



# Lifestyle II

AN ANTHOLOGY OF  
BEST IN CLASS SPACES



ONG & ONG  
group

EXPERIENCE  
BEYOND.



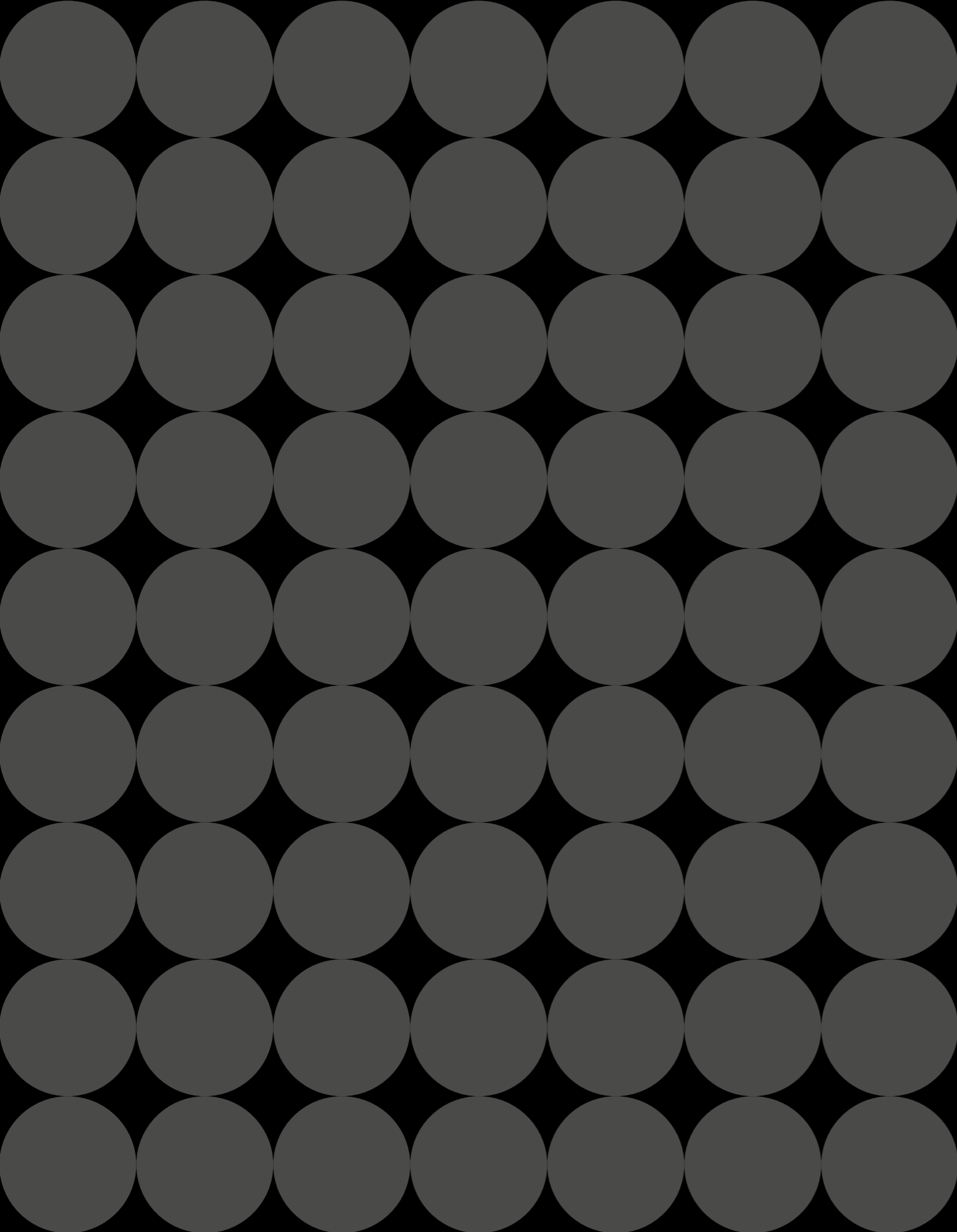
# Lifestyle II

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BEYOND.



