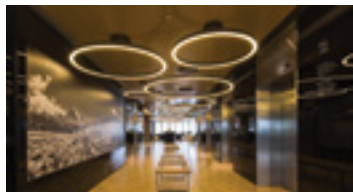
Joe Fu

URA 20 under 45



ONG&ONG Singapore

Design Power Index 2025,
Business of Design Category



ONG&ONG Singapore

Singapore Good Design
Awards 2025, Remarkable



Artyzen Singapore

Architecture, Interior Design
Management, Landscape
Singapore Landscape Architecture
Awards, Hotel & Resort
Landscape, Merit

Steven Low, Tong Pey Haw,
Michelle Gouw and
Cinco Bielza Gregorio Architecture

Lena Quek Landscape

Paul Lim and Teo Boon Kiat
Interior Design Management



Artyzen Singapore

Architecture, Interior Design
Management, Landscape
Condé Nast Johansens Awards,
2025 Best New Property (Africa,
Asia & Middle East)



Artyzen Singapore

Architecture, Interior Design
Management, Landscape
MICHELIN Keys,
One MICHELIN Key



Duta Park Residence

Architecture
Kuala Lumpur Mayor's Special
Award 2025, Universal
Accessibility, Residential Category

Hasbullah bin Abdullah,
Louis Tan, Wan Zuraihi,
Nik Ezura and Nur Helwani
Architecture



St Joseph's Church

Architecture, Landscape
Good Design Awards,
Environments

Joe Fu Zhuo and Tan Wei Sheng
Architecture

Lena Quek Landscape



Pathlight School (Tampines)

Architecture
Good Design Awards,
Environments

Wendy Tan and Ryan Teo
Architecture



Vittoria Cotton Tyre Factory

Architecture
Good Design Awards,
Environments

Virakun Punyaratabandhu
and Krittin Kampitak Architecture



Kassia

Architecture

Asia Pacific Property Awards, Best
Residential Development,
Singapore, 5-Star Winner

Asia Pacific Property Awards, Best
Residential Development, Asia
Pacific, Nominee

Asia Pacific Property Awards,
Apartment / Condominium
Singapore, Winner

Asia Pacific Property Awards,
Single Apartment / Condominium
Development Singapore, Winner

Steven Low, Ong Hwee Jin
and Yadana Kay Khine

Architecture

8BT-House

Architecture, Interior Design

Asia Pacific Property Awards,
Residential Property Interior
(Private Residence), Malaysia,
Winner

Chester Goh, Teo Boon Kiat and
Ricardo Esguerra Ugay

Interior Design

Ahmad Syazli and Harryzeen

Architecture



Corporate Office

Workplace Interior, Wayfinding

Asia Pacific Property Awards,
Office Interior, Singapore

Elli Wang, Sarah Michelle Rumapea,
Muhsin Bin Ithnain,
Isagani Jr Bumatay Garcia,
Nicholas Tai Workplace Interior

Stanley Tan and Gary Soh
Wayfinding



Corporate Office

Workplace Interior, Wayfinding

France GDP International Design
Award 2026, Office Space, Silver
Award



Corporate Office

Workplace Interior, Wayfinding

Interior Design Excellence Awards
2025, Best Workplace Design,
≥ 5001 sqft, Bronze winner

By designing neighbourhoods
where everything residents
need lie within a short walk
or cycle, the 15-minute city
addresses multiple urban
challenges simultaneously.

THE BEST IN 15

Imagine a city where your morning coffee, your child's school, your workplace, and your groceries are all within a short walk or bike ride. No traffic jams, no lengthy commutes, just accessible, liveable neighbourhoods where daily life unfolds within a quarter-hour radius of your front door. This is the promise of the 15-minute city, and it is rapidly transforming urban landscapes worldwide.

First introduced by Carlos Moreno, a professor at the Sorbonne Business School, the concept is grounded in the principle that the quality of urban life is inversely proportional to time spent commuting. The framework rests on four key components: density, proximity, diversity, and digitalisation, which work together to create self-sufficient yet interconnected neighbourhoods. The concept gained prominence during the pandemic, when cities worldwide recognised that local accessibility was essential for resilience, sustainability, and quality of life.

Tokyo offers a compelling example of how 15-minute city principles can emerge organically through historical urban design. Despite being one of the world's largest metropolitan areas, Tokyo demonstrates that even megacities can be walkable when design and transit work together. Areas such as Kichijoji and Daikanyama offer essential services alongside boutique shops, cafes, and recreational spaces within short walking distances. Paris offers a contrasting example of how the 15-minute city can be realised through deliberate policy and

political will. Mayor Anne Hidalgo made the concept central to her 2020 re-election campaign, shifting academic theory into tangible urban transformation. School playgrounds are now opened as public parks after hours, while major squares such as Place de la Bastille have been redesigned with greenery and dedicated cycling infrastructure. The results are measurable: since 2011, vehicular traffic has been reduced by about 45 per cent, and between 2022 and 2023, bicycle usage during peak hours doubled.

Whilst Tokyo demonstrates organic evolution and Paris reflects policy-driven transformation, Singapore's approach is defined by deliberate and long-term urban planning. This is evident in the transformation of the Singapore River, which evolved from a heavily polluted industrial waterway into a vibrant mixed-use precinct through a decade-long clean-up and coordinated urban redevelopment effort. Today, the river integrates heritage, commerce and public life within a compact, walkable environment, illustrating how accessibility and proximity can be intentionally designed into the urban fabric.

Beyond the river, Singapore's Park Connector Network extends this approach across the island, linking neighbourhoods through continuous cycling and walking routes. Spanning districts from east to west and north to south, it supports active mobility, encourages healthier lifestyles, and reduces dependence on vehicular travel. Singapore's strategy employs the "Avoid-Shift-Improve"

framework, integrating transport planning with land-use planning—an approach with deep roots in the city-state's urban planning history.

Ong Teng Cheong, a key figure in Singapore's urban development, trained in town planning at the University of Liverpool before joining the Ministry of National Development in 1967, where he was part of the original team that proposed the MRT concept, recognised early on how rail-based transit could support intensive urban growth. This laid the groundwork for a transit-oriented city, where high-density housing is built close to MRT stations, embedding accessibility within the urban fabric.

The 15-minute city works because it addresses multiple urban challenges at once and reframes urban living through proximity, accessibility, and intentional design. At its core, the concept builds on principles long associated with mixed-use developments and integrated masterplanning, where residential, commercial, social, and mobility networks are thoughtfully woven together to support everyday life within close reach. As cities face increasing climate pressures and evolving urban demands, the 15-minute city offers not just a vision for more liveable communities, but a masterplanning approach for creating resilient, connected, and future-ready urban environments.



Project Management

- Project Management
- Project Development
- Construction Management
- Cost Management
- Place Management

Ensuring projects are well organised and cohesively executed are the fundamentals of our business. But it's more than just putting the right people in touch or assembling the ideal team. Our goal is to connect the dots and tie up the loose ends to make sure projects are as easy and cost-effective as possible.

The process is a practical one. First, the objectives and parameters of a given project are properly ascertained. Following which, development is carefully planned and mapped, all in an effort to ensure complete alignment and efficiency throughout the construction phase. For us, success means a stress-free experience for our clients.

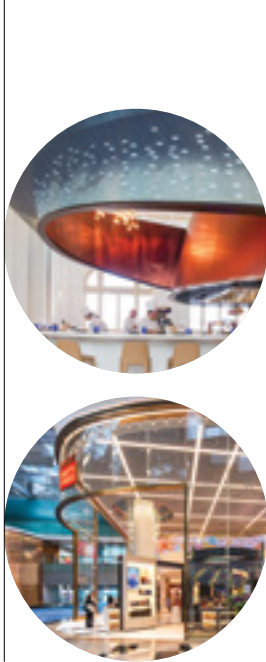


Project Solutions

- Construction
- Design & Build
- Turn Key Solutions
- Contract Works

Our newest Specialist Studio is ideal for overseeing small to medium-scale projects. Providing Design & Build expertise across a range of industries and sectors, Project X-ion specialises in guiding turnkey projects from concept to completion.

Our clients will enjoy the convenience of a one-stop shop solution. Where the knowledge of a multi-disciplinary property and construction consultancy, with extensive local and international experience, can provide a diverse array of services including project management, cost management & quantity surveying, development management and contract work.

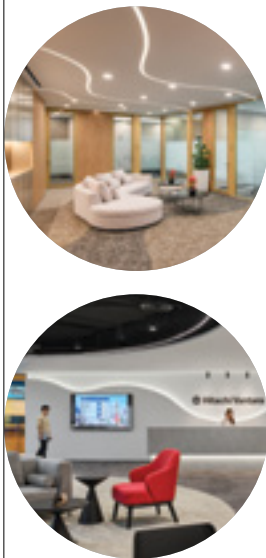


Workplace Interior

- Building Studies
- Workplace Studies
- Space Planning
- Interior Design
- Project Management
- Sustainability
- Turn Key Solutions

The perfect corporate interior goes beyond simply creating functional workspace. Although aesthetic quality and style are a must, the environment must be synergistic and inspirational. After all, productivity is the name of the game.

At SCA Design, we go beyond traditional interior design, altering the notion of what a working environment should encompass. Combining in-depth building and workplace studies we determine the ideal parameters for project management. In addition, with input from clientele and the end-user, space planning is used in tandem with flawless interior design, resulting in turn key work spaces that exemplify what the modern office should be.

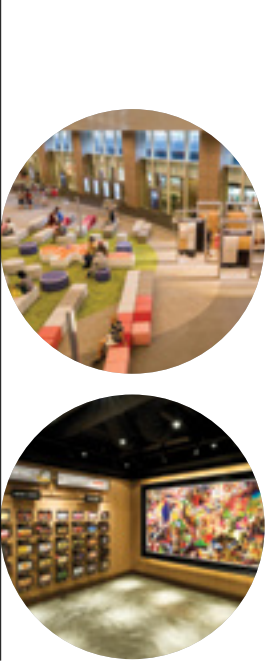


Experience Design

- User Experience Strategy
- Service Design Consulting
- Design Thinking
- Ethnographic Research

Experience Design is about altering human experiences through the process of Design Thinking, where we imagine and conceive in terms of utility. Human experiences are in constant flux, where improvement, progress and advancement unfold and develop over time – ultimately leaving us better positioned than before.

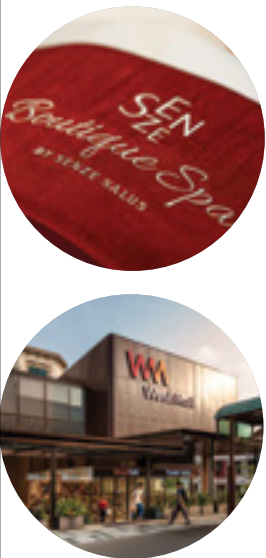
At ONG&ONG, our award-winning Experience Design team finds ways to elevate and improve an experience. Whether it's a minor tweak or something completely reimagined, all the projects we work on have one thing in common: making the end-user experience better.



Brand Engagement

- Market Insight
- Brand Audit
- Brand Strategy
- Brand Expression
- Brand Management
- Environmental Branding
- Digital Branding Solutions

Brand Engagement is an analytical process, but also one that requires much imagination. It is about crafting experiences that foster relationships between brands and consumers. With over 35 years of experience and a client list brimming with household names, IMMORTAL is renowned for its branding programmes that have helped many clients grow their businesses. Offering a comprehensive suite of services including Market Insight, Brand Audits, Strategy, Expression, and Management, IMMORTAL is committed to helping any brand create an authentic and enduring identity.