**LIFESTYLE** is a state of mind. It is a discerning way of living defined by a diversity of passions and pursuits.

In terms of design, it is about delivering **EXPERIENCE BEYOND.** Ultimately, by creating unrivalled experiences, we enrich lives — inspiring dreams even as we place their attainment firmly within reach.

Global Citizens.  
Travel Experts.  
Lifestyle Gurus.

We will follow Dylan and Wei as they traverse the globe, showcasing a selection of our firm's finest LIFESTYLE offerings.

Covering key projects across hospitality, travel, retail, entertainment, dining and more, our journey will take us to choice destinations around the world from sophisticated spots in cosmopolitan cities, to travelling off the beaten track in far-flung locations.



# BEST IN CLASS

Dylan and Wei unveil their handpicked list of places, products and trailblazing concepts.

## AIRLINE LOUNGE



**12 SILVERKRIS LOUNGE**  
THAILAND



**120 SILVERKRIS LOUNGE**  
PHILIPPINES

## RETAIL & LIFESTYLE



**46 DJI**  
THAILAND

## RESORT LIVING



**112 ALMA RESORT**  
VIETNAM

## WEEKEND GETAWAY

**94 GALLE FACE HOTEL**  
INDIA



## GOURMET GEM



**144 PLENTYFULL**  
SINGAPORE

## SKINCARE

**130 PS SKIN**  
SINGAPORE



## CIVIC & COMMERCIAL SPACE



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## WEEKEND GETAWAY



**158 TAROKO PACIFIC**  
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## WEEKEND GETAWAY



**56 MARRIOTT CLUSTER BINTAN**  
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## WEEKEND GETAWAY



**172 NISEKO SERVICED APARTMENT & CLUBHOUSE**  
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## CITY HOTEL



**50 NARITA@ AMATA**  
THAILAND

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- 120 — SilverKris Lounge Manila

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He is the epitome of the modern, progressive gentleman: suit, tie and loafers notwithstanding. A digital nomad and an avid traveller to boot, Dylan is a worldly explorer of all things unique and fresh.

He is committed to reducing his carbon footprint, and favours designs that incorporate sustainability.

To see Dylan's best in class picks, turn the page.

# Dylan





**Dylan's Best in Class Picks**

**Thailand**

- SilverKris Lounge Bangkok
- Layan Beach Resort
- Mai Khao Hotel
- Siam Commercial Bank
- Toomato Italian Kitchen
- Buffalo
- DJI
- iGarage
- NARITA@Amata



**Singapore**

- Heartbeat@Bedok
- Mercure Singapore Bugis
- Oasia Hotel Downtown
- Apple Store Singapore
- Zouk Singapore



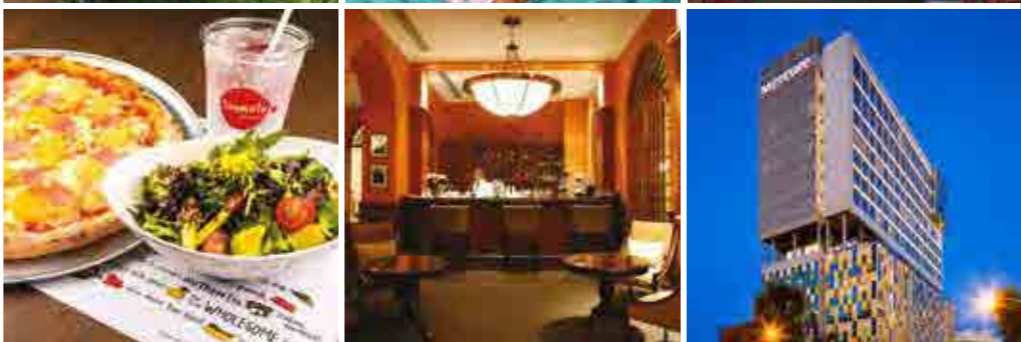
**Indonesia**

- Marriott Cluster Bintan
- Montigo Resorts Nongsa



**Sri Lanka**

- Galle Face Hotel





Thailand

# SilverKris Lounge Bangkok

Experience Design





## Lounging by design

You know the look and style. These first and business class lounges have become the global standard for exclusivity and class. Part of a S\$100 million (US\$79 million) makeover, the recently relaunched SilverKris Lounge Bangkok joins a growing list of upgraded lounges in key destinations around the world.

Every new-look SilverKris Lounge features a modernised feel, with a reimagined aesthetic developed by OXD. Employing extensive research, end-user focus groups, and the application of Design Thinking fundamentals, the OXD team created a revamped SilverKris Lounge concept that has hit all the right notes.

Drawing on essential Singaporean elements, spiced with tasteful dashes of luxury, the new lounges all keep with the simple, heartfelt notion of being A Home Away from Home. At SilverKris Lounges around the world, travellers will be enveloped by a sense of home infused with a tinge of local flavour, enjoying the ultimate in personal service along with a host of creature comforts that make up the Singapore Airlines hallmark for authenticity and refinement.





Like all SilverKris Lounges, Bangkok is integrated with numerous touchpoints that resonate deeply with the SIA brand, reflecting the airline's strong heritage and unparalleled reputation. The lounge experience begins at the welcome foyer, where a bold blue-grey marble wall greets travellers. An elegant batik screen secludes the entrance with the lounge artfully concealed behind.

Inside the lounge, Singaporean artwork and locally-sourced pieces adorn the walls. A delightful mix of shared and private spaces tailored for flexibility are available, fitted with plush furnishings and a host of modern conveniences to keep travellers in supreme comfort. From productivity pods and multimedia stations, to intimate nooks for quiet and relaxation, the modern traveller is certain to feel right at home.





Thailand

# Layan Beach Resort

Architecture



## Offering travellers a true panoply of experiences

We're going to let you in on a little secret. There may be more famous stretches of Phuket coastline, but Layan Beach is a hidden gem that's every bit as picturesque. Its pristine white sand beach is fronted by a tranquil lagoon, where gentle waters surround a sand bar that leads out to tiny Koh Kala island. A natural landscape of mangroves and casuarina trees peak out to the water's edge, culminating in an enchanting setting perfect for development.

The upcoming Layan Beach Resort, is a 250-key four star hotel development that aims to capitalise on this wonderful beach front landscape. Offering travellers a true panoply of experiences, the resort's design will feature a seamless convergence of natural landscapes and built environment. The resort's architecture plays to these experiences, maximising a tight, elongated site where a creek meanders along one edge leading out to sea.

The final design showcases a number of tricks and tweaks all intended to create an unrivalled resort experience that fully accentuates the natural splendour of the site. First, the mass of the building was elevated, allowing the ground plane to be released. This move helped optimise views adding to the overall resort experience. The ground floor programme is clustered around courtyard spaces, energising much of the development with access to open air. The courtyards were also shifted apart from each other, further engaging the property with the water's edge and surrounding sea.

Within the resort, an abundance of lush landscaping provides a sense of continuity, bridging the natural landscape with the built environment. Internal views from guest rooms open up towards landscaped courtyards, unveiling the vibrancy that beckons throughout the resort. To achieve this each block massing was split, then further refined with slits placed between the blocks. This move resulted in a zig-zagging of the massing, which was then adjusted at specific points to fully capitalise on the majestic views, opening up each block to the surrounding splendour and the breathtaking open ocean horizon.

The end result is a tantalising mix of splendid amenities accentuated by the stunning natural milieu, positioning the emerging development as a cultural focal point and an irresistible new spot for sun-seekers.



Thailand

# Mai Khao Hotel

Architecture, Interior Design



## The ideal setting for authentic, experiential and multi-generational travel

This resort sits on a pristine stretch along Phuket's famous Mai Khao beach. Like a socialite needing a facelift, the aging resort was revitalised and updated for contemporary tastes. Aiming to provide a holistic experience promoting wellness, the revamped resort is poised to be the ideal setting for authentic, experiential and multi-generational travel.

Drawing inspiration from nature, the reimagined design mimics natural features and landforms. Greenery is another natural touch that will define the revamped resort, where a new façade design will bestow a fecund feel to the refreshed lifestyle concept. Water features heavily in the new resort design, where the hotel blocks have been likened to 'canyons' surrounding a coursing river.