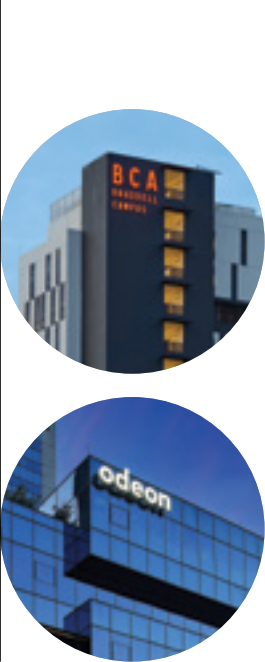
Environmental Wayfinding

- Planning and Analysis
- Wayfinding Strategy
- Signage System and Design
- Environmental Graphics

IMMORTAL delivers effective wayfinding, at every point of a journey. It is a system of signs and symbols to enable easy navigation. No matter the complexity, the primary objective is to make every space more user friendly.

Wayfinding has the capacity to optimise and enhance the built environment, improving circulation, connectivity and use of space.

It is a design strategy that creates intuitive wayfinding: a vital component of the environmental brand experience.

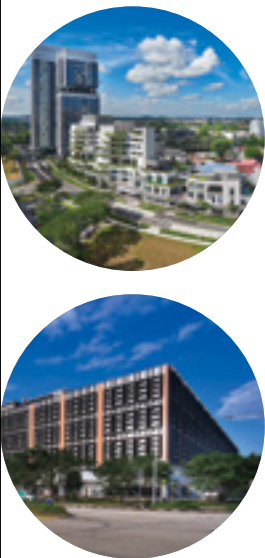


Engineering

- Mechanical
- Electrical
- Civil
- Structural
- Fire Safety
- Environmental

Beneath the veneers of colours, curved lines and textures of all dazzling designs are the hidden machinery and mechanisms that make everything possible. Inventive engineering becomes the basis through which creativity can be transformed from imagination and turned into living, breathing reality.

With decades of experience in the industry, Rankine&Hill consultants have collaborated on some of Singapore's most iconic designs. From Mechanical & Electrical to Civil & Structural, as well as Fire Safety and Environmental solutions, we continue to deliver a full-range of comprehensive engineering solutions that bring projects to fruition.

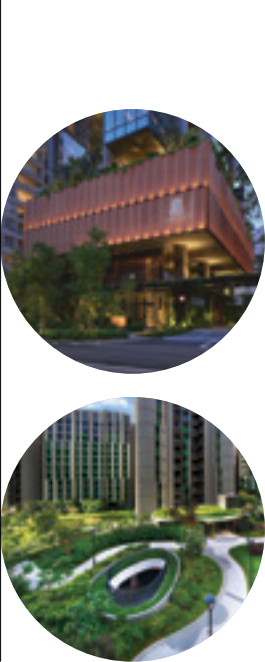


Landscape

- Master Planning
- Space Planning
- Blue & Green Solutions
- Sustainability
- Playground Design

The modern built environment is increasingly characterised by the integration of nature. Regardless of typology and scale, projects today make it a point to include greenery where possible.

At ONG&ONG, our track record of award-winning projects underscores the importance we place on landscape design. From biophilic environments and naturalistic designs, to the creation of sustainable microclimates, our landscape team endeavours to find the optimum levels of greenery to benefit and enhance the built environment.

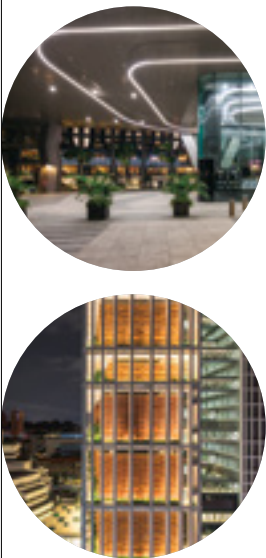


Lighting

- Architectural Lighting
- Equipment Cost Control
- Operational Cost Control
- Lux Level Calculations
- Lighting Controls
- Lighting Audits

Lighting design is crucial, yet too often overlooked. Lighting can highlight and accentuate any space. It can alter the ambience or mood of a given setting, bringing life, warmth, and more to any environment. Lighting has the capacity to transform a solid project into a superb one, where just the right mix of shadow, light and colour can easily augment the end-user experience.

Bright or low-key, fluorescent or neon, simple or intricate, we at ONG&ONG fully appreciate how crucial a project's lighting design can be.

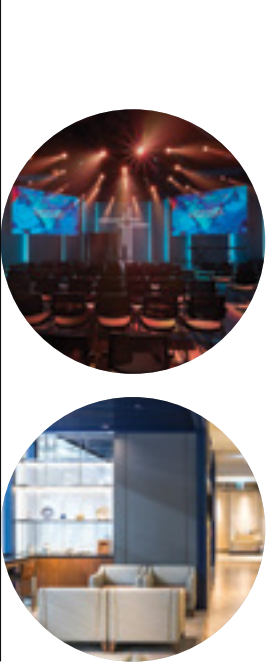


Interior Design

- Advisory & Consultancy
- Space Planning
- Test Fit
- Feasibility Study
- Master Design Guidebook
- Turn Key Solutions

Residential or commercial, public or private, institutional or infrastructural, interior design is crucial no matter the project. From forming the heart of a home to setting the tone for a corporate or professional space, the potential of a space is realised through interior design.

Be it functionality or comfort, on luxury or utility, ultimately the manner in which we conceive a space influences how it will be utilised. At ONG&ONG our interior design experience runs the gamut of typologies and scales, with award-winning projects the world over as proof of our ability to truly define any space.



Masterplanning

- Vision & Strategies
- Land Using Planning
- Connectivity
- Urban Infrastructure
- Environmental Sustainability Design
- Landscape

Cities rely on experienced planners when creating infrastructure master plans. The process of conceptualisation demands imagination and a progressive mindset.

It comprises a plethora of considerations, including the accessibility to civic amenities, drainage systems and encouraging communities. A well-designed city is future proof, catering to the evolving needs of its inhabitants for decades.



Architecture

- Master Planning
- Architecture
- Ideate and Create
- Conceptualisation & Analysis
- Research & Development
- Space Planning

For nearly half a century, ONG&ONG has been synonymous with architectural excellence. Regardless of scale or typology, our extensive experience and repertoire of knowledge have empowered the firm to deliver countless projects of the highest calibre.

Today, the firm operates in several countries in Asia, as we build on a tradition of excellence, working to grow our reputation for dependability and innovation in the region and beyond - delivering a comprehensive range of services that includes individuated expertise in Master Planning, Brand Engagement, Experience Design, Interiors, Landscape, and Lighting.

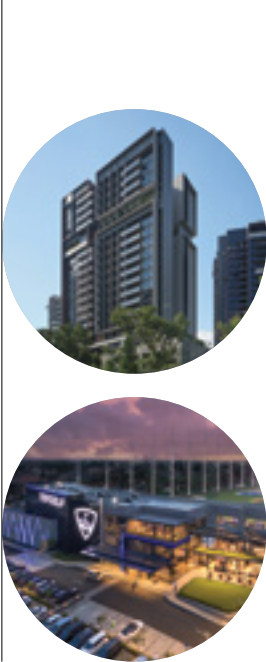




Image CR: Singapore Airlines

ONG&ONG Group

First Class SilverKris Lounge

A thoughtfully designed First Class environment that elevates the travel experience through architecture, identity, and spatial clarity.

Singapore

360 SOLUTION

Joe Fu, Omar Shiddiq, Cheryl Ng, and Tan Wei Sheng *Architecture and Interior Design*
Jerome Tan *Lighting*
Stanley Tan, June Lee, Eleonora Wungo, and Emeric Lau *Brand Engagement and Wayfinding*
Paul Lim Roger, Hardy Turangan, Siti My-Sarah, Shirley Yuen, and Linda Khor *Project Management*

The First Class SilverKris Lounge at Changi Terminal 2 marks a key milestone in Singapore Airlines' multi-phase rejuvenation, bringing together architecture and interior design by ONG&ONG, project management by Project Innovations, and wayfinding and placemaking by IMMORTAL.

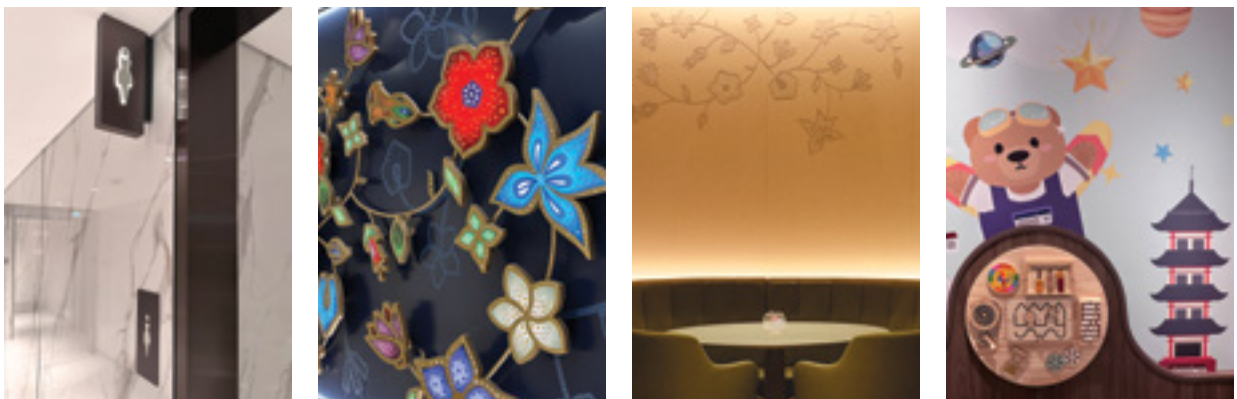




Image CR: Singapore Airlines

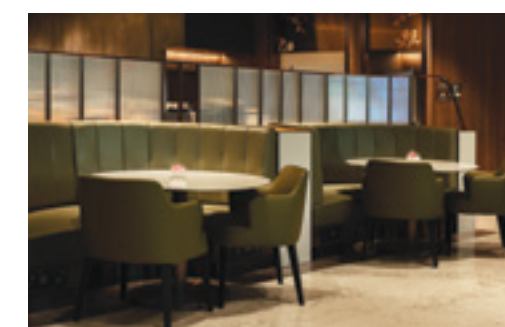


The design maximises spatial opportunities within an existing terminal environment, introducing solutions such as opening the roof for kitchen provisions and integrating new toilet suites while maintaining spatial quality. The entrance sequence frames arrival with batik imagery along the terminal bridge, leading into a circular foyer where layered lighting and refined finishes create a seamless transition and moment of pause.

Beyond, the Signature Bar forms a central focal point, with a 180-degree configuration and lowered ceilings that create a more intimate setting. Living and dining areas are defined by expansive floor-to-ceiling windows, natural light, and generous ceiling heights, while

statement chandeliers introduce a subtle celestial quality. A sloped ceiling above the kitchen is retained and expressed as a distinctive architectural feature through careful coordination of building services.

IMMORTAL's visual identity draws from Singapore Airlines' batik motif, with a 20-metre installation marking the approach and subtle integrations throughout the lounge. The wayfinding system incorporates premium pictograms and softly illuminated icons to guide movement intuitively. Supporting spaces, including shower suites and a playroom, provide comfort and flexibility. Together, these elements deliver a refined First Class environment shaped through an integrated 360 Solution.



ONG&ONG Singapore

MAMA Shelter



A bold and vibrant debut that unites striking design, lively interiors, and a strong sense of place.

Singapore

Ashvinkumar Kantilal, Steven Low, and Tong Su Ling
Architecture and Interior Design Management

Mama Shelter Singapore makes its Asian debut on Killiney Road, transforming a compact trapezoidal site into a bold architectural statement. Led by ONG&ONG Singapore, the design brings the brand's playful, people-first philosophy into a form that feels rooted in its surroundings.

A sculptural facade sets the tone with a faceted diagonal lattice inspired by a "Jewel at Killiney", catching daylight and glowing in shifting colours at

night. From afar, its illuminated peaks align into a subtle M-A-M-A rhythm, signalling the brand with expressive geometry.

Inside, the lobby, restaurant and island bar form an open, energetic space shaped by France-based Dion & Arles. Bold colours, eclectic textures, and decorative elements create a vibrant atmosphere that reflects Singapore's multicultural identity. This spirited aesthetic continues through transitional spaces, maintaining visual consistency.

The rooftop extends the experience with lounge pockets, tropical greenery, and a shimmering pool illuminated in varying tones. Large-scale hand-painted murals by French artist Beniloys appear across key public areas, drawing on mythic and nature-inspired motifs.

Delivering the project required careful coordination, from planning compact room layouts to resolving the intricate facade. Mama Shelter Singapore emerges as a bold social anchor, where architecture, food and culture converge.



ONG&ONG Group

Wyndham Singapore Hotel

A transformation that introduces a more relaxed and welcoming atmosphere through consistent and carefully curated interiors.

360 SOLUTION
Teo Boon Kiat and Ricardo Esguerra Ugay
Interior Design
Stanley Tan, June Lee, and Emeric Lau Brand Engagement



Image CR: Wyndham Singapore Hotel



The refreshed public areas of Wyndham Singapore introduce a renewed sense of warmth and contemporary character, enhancing the hotel's overall guest experience. The transformation spans arrival, social, and dining spaces, forming part of a broader refurbishment.

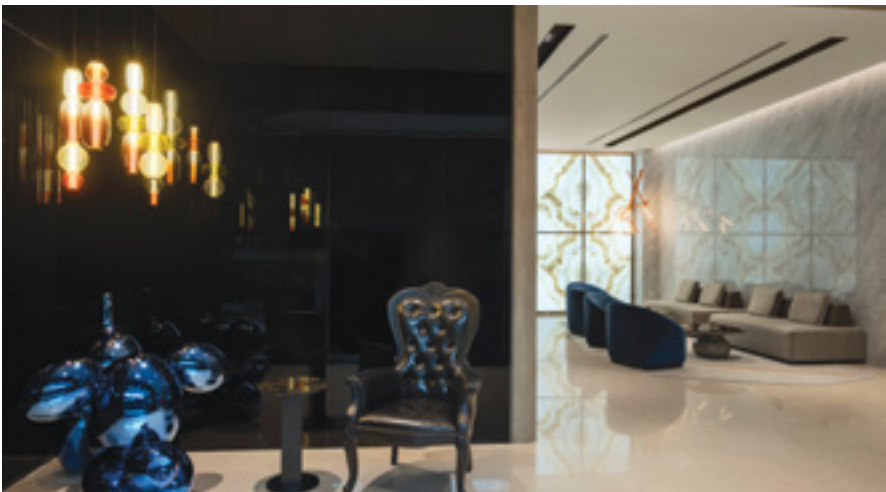
Guided by an early narrative centred on the "Mr Coleman" persona, the design envisions the hotel as a welcoming residence with a relaxed, lived-in quality. Warm materials, residential-style seating, and subtle accents of colour establish a sense of ease while maintaining a refined hospitality setting.

The hotel's North and South towers are connected through a shared lobby at Level 5, where the reception forms a central hub linked to the outdoor pool. Curved forms, dark timber, and gold-toned accents shape a polished yet approachable environment. Social and dining spaces, including The Study, Bentley's Bar, and Jaspé, offer varied atmospheres, while the pool deck and bar strengthen connections between indoor and outdoor areas.

Selected guest rooms have also been refreshed, extending the design language into private spaces through lighter tones, soft textiles, and warm timber finishes.



Image CR: Wyndham Singapore Hotel





ONG&ONG Indonesia

Masterplanning - Surya Inspirasi Schools

A thoughtfully structured campus that balances global educational standards with local identity and community engagement.

Kediri, Indonesia

Kurjanto Slamet, Dwi Adianto Prabhowo,
Karina Ngaginta, and Emila Yustiana
Architecture, Interior Design, and Landscape



Surya Inspirasi Schools in Kediri, Indonesia is conceived as a comprehensive educational campus that integrates academic, civic, residential, and community programmes within a clearly structured masterplan. As the first international school in the city, it combines global educational standards with local cultural identity through a defined spatial hierarchy and architectural language.

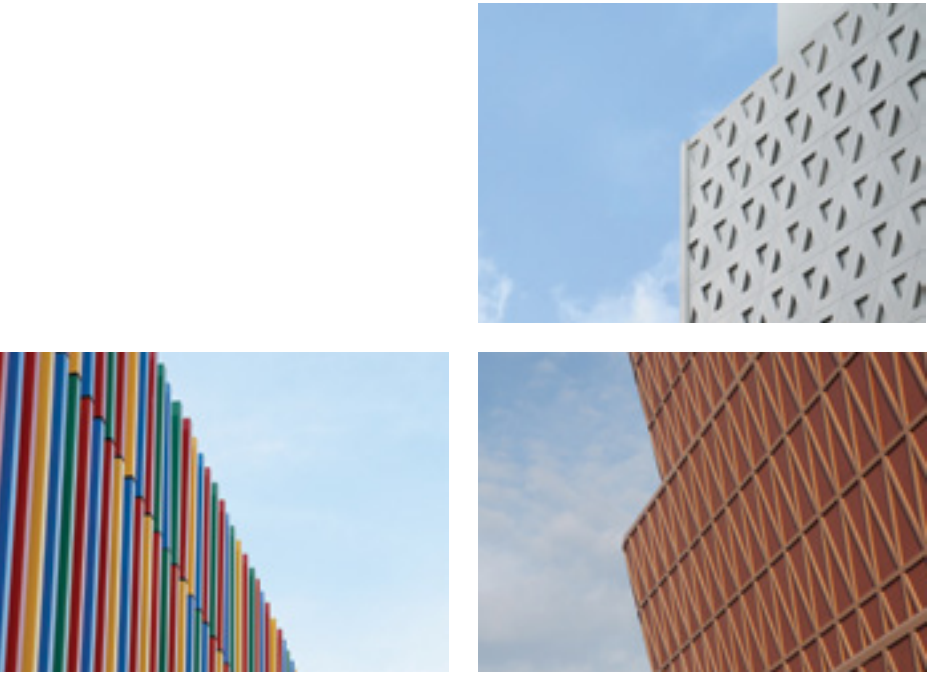
The masterplan is organised around a central Courtyard, inspired by the spatial planning of Kediri's

historic royal cities. From this focal point, a primary spine connects building clusters arranged as individual courts, establishing clarity, orientation, and ease of movement. Public and community facilities are positioned at the front of the site, while academic and residential zones transition into more controlled environments supported by landscaped courtyards.

A unifying identity inspired by chess informs spatial ordering, pattern, and repetition across architecture, landscape, and interiors. Cultural expression is further

articulated through roof forms referencing candi and joglo traditions, as well as the Batik Garuda Mukha motif, translated into a geometric lattice facade that enhances ventilation and reduces solar gain.

Supporting strategies include elevated massing to create an open ground plane, and a campus-wide signage approach integrated with architectural identity, ensuring a cohesive and legible environment throughout.



Surya Inspirasi Schools merupakan kampus pendidikan terpadu di Kediri, Indonesia, yang menggabungkan program akademik, sipil, hunian, dan komunitas dalam sebuah rencana induk yang terstruktur dengan jelas. Dirancang sebagai sekolah internasional pertama di kota ini, kampus ini mengintegrasikan standar pendidikan global dengan identitas budaya lokal melalui hierarki ruang dan bahasa arsitektur.

Rencana induk disusun mengelilingi sebuah Courtyard sebagai pusat kawasan, yang terinspirasi dari tata ruang kota kerajaan bersejarah di Kediri. Dari

titik ini, sebuah sumbu utama membentuk poros kampus yang menghubungkan klaster bangunan yang disusun sebagai halaman-halaman tersendiri, memastikan kejelasan orientasi dan keterbacaan ruang. Fasilitas publik dan komunitas ditempatkan di bagian depan tapak untuk kemudahan akses, sementara zona akademik dan hunian bertransisi secara bertahap ke lingkungan pembelajaran yang lebih terkendali.

Strategi spasial utama adalah penggunaan massa bangunan yang terangkat untuk menciptakan bidang dasar yang terbuka dan berkesinambungan,

memungkinkan pergerakan pejalan kaki yang lancar, keterbukaan visual, dan ventilasi alami. Ekspresi budaya diperkuat melalui interpretasi kontemporer arsitektur Indonesia, dengan bentuk atap yang merujuk pada tradisi candi dan joglo.

Elemen arsitektur yang menonjol adalah motif Batik Garuda Mukha, yang diabstraksikan menjadi kisi geometris berbasis bentuk berlian dan diaplikasikan pada fasad bangunan utama. Lapisan berpori ini menambah kedalaman, bayangan, dan kesinambungan budaya, sekaligus membentuk identitas kampus yang terpadu.



ONG&ONG Singapore

CT FoodNex

An integrated environment designed to accommodate evolving operational needs with clarity and flexibility.

Singapore

Josephine Loo, Leonard Seow, and Giovanni Bautista
Architecture

CT FoodNEX is a multi-user ramp-up food factory development designed by ONG&ONG to support food manufacturing, processing, and packaging operations. The development features floor plans of varying sizes, configurations, and layouts, including units with different height requirements, mezzanine provisions, and standalone configurations. This allows flexibility in accommodating different operational needs within a single integrated facility.

The architectural expression of CT FoodNEX is most strongly defined by its facade. The external elevation features a multi-coloured mosaic

composition arranged across rectilinear planes and recesses, creating a layered and articulated surface. The composition allows the building to be read clearly from multiple viewpoints, including along adjacent roads and from a distance.

Internally, the building adopts a straightforward industrial language. Open-sided decks, exposed structural elements, and clearly articulated circulation routes define the shared spaces. The continuous ramp system establishes visual continuity across floors, contributing to clarity of movement and spatial legibility. The development is located within an established food and industrial cluster.

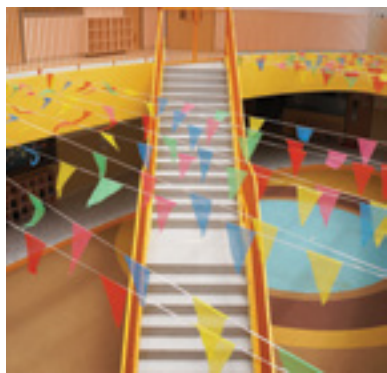
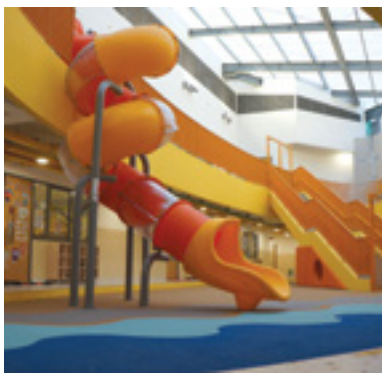
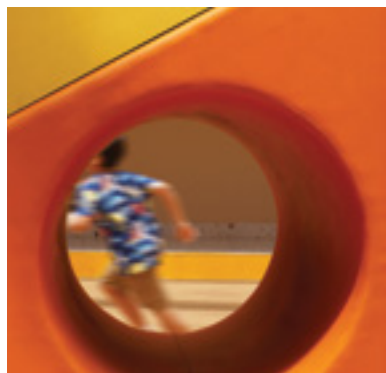
ONG&ONG Indonesia

Early Years - Surya Inspirasi Schools

Designed around exploration and nature, this early years environment supports learning through movement, play, and interaction.