Pools meander throughout the site, reaching the doorstep of each hotel block before culminating on the sandy banks of the majestic beaches nearby. Guests and visitors will not only be able to enjoy a multitude of water-related leisure activities, but will also enjoy stunning views of the breathtaking natural coastline.





# All the joys of waterfront living

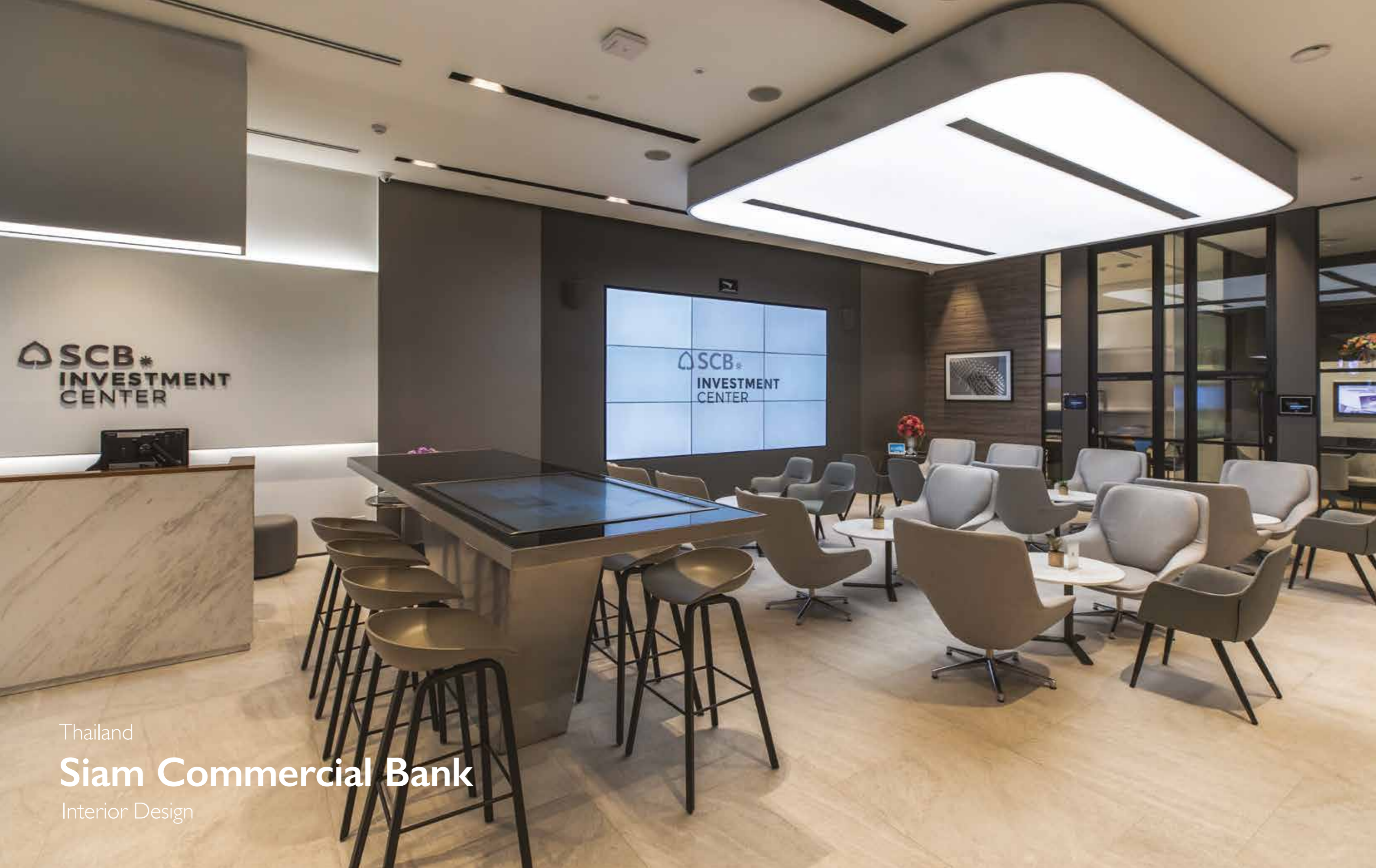


The healing properties of water and aqua-centric activities figure prominently in the hotel's spatial experiences. Water features at the new resort will serve not only to adorn and beautify the site, but are also intended as focal points to encourage a socially vibrant atmosphere.