Kediri, Indonesia

Kurjanto Slamet, Dwi Adiarto Prabhowo, Karina Ngaginta, and Emila Yustiana
Architecture, Interior Design, and Landscape



by a dedicated drop-off, green buffers, and outdoor learning gardens, the setting encourages exploration, nature play, and early discovery.

The building is defined by a playful facade articulated through vertical bands of colour derived from the school's identity, promoting warmth, vitality, and a positive learning atmosphere. Organised around the KIDinGarden concept, classrooms are oriented towards gardens, allowing learning to extend beyond the classroom. Circulation and shared spaces are conceived as interconnected environments enriched by nature-inspired forms, textures, and colours.

Kindergarten classrooms adopt the Backyard Classroom concept, incorporating house-like forms and tree elements to create familiar spaces. Shared facilities include a library centred on the Tree of Knowledge, performance areas, and a Mini Olympiad play zone. Together, these elements create a holistic early learning environment that supports play, creativity, movement, and wellbeing.

The Early Years building at Surya Inspirasi Schools in Kediri, Indonesia forms a key component of the wider campus, positioned within a more private zone to create a safe and nurturing environment while remaining connected to the masterplan. Supported

Bangunan Early Years merupakan komponen penting dalam kawasan Surya Inspirasi Schools, ditempatkan di zona yang lebih privat dan terlindungi namun tetap terhubung dengan rencana induk kampus. Penempatan ini menciptakan lingkungan yang aman dan mendukung bagi anak usia dini, dilengkapi dengan area turun-naik khusus, zona hijau, dan taman pembelajaran luar ruang yang mendorong eksplorasi serta penemuan awal.

Secara arsitektural, bangunan ini ditandai oleh fasad yang bersifat ceria melalui komposisi jalur vertikal berwarna cerah yang diambil dari identitas Surya Inspirasi Schools, menciptakan suasana belajar yang hangat dan positif. Desainnya dipandu oleh konsep KIDinGarden, yang memposisikan prasekolah sebagai lanskap imersif di mana pembelajaran terjalin erat dengan alam. Ruang kelas diorientasikan ke arah taman, membolehkan aktivitas pembelajaran berkembang melampaui ruang tertutup. Aliran sirkulasi dan ruang bersama dirancang sebagai lingkungan berkesinambungan yang diperkaya dengan bentuk, tekstur, dan warna terinspirasi alam. Ruang kelas tidak mengadaptasi konsep Backyard Classroom, dengan bentuk menyerupai rumah dan elemen pohon untuk menciptakan suasana yang akrab dan imajinatif sesuai dengan skala anak-anak.

Ruang bersama memperkuat naratif ini, termasuk perpustakaan berkonsep Tree of Knowledge serta ruang persembahan yang disusun menyerupai Unsur bermain dan pergerakan diintegrasikan melalui area Mini Olympiad dan amphitheater berskala kanak-kanak, menyokong pembelajaran aktif, kreativiti, dan interaksi komuniti.

Ruang bersama memperkuat naratif ini, termasuk perpustakaan berkonsep Tree of Knowledge serta ruang persembahan yang disusun menyerupai Unsur bermain dan pergerakan diintegrasikan melalui area Mini Olympiad dan amphitheater berskala kanak-kanak, menyokong pembelajaran aktif, kreativiti, dan interaksi komuniti.





ONG&ONG Group

RGE Community Center

A responsive civic environment designed for connection, wellbeing, and growth.
Riau, Indonesia

360 SOLUTION

Kurjanto Slamet, Andhi Priatmoko, Ignatius Rahadiyanto Sumitro, Awly M Isra, Kenzy Arandha Irdham, and Romli
Architecture, Landscape, and Interior Design
 Stanley Tan, June Lee, Gary Soh, Emeric Lau, Eleonora Wungo, and Ryan Lim
Brand Engagement and Wayfinding



The RGE Community Center in Pangkalan Kerinci, Riau, Indonesia, is conceived as a civic hub that strengthens social bonds, supports wellbeing, and nurtures lifelong learning, guided by RGE's 5Cs philosophy. Designed with a sweeping crescent form, the building symbolises care and support for the surrounding community.

Inspired by the Batik Bono motif, the architecture expresses local identity through a porous facade. Set within a plantation landscape, the centre is elevated on a void deck to enhance natural airflow and provide shaded, well-ventilated spaces. Terraced gardens, walkways, and open corridors connect visitors with greenery, while two wings are organised around an open-air amphitheatre. Wing A houses community and learning spaces, while Wing B supports healthcare functions including a polyclinic and emergency facility.

Complementing the architectural intent, IMMORTAL developed a wayfinding and placemaking strategy aligned with the centre's wave-inspired forms, creating a connected and intuitive navigation experience across the development. Placemaking is further expressed through the Milestones Gallery as a narrative environment reflecting the development and journey of RGE. The gallery presents key milestones, origins and future aspirations in a clear chronological sequence, creating an engaging and immersive experience for visitors and the wider community.





Pusat Komunitas RGE di Pangkalan Kerinci, Riau, dirancang sebagai pusat sipil yang inklusif dan berkelanjutan yang memperkuat ikatan sosial, mendukung kesejahteraan, dan mendorong pembelajaran sepanjang hayat. Berlandaskan filosofi SC RGE, bentuk lengkungnya melambangkan hubungan erat perusahaan dengan komunitas yang tumbuh di sekitarnya.

Riset desain yang mendalam membentuk proyek ini, dengan masukan dari keluarga,

kelompok pemuda, dan warga yang mempengaruhi program ruang agar mencerminkan rutinitas harian, nilai budaya, dan aspirasi bersama. Berada dalam lanskap perkebunan, bangunan ini berdiri di atas dek yang ditinggikan untuk meningkatkan ventilasi alami dan kenyamanan termal, sementara ruang terbuka yang teduh mendukung penggunaan sehari-hari dan ketahanan.

Diatur mengelilingi sebuah amfiteater, pusat ini terbagi menjadi dua sayap yang

terhubung melalui koridor terbuka dan taman bertingkat. Sayap A menampung ruang komunitas seperti Tanoto Hall, galeri, perpustakaan, gym, kafe, ruang kelas, dan instalasi seni. Sayap B menampung fasilitas kesehatan seperti poliklinik, bangsal, dan unit gawat darurat 24 jam. Sistem wayfinding memperkuat pengalaman pengguna melalui elemen plafon terinspirasi rotan, bukaan fasad yang berirama, serta lapisan signage yang membimbing pengunjung

secara intuitif sepanjang sirkulasi utama, mengintegrasikan motif budaya ke dalam navigasi.

Selain itu, Galeri Milestones yang dirancang oleh IMMORTAL menangkap perkembangan komunitas, menyoroti inisiatif pendidikan, dan perkembangan ekonomi, sekaligus memberikan penghormatan kepada Sukanto Tanoto dan Tinah Bingei Tanoto atas peran mereka dalam membentuk nilai-nilai kawasan.



ONG&ONG Group

Toa Payoh Ridge

A well-considered residential precinct that draws from natural topography to shape movement, space, and experience.

360 SOLUTION
Steven Low, Ong Hwee Jin, Lee Yen Chei, Bambang Azhar Irawan, Belinda Wong, and Greg Cinco
Architecture
Lena Quek, Christian Ceasar Pineda, and Ron Dawinan *Landscape*
Lee Chek Shih, Ray Thia Kong Hwa, Ch'ng Peng Soon, and Chow See Hong *Project Management*
Rankine&Hill *C&S Engineering and M&E Engineering*

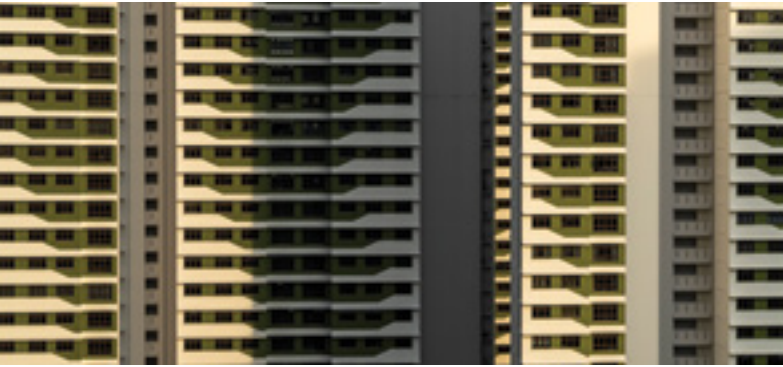


Toa Payoh Ridge is conceived as a residential precinct that complements the existing streetscape of Toa Payoh West through a cohesive spatial design. Comprising four residential blocks, a multi-storey car park, and a communal facilities block, the development is arranged in a stepped massing that descends towards Toa Payoh Lorong 1.

The design draws inspiration from the area's natural topography, referencing hills and water flow to inform architectural expression, landscape, and movement. Green and white tones reinforce this narrative, while undulating facade patterns reflect the daily movement of residents across the precinct.

At its centre, a communal green with 3-Generation facilities anchors the development, accompanied by a childcare centre that integrates closely with the landscape. A network of pocket parks and pedestrian-friendly pathways connects residents to nearby amenities, schools, and MRT stations, while also providing quieter spaces for relaxation.

The multi-storey car park incorporates a rooftop garden with community gardening areas and viewpoints. Sustainability strategies include rain gardens for stormwater management, energy-efficient lighting systems, and EV charging infrastructure, supporting environmentally responsible living.



ONG&ONG Group

Tampines GreenOpal

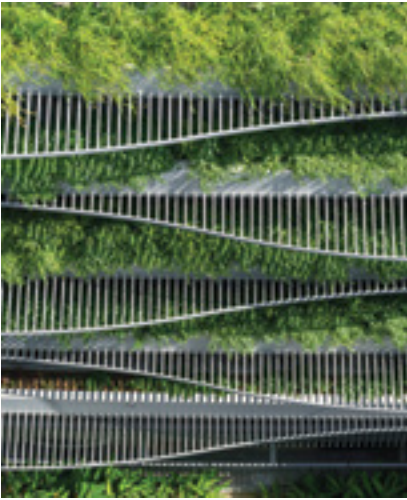
Shaped by a central green spine, this development brings together landscape, connectivity and community.

360 SOLUTION
Steven Low, Michelle Gouw, Greg Cinco, and Chan Lai Yoke *Architecture*
Lena Quek and Liu Yu-Shan *Landscape*
Lee Chek Shih, Chow See Hong, and Lou Zongjie *Project Management*
Rankine&Hill *C&S Engineering and M&E Engineering*

Tampines GreenOpal is a multi-block HDB estate located along the forested edge of the Bedok Reservoir precinct, overlooking the Bedok Canal and park connector. Inspired by the idea of "Life by the River", the development reflects a community-oriented environment shaped by proximity to nature.

In response to an underground MRT reserve line, the no-build zone is reimagined as a central green spine that organises the estate. Flanked by residential clusters, this landscaped corridor adopts a riverine theme, incorporating amenities, playgrounds, and fitness areas. Mangrove-inspired trellises provide shade, while intersecting green belts enhance connectivity and guide movement towards side gates. Dry gardens are introduced in shaded recesses, adding spatial depth.

Residential blocks taper in height from the spine, reinforcing cohesion, with facades referencing traditional wooden shutters in earthy tones. Childcare centres and pavilions feature tessellated metallic domes, contrasting the blocks, while multi-storey carparks incorporate undulating facades and roof gardens, offering additional communal spaces within the development.



Canberra Vista

A well-connected development where nature, community spaces, and sustainability come together.

Singapore

360 SOLUTION
Steven Low, Wendy Tan, Josephine Loo, Chua Soon Ching, and Sivakumar Ratnasingham
Architecture
Lee Chek Shih, Chow See Hong, and Kuppalagan Rajendran Chezian *Project Management*
Rankine&Hill *C&S Engineering and M&E Engineering*



Situated next to Canberra MRT station, Canberra Vista presents a contemporary approach to urban living, with direct connectivity through a park connector linking residents to the precinct's main thoroughfare.

The development comprises 15 residential blocks supported by 23 community living rooms, fitness centres, and landscaped gardens. Its expansive site allows for flexible spaces and a wide range of facilities, while maintaining close proximity to nearby community hubs and parkland.

The monochromatic facade draws inspiration from the area's black and white bungalows, expressed through minimal tones and rhythmic lines that evoke gentle rainfall. This theme continues across common areas with patterns reminiscent of puddles and ripples, complemented by biophilic elements and circular pergolas that support social interaction.

Sustainability is a key focus, with connections to natural elements and water bodies. The development achieved Green Mark Super Low Energy certification, supported by heat mitigation strategies and smart lighting systems that reduce energy consumption.



Towner Crest

A thoughtfully planned HDB estate that integrates movement, landscape, and community within the Kallang–Whampoa district.

Singapore

360 SOLUTION
Ashvinkumar Kantilal, Siti Jamaliah, and Lee Yen Chei
Architecture
Lena Quek, Christian Ceasar Pineda, and Liu Yu-Shan
Landscape
Rankine&Hill *C&S Engineering and M&E Engineering*



Located at the junction of Serangoon and Towner Roads in the Kallang–Whampoa district, Towner Crest is an HDB estate comprising two residential blocks, a multi-storey carpark and a commercial block. The residential blocks are angled to avoid an east–west orientation and are connected through integrated green spaces that support a cohesive living environment and encourage daily interaction among residents.

The design draws from the area's historical identity, where 'Serangoon' is linked to the Rangoon bird once found in its wetlands. Undulating teal patterns across the facades evoke a sense of fluidity, recalling the bird's movement. Elevated link bridges connect the upper levels, enabling seamless movement between blocks and the carpark, while interweaving ground-level pathways guide residents through landscaped gardens, pocket parks, and recreational spaces.

The estate reflects a three-generation living concept, with fitness areas, playgrounds and a residential network centre. A childcare centre sits beside the playground, offering convenience alongside nearby retail amenities. Above the carpark, a rooftop garden introduces shared planting spaces, encouraging interaction and community engagement across different age groups.



ONG&ONG Singapore

LIV@MB

A refined landscape vision that blends modern living with the elegance of Mountbatten's storied past.

Lena Quek Landscape



ONG&ONG Singapore and SCA Design

NHG Health Group Office

A thoughtfully planned workplace that connects people, ideas, and healthcare innovation.

360 SOLUTION
Chester Goh and Ricardo Esguerra Ugay Interior Design
Elli Wang and Muhsin Ithnain Workplace Interior



The new corporate office for the National Healthcare Group (NHG) is a key component of the HealthCity Novena master plan, reflecting Singapore's vision for an integrated healthcare and medical precinct. Conceived as a civic space focused on wellbeing and human connection, the development supports collaboration and purpose.

Guided by the design directions of Embrace, Engage, and Connect, the workplace integrates strategy, planning, and user-centred details. With design support from SCA Design, the result is a human-centred environment where design enables community and brings people and ideas together.

Visitors arrive at an open lounge defined by mustard-toned seating, timber textures, and vertical greenery. Meeting suites and collaborative zones encourage communication, while quiet lounges offer moments of respite. The upper floors form the building's collective heart, with daylight-filled workstations and muted green tones promoting balance and calm. Flexible layouts and biophilic cues reinforce adaptability and wellness, supported by communal spaces such as distinct pantries and a vibrant social hub. The workplace strengthens the continuum between healthcare, innovation, and community.

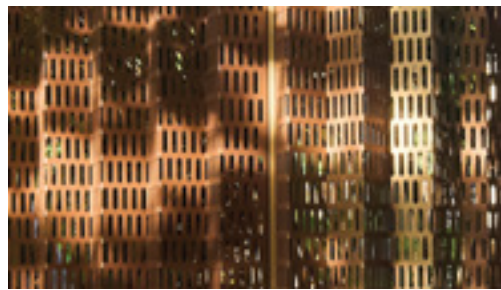


Set within the historic Mountbatten enclave, LIV@MB sits in one of Singapore's most distinguished residential districts, long known for its black-and-white bungalows, coastal villas, and a rich blend of European and Peranakan architectural heritage. Drawing from this storied past, the development reinterprets the charm of historic Mountbatten living through a contemporary lens.

ONG&ONG shaped the landscape vision, placing nature and recreation at the core of the residential experience. Sited on slightly elevated ground, the development devotes much of its estate to greenery and communal spaces. A long driveway leads to a sheltered drop-off and central lawn that recalls the garden forecourts of traditional landed estates,

anchoring a gardenesque tropical mansion surrounded by lush planting.

Across the landscaped deck, expansive lawns, lifestyle pavilions, a children's playground, and an eco-pond support both active and contemplative use. Water features evoke the area's seaside history, complemented by sheltered walkways and cycling-friendly paths. Elevated communal gardens extend the landscape vertically, with jacuzzi pods on the 11th storey and a rooftop infinity pool, lawn and dining pavilions offering panoramic views. The layered gardens and water elements present a modern interpretation of skyrise villa-living rooted in Mountbatten's heritage.





ONG&ONG Vietnam

MM Supercenter Danang

A contemporary commercial environment shaped by clear planning and functional design.

Da Nang, Vietnam

360 SOLUTION

Tran Minh Son, Nguyen Ho Hoang Anh, and Nguyen Thi Vi *Architecture*
Dang Hoang Tung and Vo Hong Hung *C&S Engineering*
Huynh Ngoc Nghia *M&E Engineering*

MM Supercenter Đà Nẵng là dự án bán buôn và bán lẻ quy mô lớn với tổng mức đầu tư khoảng 20 triệu USD, do MM Mega

Market Vietnam phát triển như một phần trong chiến lược mở rộng mạng lưới toàn quốc. Tòa lạc tại Đà Nẵng trên khu đất rộng khoảng 2ha, công trình có tổng diện tích sàn gần 29.730m², phục vụ cả khách hàng doanh nghiệp và người tiêu dùng cá nhân.

Dự án gồm ba tầng chức năng: tầng trệt kết hợp kho vận và không gian bán hàng; tầng hai là đại siêu thị tích hợp bán buôn

– bán lẻ; tầng ba là khu giải trí với cụm rạp chiếu phim và khu ẩm thực.

Thiết kế kiến trúc và cảnh quan do ONG&ONG Vietnam thực hiện, trong khi phần kết cấu và cơ điện do Rankine&Hill đảm nhiệm.

Công trình nổi bật với hình khối mạnh mẽ, mặt đứng nhận diện cao và tổ chức giao thông rõ ràng, góp phần nâng cao hiệu quả vận hành và hình ảnh thương hiệu của MM Mega Market tại Việt Nam.



MM Supercenter Danang is a large-scale wholesale and retail complex developed by MM Mega Market Vietnam, with a total investment of approximately USD 20 million. As the brand's first newly built project in Vietnam, it marks a milestone in the expansion of its nationwide retail network.

Located in Da Nang, the development occupies a 2-hectare site with a gross floor area of about 29,730 m², serving both business clients and individual consumers. ONG&ONG Vietnam provided architectural and landscape design, with mechanical

and electrical as well as civil and structural engineering by Rankine&Hill.

The building is organised across three levels, comprising warehouse and retail spaces on Level 1, a supermarket on Level 2, and an entertainment cluster with a cinema, leisure areas, and F&B offerings on Level 3. A bold facade and clear access points enhance visibility, while the internal layout supports efficient circulation and customer movement, strengthening the brand's operational model and identity.



Image CR: MM Mega Market Vietnam



ONG&ONG Malaysia

Bloc 7, Setia Eco Glades

A well-defined commercial precinct shaped by consistent architectural language and flexible spatial planning, supporting both present and future business needs.

Cyberjaya, Malaysia

Tan Kee Keat, Hasbullah bin Abdullah, and Kate Tan *Architecture*

Bloc 7 is a two-storey shop office development within Setia Eco Glades, Cyberjaya, designed by ONG&ONG Malaysia as part of a growing commercial precinct. The 30 units across a 3.5-acre site adopt an Eclectic Modern approach, expressed through a consistent and orderly built form.

Arranged in linear rows, the blocks establish clear street edges and a legible internal road network. A standardised footprint of 22 feet by 75 feet reinforces a cohesive streetscape, supported by clean structural lines, framed facades, and generous openings.

A key feature is the double-volume ground floor with an 18-foot height, allowing for optional mezzanine levels and flexible layouts. Upper floors benefit from ample daylight and visual connectivity. Functional requirements are integrated discreetly, with provisions for parking, access and services ensuring smooth day-to-day operations.

Bloc 7 ialah pembangunan kedai pejabat dua tingkat yang terletak di Setia Eco Glades, Cyberjaya, dan berfungsi sebagai sebahagian daripada kawasan komersial yang berkembang untuk komuniti Setia Eco Glades serta Cyberjaya. Direka oleh ONG&ONG Malaysia, projek ini merangkumi 30 unit komersial di atas tapak seluas 3.5 ekar, dengan pendekatan seni bina Eklektik Moden.

Blok-blok kedai pejabat disusun secara linear, membentuk tepi jalan yang jelas serta rangkaian jalan dalaman yang mudah dibaca. Reka bentuk berulang ini mewujudkan landskap jalan yang koheren dan mengukuhkan

identiti komersial kawasan, sambil mengekalkan keseragaman bentuk binaan. Garisan struktur yang kemas, fasad berbingkai dan bukaan yang besar menyumbang kepada bahasa seni bina yang kontemporari dan terkawal.

Ciri ruang utama Bloc 7 ialah aras bawah dua volum tanpa siling tetap, membolehkan penambahan aras mezanin pada masa hadapan. Aras atas direka untuk kegunaan pejabat dengan tingkap besar yang membawa cahaya semula jadi dan hubungan visual ke persekitaran sekeliling. Secara keseluruhan, Bloc 7 menawarkan persekitaran komersial yang fleksibel, jelas dan tersusun.



ONG&ONG Vietnam

Go! Mall Bac Lieu Go! Mall Ninh Thuan

Organised around accessibility and flow, the development supports both operational efficiency and visitor movement.

Vietnam

Tran Minh Son, Ly Thi Van Thuy, Tran The Thi Thanh My, and Nguyen Ho Hoang Anh *Architecture, Interior Design, and Landscape*

ONG&ONG Vietnam was appointed to provide architectural, landscape and interior design services for GO! Bac Lieu, a large-format retail development located in Bac Lieu Province, Vietnam. Developed by Central Retail Vietnam, the project forms part of the operator's GO! mall network and serves as a consolidated retail destination for the surrounding urban and regional catchment.

The development occupies a site of approximately 15,000 m² and is organised primarily as a multi-storey



Image CR: Central Retail

retail structure. It accommodates a GO! Hypermarket alongside a mix of retail, food and beverage, and lifestyle tenants. Extensive parking supports direct access and high visitor turnover, responding to the operational requirements of a destination-scale retail format.

The building features a continuous frontage and clearly defined entrances, establishing visibility from the surrounding road network and guiding visitor movement into the mall. Internally, retail spaces are organised around broad circulation zones that allow for flexible tenant layouts and support peak visitor flows. Public areas are scaled to accommodate high footfall and everyday community use.