The design team aspired to create a design that would blur the lines between indoor and outdoor spaces, where guests could experience all the joys of waterfront living - combining natural splendour and the luxury of modern comforts.







SCB  
INVESTMENT  
CENTER

SCB  
INVESTMENT  
CENTER

Thailand  
**Siam Commercial Bank**  
Interior Design



Commissioned to update the look and feel of the Siam Commercial Bank (SCB), ONG&ONG conceptualised a revamped aesthetic that would embody the digitisation of consumer banking.

Imagining a new concept that would be implemented in the bank's retail branches, Investment Center and other outlets, the designers focused on creating simple, functional spaces. Themed to reflect the SCB brand, each new space features a sophisticated, modern aesthetic, complemented by comfortable furnishing and elegant fixtures that have been infused with the latest technological touches.

From the sophisticated interiors of the SCB Investment Centre, to the welcoming everyday feel of the SCB Express and the Service Centre, an unmistakably fresh aesthetic was introduced at bank branches and outlets across the country – reinforcing the idea of placing financial assuredness and stability firmly within reach.









Thailand

# Toomato Italian Kitchen

Brand Engagement





Potatoes, potatas. Tomatoes, Toomato - a catchy name for an F&B concept that's all about authentic, healthy cuisine. Toomato Italian Kitchen emphasises sustainability and transparency, which are key concerns for the discerning diner. The restaurant prides itself on a farm-to-table supply chain, meaning you know exactly where the food originates, and the manner in which ingredients were sourced, transported and prepared.

Toomato is a fast casual diner with a menu of fresh, nourishing Italian fare paired with cold-pressed juices – everything the discriminating hipster and perceptive millennial could possibly ask for in a meal.

Drawing from the humble and unassuming domesticity of the Italian kitchen, the name was tweaked from tomato, the base ingredient in Italian cuisine.

At the eatery, mouthwatering photos of Toomato's pizzas, pastas and sweet treats are interspersed with over-sized text playing to the brand's philosophy. The same aesthetic style is employed across all applications, delivering a consistent and holistic brand message: Toomato – Almost Too Good to be True.





BUFFALO

coming soon

Thailand

**Buffalo**

Interior Design



This concept store aims to help the Buffalo brand establish a presence in the Thai market. A leader in consumer electronics and modern digital devices, Buffalo intended for their store to connect meaningfully with the customer.

With the objective of refining its new retail concept, the store was designed to reflect the brand's cutting-edge persona. The space was designed to be open and functional, reflecting a recognisably tech-inspired aesthetic.

Located in Central World, the Buffalo Store communicates the distinctive look and undeniable quality of the products on display. Occupying a 115m<sup>2</sup> space on the fourth floor, it firmly reflects the Buffalo brand, with modern lines underscoring contemporary product displays.

Increasing recognition and familiarity of its products, the shop was intended as a way to comprehensively test the South East Asian Market; providing the company with insights to consumer behaviour and responses to their range of digital devices and products.



The concept store was designed to reflect the brand's cutting-edge persona





Thailand  
**DJI**  
Interior Design



It is about soaring to new heights and getting ahead on one of the latest technology trends that have caught the attention of the modern consumer. With the proliferation of drone technology, God's eye view imagery and stunning flybys are placed right at your fingertips. After all, who doesn't want to make sure their social media game stays strong?

The DJI Store in Bangkok features a bold, futuristic look befitting the flagship store of a leading drone technology brand, where clean lines and a minimalist approach give the space a modern tech-centric feel.

A rectangular centrepiece and a circular launch platform sit atop fair concrete floors in the middle of the room. To one side, three display screens and neat white shelving line the wall. A front-end display created by a series of linked curved-cut shelves balances the clean lines. The contours and curves form a motif that recurs in the lighting fixtures that adorn the store's ceiling.