The completed development supports Central Retail Vietnam's operational model while delivering a functional retail environment that responds to local commercial demand within Bac Lieu Province.



GO! Ninh Thuận và GO! Bạc Liêu là các dự án bán lẻ quy mô lớn thuộc mạng lưới trung tâm thương mại GO! của Central Retail Việt Nam, đóng vai trò là điểm đến mua sắm tổng hợp cho từng khu vực. Tại Ninh Thuận, dự án cung cấp khoảng 15.348 m² diện tích bán lẻ, phục vụ thành phố Phan Rang – Tháp Chàm và vùng lân cận. Tại Bạc Liêu, dự án mang đến gần 15.000 m² không gian thương mại trên khu đất khoảng 25.000 m², góp phần mở rộng mạng lưới tại khu vực phía Nam.

ONG&ONG Việt Nam đảm nhiệm thiết kế kiến trúc, cảnh quan và nội thất cho cả hai dự án. Mỗi công trình được tổ chức dưới dạng trung tâm bán lẻ hai

tầng, với siêu thị GO! Hypermarket làm điểm nhấn, kết hợp đa dạng các gian hàng bán lẻ, ẩm thực và dịch vụ.

Các công trình được bố trí với mặt tiền rõ ràng và nhiều lối tiếp cận, tăng khả năng nhận diện và thuận tiện cho khách hàng. Bãi đỗ xe ngoài trời quy mô lớn hỗ trợ lưu thông và tiếp cận dễ dàng. Bên trong, các hành lang rộng cho phép bố trí linh hoạt và đáp ứng tốt lưu lượng khách. Tổng thể, dự án thể hiện cách tiếp cận nhất quán trong quy hoạch bán lẻ, kết hợp khả năng tiếp cận, tổ chức không gian rõ ràng và tính linh hoạt, phù hợp với xu hướng phát triển tại Việt Nam.



SCA Design

Investment Management Firm

A design-led workplace structured around a cohesive journey of work, rest, and collaboration.

Singapore

Elli Wang, Wafi Afandi, Sarah Michelle Rumapea, Nickles Mart, Michael Gong, and Muhsin Ithnain
Workplace Interior



Stepping into this Investment Management Firm is akin to beginning an ascent, shaped by clarity, resilience, and ambition. Drawing from the metaphor of a mountaineering expedition, the workplace translates high performance into a spatial journey defined by natural stones, warm timbers, and textured finishes. The planning unfolds from base camp to summit, with each zone tailored for work, rest or collaboration.

The brief required a workplace that could support a large, expanding team while offering autonomy,

comfort, and adaptability. This informed a holistic environment of general workspaces, executive areas, wellness zones, and social hubs connected through the "Expedition Journey". The narrative begins at the reception "Base Camp", rises through the energetic "Ascent" of the trading floor, pauses in the restorative "Climber's Refuge", and culminates at the "Summit" of VIP rooms and executive suites.

Base Camp sets a grounded tone with stone and timber finishes. Communal spaces, including the pantry

and adjoining lounges, adopt a hospitality-inspired approach with sculptural lighting and integrated greenery. The Ascent features ergonomic workstations and digital tools, with capacity for future expansion.

The Climber's Refuge strengthens wellbeing through wellness rooms, a gym, nap facilities, and a dedicated rock-climbing room. At the Summit, refined materials and premium meeting spaces support high-level engagements, reflecting the firm's values and aspirations.





Rankine&Hill

Piccadilly Grand and Piccadilly Galleria

A contemporary mixed-use environment shaped by living, retail, and connectivity within a single site.
Singapore

Rankine&Hill M&E Engineering



Situated along Northumberland Road in Singapore's District 8, Piccadilly Grand is a mixed-use development that integrates residential living with retail offerings at Piccadilly Galleria. Jointly developed by City Developments Limited and MCL Land Limited, the project comprises 407 residential units across three 23-storey towers, set above a retail podium on a 94,000 sq ft site.

Rankine&Hill provided comprehensive mechanical and electrical engineering services for the entire development, including the Piccadilly Galleria retail component. Spanning over 16,000 sq ft, the Galleria accommodates 14 retail and F&B outlets as well as a childcare centre.

The M&E systems support direct sheltered connectivity to Farrer Park MRT Station via Exit E, alongside three levels of car parking providing 330 lots, including electric vehicle charging points and dedicated commercial parking. Scheduled for completion in 2026, the development exemplifies integrated urban design.

Rankine&Hill

Tembusu Grand

Supporting a contemporary residential development through carefully coordinated M&E systems and infrastructure.
Singapore

Rankine&Hill M&E Engineering



Located in the established enclave of Tanjong Katong, Tembusu Grand is a residential development comprising 638 units across four blocks. Its architectural expression draws inspiration from Singapore's Tembusu heritage tree, reflected in the sculptural form and evergreen character of the buildings.

Parking systems were designed to accommodate over 500 vehicles across basement and multi-storey car parks. Located near Tanjong Katong MRT Station and the Katong-Joo Chiat precinct, the development also integrates smart home technologies throughout all apartments, complemented by concierge facilities for residents.



Engineering

Rankine&Hill

Hai Sing Catholic School

A refreshed school environment supported by advanced systems that strengthen learning and campus functionality.
Singapore

Rankine&Hill M&E Engineering



Hai Sing Catholic School has undergone a major redevelopment to create a modern, future-ready learning environment while preserving its heritage. Central to this renewal is the integration of advanced mechanical and electrical systems that enhance comfort, functionality, and sustainability across academic, administrative, and communal spaces.

A significant addition is the new block housing the Indoor Sports Hall and multi-purpose hall, providing flexible spaces for physical education, co-curricular activities, and school events. The new chapel reflects the school's cultural and spiritual identity, with air-conditioning and mechanical ventilation ensuring thermal comfort during worship and reflection.

New administrative areas, upgraded science laboratories, an improved food laboratory and enhanced circulation routes, including fire escape staircases, strengthen campus functionality and safety. Learning infrastructure has been modernised with voice enhancement systems, projectors, and speakers in classrooms, supporting effective teaching and equitable auditory access.

Smart features include a Building Management System for remote monitoring, occupancy-based air-conditioning control and integration with fire alarms. Provision has also been made for future solar photovoltaic installation.



Rankine&Hill

AMO Residence

A contemporary residential environment shaped by well-designed spaces and comprehensive amenities.
Singapore

Rankine&Hill M&E Engineering



Nestled in Ang Mo Kio, AMO Residence is a thoughtfully designed development that blends urban convenience with natural tranquility. A joint venture by UOL Group, Singapore Land Group, and Kheng Leong Company, it comprises 372 units across two 25-storey towers set within a site that emphasises open spaces and lush landscaping.

Rankine&Hill delivered the full mechanical and electrical engineering services for the development, covering all M&E infrastructure for the residential towers and an extensive range of lifestyle facilities. The systems support a 50-metre lap pool, vitality pool, aqua gym, and leisure pools with cabanas, each requiring carefully engineered water treatment and circulation.

Engineering solutions also serve the gymnasium, tennis court, function rooms, and pavilions. Advanced management systems integrate with smart home features, while sustainability provisions include EV charging. Located near Mayflower MRT with views towards Bishan-Ang Mo Kio Park, the project offers contemporary integrated living.

Engineering



Rankine&Hill

Bartley Greenrise

A well-integrated development that enhances daily living through connected spaces and a calm, garden-like setting.
Singapore

Rankine&Hill M&E Engineering



Embodying the theme “Community in a Garden”, Bartley GreenRise is a thoughtfully designed public housing development in the new Bidadari neighbourhood. The BTO project comprises three residential blocks of staggered heights, offering 387 three-room and four-room units that integrate seamlessly into the garden-like setting.

Rankine&Hill provided the full mechanical and electrical engineering services for the development, supporting the residential blocks and key community facilities such as the childcare centre and fitness stations. The engineering approach aligned with

the precinct’s focus on sustainability and community wellbeing.

The M&E systems also serve the rooftop gardens, Community Living Rooms, and precinct pavilion, with careful coordination required to support the development’s connectivity features. These include two link bridges offering sheltered access to Woodleigh Hillside across Bidadari Park Drive and the future pedestrian overhead bridge towards Bartley MRT Station. Surrounded by parks and amenities, the project reflects contemporary integrated public housing.

Engineering

Rankine&Hill

Parkview @ Bidadari

A residential development that balances connectivity, community spaces, and everyday functionality.
Singapore

Rankine&Hill M&E Engineering



Positioned along the edge of Bidadari Park, ParkView @ Bidadari reflects the interweaving of heritage, water, and nature that shapes this evolving estate. The development comprises three 16-storey residential blocks housing 358 units of three-room and four-room flats. Its parkfront setting offers residents direct access to the Heritage Trail and views across the landscaped expanse of Bidadari Park.

Rankine&Hill provided comprehensive mechanical and electrical engineering services for the development. The scope covered complete M&E infrastructure supporting the residential blocks and integrated community facilities, including a preschool that opens directly onto the central green. Engineering solutions were designed to complement the development’s parkfront character and architectural intent.

M&E systems were implemented across communal areas and the preschool, alongside rooftop garden installations that required careful coordination to support elevated amenity spaces. Water ripple-inspired facade treatments and heritage-themed playground elements further reinforce the precinct’s identity while supporting a contemporary, sustainable living environment.

IMMORTAL

Ang Mo Kio Estate Dementia-friendly Wayfinding System

A thoughtful and user-centred approach that improves everyday navigation for dementia-friendly communities.
Singapore

Stanley Tan and Gary Soh Wayfinding

IMMORTAL designed the wayfinding strategy for the dementia-friendly precinct at Ang Mo Kio Avenue 10, an initiative aimed at creating an inclusive environment that supports safe and independent navigation for the elderly and persons living with dementia. By addressing visual similarity and disorientation, the system encourages confidence in daily movement.

Developed around core dementia design principles of safety, visibility, and familiarity, the wayfinding strategy incorporates oversized high-contrast typography, clear directional arrows, and universally recognisable icons. These ensure essential information remains accessible to users with varying literacy and cognitive ability. Signage is placed at eye level and along natural sightlines to enhance clarity, while consistent iconography and colour treatment reinforce familiarity.

The precinct is organised into colour-zoned clusters aligned with building facade tones, aided by prominent block numbers for both pedestrian and vehicular visibility. Complementing these are fruit and vegetable graphics that act as familiar visual anchors, strengthening memory and orientation across the neighbourhood.



IMMORTAL

Providing Social Media and Website Design

Media Orator

Media Orator (MO) by IMMORTAL is a digital marketing initiative designed to empower startups and SMEs with professional social media content at accessible rates. By bringing together emerging content creators and IMMORTAL’s brand expertise, MO delivers curated campaigns that help growing businesses engage audiences without the hefty fees of traditional agencies.

Website Design

Website Design enables our clients to translate brand positioning into comprehensive digital experiences. An appealing website reinforces a brand’s identity. Integrated within our holistic brand services, this offering ensures continuity from identity creation to digital execution, following structured UI and UX methodologies to ensure alignment between user needs and business objectives.



Developing a Digital Presence for Residence on Langley Park, Perth

Enhancing brand presence through integrated digital engagement.
Perth, Australia

Stanley Tan, Emeric Lau, and Chiang Hui Brand Engagement

IMMORTAL supported the Residence on Langley Park, a premium serviced accommodation in East Perth, Australia, by developing a strong and cohesive digital presence since its opening. Singapore-based Tuan Sing Holdings acquired and renovated the former Hyatt Regency Perth, marking the group’s first foray into the hospitality sector.

IMMORTAL conceptualised, designed, and launched a new Residence-branded website, alongside coordinated social media marketing campaigns across Facebook, Instagram, and LinkedIn. Ensuring consistency across all digital touchpoints was central to strengthening the Residence’s visibility and market positioning. Iterative consultation cycles with Tuan Sing enabled the team to refine content, align brand messaging, and deliver an integrated digital strategy that supported the property’s launch and growth.

COMMUNITY ENGAGEMENT

“A good deed is never lost; he who sows courtesy reaps friendship, and he who plants kindness gathers love.”
— Saint Basil

ONG Foundation is a private charitable foundation established in 2012, dedicated to supporting initiatives across education, health, and arts. Through its programmes and partnerships, the Foundation aims to create meaningful impact by advancing learning opportunities, promoting well-being, and fostering creative expression within communities. Its efforts reflect a broader commitment to uplifting lives and contributing to a more inclusive and sustainable society. With a focus on opportunity, collaboration, and innovation, the Foundation seeks to build a more equitable and vibrant future—where everyone has access to the tools and support needed to thrive.



BEYOND X

Transforming the Future with BeyondXpo 2026

BeyondXpo is BeyondX’s flagship platform where innovators, founders, investors, creators, and industry leaders come together to explore emerging ideas, technologies, and opportunities shaping what comes next. Conceived as a convergence point for industries, perspectives, and transformative thinking, the platform creates space for meaningful collaboration across physical, digital, and phygital experiences. In 2025, BeyondXpo brought together changemakers, entrepreneurs, ecosystem partners, and multidisciplinary thinkers through a series of discussions, immersive workshops, showcases, and collaborative engagements exploring innovation, sustainability, AI, design, and human-centred experiences. Building on this momentum, BeyondXpo 2026 returns from 12 to 13 October 2026 at BeyondX Building, Singapore, with an expanded programme featuring keynote sessions, hackathons, immersive showcases, workshops, and interactive experiences exploring the technologies, behaviours, and industries shaping the future ahead.



CHARGE+

Driving Southeast Asia’s EV Future

As one of Southeast Asia’s leading integrated EV charging operators, Charge+ continues to advance electric mobility through strategic partnerships, infrastructure growth and innovative charging solutions, strengthening its presence across the region while supporting the transition towards cleaner and more connected transportation.

In Vietnam, Charge+ entered a strategic partnership with Grab to co-develop the country’s EV charging network. By integrating software systems, market insights, and operational expertise, the collaboration aims to improve charging accessibility and enhance the overall experience for driver-partners, supporting Vietnam’s broader green mobility ambitions.

In Singapore, Charge+ was reappointed by EVe Empowering Journeys to its 2026–2027 pre-qualified panel, reaffirming its capabilities in project delivery, innovation, and operational excellence for national charging infrastructure.

The company also achieved a major milestone with 4,000 charging points across Singapore, supported by a green financing partnership with DBS Bank. Across Malaysia, Thailand, Indonesia, Vietnam, and Cambodia, Charge+ continues to expand its regional footprint through new charging hubs, mobility partnerships and highway infrastructure initiatives.

The company also holds the distinction of being the fastest EV charging station in Kuala Lumpur (KL), Malaysia. The launch of the new Hypercharging hub was held in KL’s Eco City, which offered viewers a glimpse of its 350Kw DC charging capabilities. Held in conjunction with the Joint Management Body of KL Eco City, SP Setia, XPENG Motors and XPENG Bermaz Auto, the milestone symbolises the vision and efforts put into the development of rapid charging infrastructure.



Engaging Communities Across the Borders

Capping off an eventful year, Charge+ participated in the Limbang Year End Carnival, as well as Clean and Green Singapore – Tree Planting day, a national initiative promoting environmental sustainability. Hosted by People’s Association, Charge+ shared their brand vision and future plans with Prime Minister Lawrence Wong and other esteemed guests. The interactions during the event highlighted the community’s strong interest in shaping Singapore’s EV journey and network with its regional partners.



Knowledge Sharing

ONG&ONG Director Shares Insights on Facade Design

As part of the SIA–Cosentino Professional Knowledge Series, ONG&ONG Director Loh Kah Wai delivered a session titled “Facade: A Contextual Craft”, where he examined the facade as a vital interface between inside and outside, climate and comfort, and culture and community. Held at Cosentino City in Marina One, Singapore, the event witnessed an array of design concepts and narratives centred around the conception of different facades. Material explorations and on-site challenges were also discussed to highlight the importance of intent, performance, constraints, as well as design expectations.



Giving Back

Project Innovations Marks Lunar New Year with Community Outreach

Bringing festive cheer to the community this Lunar New Year, Project Innovations prepared and distributed 400 care packs to seniors in the Clementi neighbourhood in collaboration with Lion Befrienders. Each care pack contained essential grocery and daily use items, including canned foods, 3-in-1 cereal beverages, tissue packs, and a red packet. Staff volunteers supported the effort by contributing their time to pack and deliver the items. The initiative reflected the spirit of giving associated with the season while underscoring the company’s commitment to social responsibility and meaningful engagement beyond the workplace.



OSM Professorship in Architecture

Through distinguished professorships and immersive journeys abroad, ONG&ONG and National University of Singapore continue to empower the next generation of architects through global dialogue and lived experience.

The Ong Siew May (OSM) Professorship is envisaged as a prestigious opportunity for distinguished practitioners around the world to impart valuable design knowledge to the aspiring architects of NUS. Established in 2000, the Professorship has welcomed leading voices from across the global architectural landscape, enriching discourse at NUS while shaping new perspectives on design, sustainability, and the evolving role of architecture in contemporary society.

From August to November 2025, professors Anne-Marie Lacaton and Jean-Philippe joined the ranks of many others who contributed their renowned expertise to the OSM fellowship. Accredited with multiple international honours in the field of urban planning, the duo held numerous classes during their stay, including a lecture titled “Inhabiting, Free Space, Transformation” at the NUS Stephen Riady Centre. Themes such as spatial adaptation and social climates were actively discussed, reflecting their lifelong commitment towards sustainability and architectural innovation.

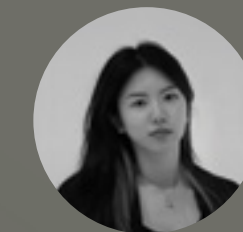
Crossing into 2026, Professor Emerita Peggy Deamer completes the next visiting roster of the OSM Professorship. Her stay from January to April 2026 provides multiple windows for educational interactions. Ranging from research collaborations with NUS faculty members, to teaching a course on Options Studio for the Master of Architecture Programme, Prof. Deamer will share her expertise on the values of architectural design and labour.

ONG&ONG Travelling Fellowship



Aw Wei Kang (2025 Awardee)

Aw Wei Kang’s research brings him to the coffee-growing landscapes of Pangalengan, West Java, where his interest lies in labour, land, and everyday infrastructures. Inspired by his upbringing around plantation environments, Wei Kang examines how workers shape spaces through necessity, adaptation, and lived experience. Through fieldwork, film documentation, and direct engagement with farming communities, he hopes to uncover the spatial systems that quietly sustain these territories while preserving their cultural and social relevance.



Peng Yating (2025 Awardee)

Peng Yating’s Fellowship extends her ongoing research into the relationship between architecture, landscape, and memory. Anchored by her thesis on the Three Gorges Dam, her work examines how infrastructure reshapes not only territories, but also rituals, belonging, and collective memory. Through visits to landscapes transformed by water and large-scale intervention, Yating hopes to understand how architecture can honour displacement, mediate environmental change, and create continuity between past and present.



Ang Yu Cong (2025 Awardee)

Ang Yu Cong’s Fellowship takes him to George Town, Penang, where his research explores how cities negotiate identity amid rapid urban transformation. Building on his thesis surrounding gentrification, heritage, and the commodification of place, Yu Cong seeks to uncover the quieter narratives often hidden behind tourism-driven urban imagery. Through extended field observation and engagement with local communities, he hopes to better understand how architecture can preserve cultural continuity while supporting meaningful social and economic change.



Diana Kondratova (2025 Awardee)

For Diana Kondratova, the Fellowship is both an academic pursuit and a deeply personal journey into Russia’s Kamchatka Peninsula. Through her thesis, she examines architecture as a medium of humility, coexistence, and ecological reciprocity. By travelling across remote indigenous settlements, archaeological sites, and natural landscapes, Diana seeks to understand how communities have long adapted to volcanic terrain, climatic extremes, and shifting ecological conditions. Her research explores how architecture might not dominate nature but instead evolve with it.

Together, these initiatives embody a shared vision of architectural learning shaped by travel, dialogue, research, and cultural exchange, encouraging both established practitioners and emerging architects to engage more deeply with the evolving built environment.



NEWS

BeyondXpo 2025 Launch: Shaping the Future of AI, Robotics and Sustainability

Thought leaders and changemakers mingled with the public at the launch of BeyondXpo 2025 on 2 Oct to share ideas shaping the future of AI, robotics, and sustainability. From the opening addresses to BeyondX member presentations, the day reflected a shared belief that innovation thrives through collaboration. Attendees engaged with innovative products, experiencing cutting-edge technology firsthand. From robotics to AI interfaces, the dynamic showcase highlighted the community's commitment to fostering innovation and collaboration. This event was followed by AICON x BeyondXpo 2025, held from 3 to 4 October, championing the theme "AI for Everyone." Officiated by Guest of Honour Mdm Rahayu Mahzam, Minister of State for Digital Development and Information, AICON 2025 represents Asia's largest consumer-focused AI convention, designed to bridge cutting-edge innovation with everyday users.



INSIGHTS

The Principles of Designing Public Spaces where Communities Flourish

Placemaking is the art of designing and activating public spaces to foster vibrant community life. This practice hinges on physical design as its foundation, transforming parks, streets, and commercial centres into engaging hubs. By integrating strategic landscaping, pedestrian-friendly schemes, and thoughtful amenities—from flexible seating to public art—spaces become both functional and welcoming. The piece highlights how activation through markets and events, alongside tactical urbanism, brings areas to life.



NEWS

ONG&ONG Vietnam Retreat Brings Laughter, Learning, and Lasting Bonds

ONG&ONG Vietnam recently came together for a two-day teambuilding retreat held earlier this month at Fleur de Lys Resort & Spa, Long Hai. The trip brought colleagues closer through a series of engaging team-bonding experiences. ONG&ONG Group CEO Ashvinkumar Kantilal joined the retreat, sharing in the camaraderie. Beyond the games and laughter, the trip left participants with renewed purpose, closer connections, and a meaningful shared memory.



INSIGHTS

Between Algorithms and Emotions Lies a New Brandscape

In today's digital landscape, successful branding balances cutting-edge technology with human connection. Leading brands like Coca-Cola are leveraging AI for creative campaigns, whilst luxury fashion houses such as Gucci use AR to create immersive experiences that boost engagement significantly. However, technology alone isn't enough — authenticity remains crucial for lasting brand loyalty. The most effective brands use AI to enhance, not replace, human creativity. Success lies in transparent AI usage, preserving human nuance, and creating meaningful connections.



NEWS

Singapore Airlines' Next Gen SilverKris Lounge to Open in Melbourne

Singapore Airlines (SQ) has announced plans for an all-new SilverKris Lounge at Melbourne Airport, scheduled to open in 2026/2027. ONG&ONG Group has been engaged to support the creation of this new lounge, which will remain in Terminal 2 but relocate from its current basement site to a new and more prominent space. The upcoming lounge will be 30% larger and designed to reflect SQ's latest global lounge standards. Passengers can expect amenities seen in the airline's newest concepts: a signature batik wall entrance, productivity pods, work-friendly zones, dedicated live-cooking stations, full-service bars and enhanced comfort seating — features already showcased in SQ's new First Class SilverKris Lounge at Changi Terminal 2.



INSIGHTS

Placemaking Memorable Destinations

Today's travellers seek more than sightseeing — they want meaningful, authentic experiences shaped by culture, community, and connection. Memorable destinations are intentionally crafted through thoughtful placemaking that encourages exploration, comfort, and longer dwell times. Clear wayfinding, accessible routes, and inclusive public spaces help visitors navigate confidently, while local art, architecture, and storytelling strengthen a sense of place. Vibrant activities, from markets to performances, invite deeper engagement and support local economies. When technology enhances discovery and residents help shape tourism offerings, destinations become both welcoming and sustainable. Ultimately, the most successful places balance visitor appeal with everyday liveability, creating environments that locals and travellers alike cherish.



NEWS

Project Innovations Manages the Conversion of Grand Mercure Kuala Lumpur

Project Innovations led project management for the conversion of the former Swiss-Garden Hotel into the newly rebranded Grand Mercure Kuala Lumpur. Located in the heart of the city, the development marks a new chapter for the property as it transitions into the internationally recognised Grand Mercure brand. Working alongside client Worldwide Hotels and hotel operator Accor, the team oversaw the coordination and delivery of the project to support the hotel's repositioning. Through careful management of the conversion process, the development aligns with Grand Mercure's brand standards while strengthening its presence within Kuala Lumpur's evolving hospitality landscape and contributing to the continued growth of the brand.



NEWS

SGH Relocates Emergency Department to the New Building

Singapore General Hospital (SGH) has relocated its Emergency Department to the new SGH Emergency Medicine/NNI Building, for which Project Innovations served as project manager, overseeing project coordination and delivery for this integrated healthcare facility. Completed on 18 January 2026, the move strengthens the hospital's capacity to meet rising emergency care demand. The Straits Times reported that the facility offers expanded treatment areas, improved patient flow, and enhanced critical-care provisions. The building is part of the wider SGH redevelopment, which also includes the National Neuroscience Institute (NNI).



INSIGHTS

The Role of Architecture in Placemaking

Architecture acts as a powerful catalyst for placemaking by transforming identity, behaviour and experience into the fabric of a space. Beyond shaping form, it expresses a place's story through materiality, spatial flow and atmosphere, creating environments that feel intuitive, human-centred and welcoming. When architecture aligns with a clear narrative or brand experience, it provides coherence across touchpoints and strengthens users' emotional connection to a place. This integrated approach supports active public life, seamless movement and meaningful encounters, enabling culture, memory and daily practices to be embedded in the built environment. The result is a more authentic, engaging and enduring sense of place.



NEWS

Sharing Knowledge Across Borders: Dementia-Friendly Design in Focus

Emeric Lau from IMMORTAL recently conducted a virtual guest lecture for architecture undergraduates at Universitas Indonesia, as part of the Research Courses of Housing series organised by IAI Jakarta. His session explored how thoughtful wayfinding and environmental design can support independence and well-being among the elderly. Drawing from IMMORTAL's award-winning dementia-friendly projects, Emeric shared insights on the principles of inclusive design and the growing need for age-responsive environments. The session encouraged future designers to approach ageing communities with empathy, accessibility, and innovation at the heart of their practice.



INSIGHTS

The Role of Brand Creators in Shaping Experience

Brand creators play a vital role in shaping how people experience and connect with a brand in tangible terms. By weaving strategic intent into every texture, tone, and material, they ensure each environment reflects the brand's essence. From the warmth of a reception area to the rhythm of a retail space, every detail contributes to a cohesive narrative. True strength lies in balancing global relevance with local authenticity, blending cultural understanding with contemporary trends. Through this harmony of strategy and experience, brand creators transform spaces into living expressions of identity and purpose.



NEWS

ONG&ONG Strengthens Market Position with Full Architectural Licences in Indonesia

ONG&ONG is now the only firm in the region to hold a Top 5 ASEAN licence for architecture, following the securing of full architectural and business licences to operate in Indonesia under the OSS Risk-Based Business Licensing system, including the SBUJK issued by LPJK. PT ONG and ONG has obtained the necessary approvals under Indonesia's OSS Risk-Based Business Licensing system, including the SBUJK issued by LPJK. This authorises the firm to provide comprehensive architectural and construction consultancy services across Indonesia.



INSIGHTS

How Brands Stay Consistent as They Grow and Evolve Over Generations

Future-proofing a brand depends on clear foundations rather than constant reinvention. Vision, mission, values and personality provide stability as markets, audiences and offerings evolve, enabling brands to remain relevant over time. Apple illustrates this principle through a consistent focus on simplicity, quality and human-centred design, applied across products, services and environments. Clear foundations also support experience-led brands in sectors such as hospitality, retail and public spaces, where consistency is recognised through use and interaction. Without defined foundations, brands risk reactive decision-making and fragmented identity. The value of future-proofing lies in coherence, allowing brands to evolve confidently while preserving clarity, trust and long-term brand equity.



NEWS

Insights from ONG&ONG Director Loh Kah Wai on Facade Design

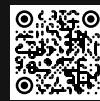
As part of the SIA–Cosentino Professional Knowledge Series, ONG&ONG Director Loh Kah Wai delivered a session titled Facade: A Contextual Craft, where he examined the facade as a vital interface between inside and outside, climate and comfort, and culture and community. Drawing on projects across Singapore and beyond, he shared stories behind each facade, including design approaches, material explorations and on-site challenges shaped by context. His reflections highlighted the balance between intent, performance, construction limits, budgets and expectations. The session was held on 27 November 2025 at Cosentino City Singapore in Marina One.



INSIGHTS

Luxury is Embracing the Digital Shift

Luxury brands have always balanced exclusivity with aspiration through controlled distribution, personal relationships, and exquisite craft. As digital channels redefine how people discover and purchase, the question becomes: how to embrace technology without compromising the intimacy and rarity that justify luxury's value? The answer lies in amplification. Far from weakening prestige, technology redefines how luxury is expressed and experienced. When thoughtfully deployed, technology platforms deepen storytelling, personalise experiences, and create earned access rather than diluting prestige. Digital doesn't replace luxury; it helps express it more clearly and meaningfully.



INSIGHTS

Conversions of Ground Level Spaces Form Better Foundation of Urban Life

Cities are experienced first at ground level, where everyday life unfolds through movement, interaction and encounter. Historically, these spaces supported shared civic life through town squares, village greens, and waterfronts, however, infrastructure and privatisation have reduced many of these areas for public use. Placemaking can help restore them by prioritising pedestrian movement, adaptable public spaces, and more people-centred streets. In Singapore, initiatives such as the North–South Corridor shows how infrastructure land can support accessible and community-focused urban environments.

Not too long ago, I had a conversation with someone who stayed up until 4 in the morning editing a video. When I asked why, the answer was simple — it was work. Just not the kind most of us would recognise at first glance.

That stayed with me. Because I think it says something important about where we are right now. The nature of work is changing, and so is what it means to be good at it.

With AI now woven into almost everything we do, it is tempting to measure progress by who has the best tools. But here is the thing! Everyone has access to the same tools. Research from Boston Consulting Group found that professionals using AI work 25% faster, at 40% higher quality, and complete 12% more tasks. Remarkable figures. And yet, access alone does not create an advantage. The person next to you has the same access.

What separates people, then, is what happens before they use the tool. The ability to define the right problem, set the right constraints, and stay in control of the narrative — that is where the competitive edge lives. The machines will generate the options. Your job is to curate them.

For our people, I think this is genuinely exciting. It means the premium is no longer on how fast you can execute, but on how clearly you can think, how well you can lead, and how curious you are willing to stay. Those have always been the qualities I admire most in the people around me.

We have always believed in doing the right thing. But doing the right thing for too long is its own kind of failure. The only answer is to keep changing what right looks like — and to do it with purpose.

That is exactly what we intend to do.

Vision

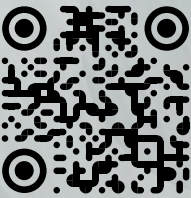
Experience Beyond

Purpose

To Improve the World in which We Live

Role

To Enhance the Well-being of Inhabitants through Excellence in Sustainable Design



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360 NEWS



Chief Editor
Ashvinkumar Kantilal

Managing Editor
Stanley Tan

Creative Director
Stanley Tan

Contributors
Chiang Hui
Emeric Lau
K. Vatsala

Designers
June Lee
Maveen Mani
Ryan Lim

Printer
Demand Print
Solutions Pte Ltd

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Address all editorial and business correspondence to

ONG&ONG Group Pte Ltd
Corporate Communications Department
510 Thomson Road
#11-00 SLF Building
Singapore 298135

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ONG&ONG Group Pte Ltd

510 Thomson Road,
#11-00 SLF Building,
Singapore 298135
t +65 6258 8666
group.ong-ong.com

ONG&ONG Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6258 8666

PT ONG and ONG

Luminary Tower 63rd Floor Unit K-06A,
Thamrin Nine Complex, Jl. M.H.
Thamrin No. 10, Kebon Melati, Tanah
Abang, Jakarta Pusat 10230, Indonesia

ONG&ONG 360

Consultancy Sdn Bhd
Unit 1A-07, Blok 1A, Plaza Sentral,
Jalan Stesen Sentral 5,
50470, Kuala Lumpur, Malaysia
t +60 3 2272 2360
f +60 3 2272 3360

Unit 02-13 Blok H,
Komersial Southkey Mozek,
Persiaran Southkey 1,
Kota Southkey, 80150 Johor Bahru,
Johor Darul Takzim Malaysia

ONG&ONG Design LLC

Residence 60, Unit 13-07, 4th Khoroo,
15th Khoroolol Peace Auv 8B,
Ulaanbaatar 13345, Mongolia
t +976 7575 6515
f +976 7575 6525

ONG&ONG Limited

No. 3L, 3rd Floor,
Kabaraye Condominium,
Kabaraye Pagoda Road,
9 Ward, Mayangone Township,
Yangon, Myanmar

ONG&ONG Design Co., Ltd

942/165, 22nd Floor, Charn Issara Tower 1,
Rama IV Road, Suriyawongse, Bangrak,
Bangkok 10500, Thailand
t +662 028 9465

ONG&ONG Co., Ltd

Floors 8-9, 270 Nguyen Trong
Tuyen Street, Phu Nhuan Ward,
Ho Chi Minh City, Vietnam
t +84 28 2243 6178
www.ong-ong.com

Room 913, 9th Floor, Commercial,
No. 174 Thai Ha, Trung Liet Ward,
Dong Da District, Hanoi City,
Vietnam
www.ong-ong.com

Project Innovations Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6255 3966
www.proj-innovations.com

Project X-ion Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6255 3966
www.proj-xion.com

Rankine&Hill (Singapore) Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6258 8666

Rankine&Hill (Vietnam) Co., Ltd

Floor 8-9,
270 Nguyen Trong Tuyen Street,
Phu Nhuan Ward,
Ho Chi Minh City, Vietnam
t +84 28 6285 6178

Rankine&Hill (Malaysia) Sdn Bhd

Unit 1A-07, Blok 1A, Plaza Sentral,
Jalan Stesen Sentral 5,
50470, Kuala Lumpur.
t +60 3 2272 2360
f +60 3 2272 3360

Rankine&Hill (Myanmar) Limited

No. 3L, 3rd Floor,
Kabaraye Condominium,
Kabaraye Pagoda Road,
9 Ward, Mayangone Township,
Yangon, Myanmar
www.rankine-hill.com

SCA Design Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6253 4886
www.sca-design.com

IMMORTAL The Design Station Pte Ltd

510 Thomson Road,
#11-03 SLF Building,
Singapore 298135
t +65 6227 9406
www.immortal.com.sg

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