The DJI Store in Bangkok - bold and futuristic





成田  
NARITA  
CARRIAGE  
HOUSE



Thailand

**NARITA@Amata**

Interior Design



Not exactly off the beaten path, but still a bit of a trek from the city centre. NARITA@Amata is located in Chon Buri, 15km from Bangsae and 32km from Si Racha, about 40-minutes away from Chachoengsao and Suvarnabhumi Airport. A spot that's definitely within reach, but just far enough removed from the claustrophobia of the metropolitan sprawl.

NARITA@Amata places all manner of comfort and convenience at your fingertips. From free parking available on site, to an in-house restaurant, and even a shuttle service providing guests with easy access to an array of activities nearby including golf and cycling.

Guest rooms have been stocked with an array of modern conveniences, and are each WiFi-enabled with flat-screen TVs and cable channels to boot. Topping it off, the rooms and the terrace spaces all boast great views of the surrounding landscape, with the city skyline in the distance reminding you that the bustle is being kept at arm's length.



Dylan



BINTAN, INDONESIA

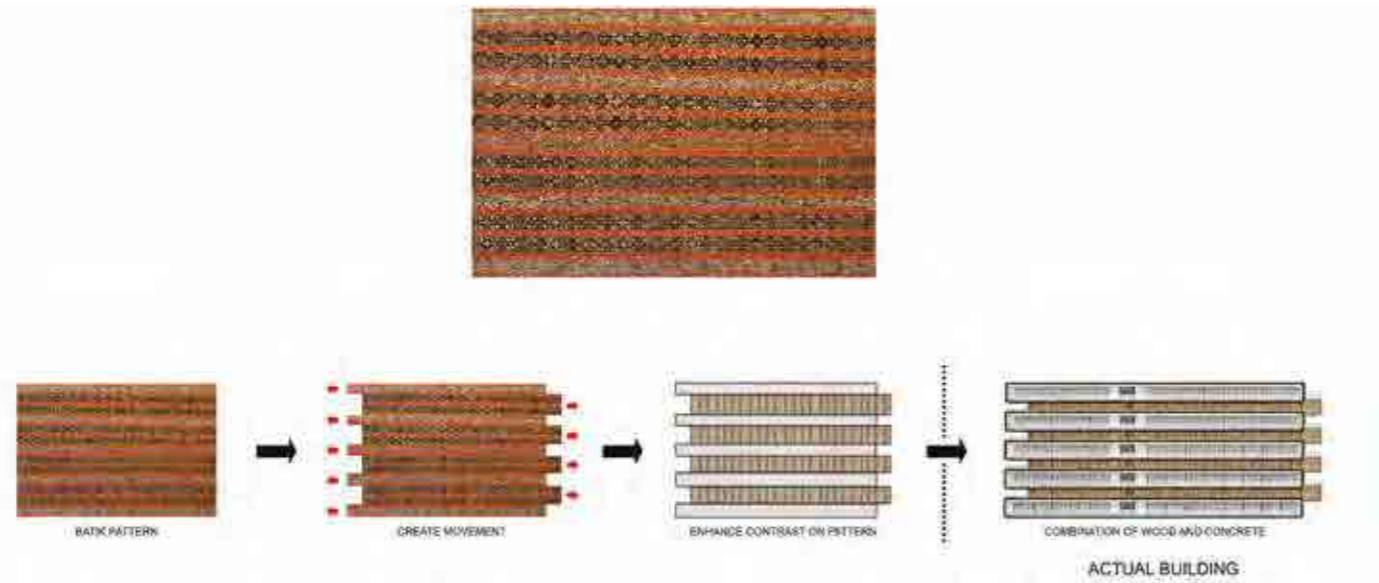
ready for the weekend



Indonesia

# Marriott Cluster Bintan

Architecture



Great location, check. Renowned hospitality operator with international presence and reputation, check. Near enough to make any excuse for a quick getaway, check and double check. That's what you will get and more at the upcoming Marriott Cluster in nearby Bintan - where a new holiday destination will emerge on the lush tropical island.

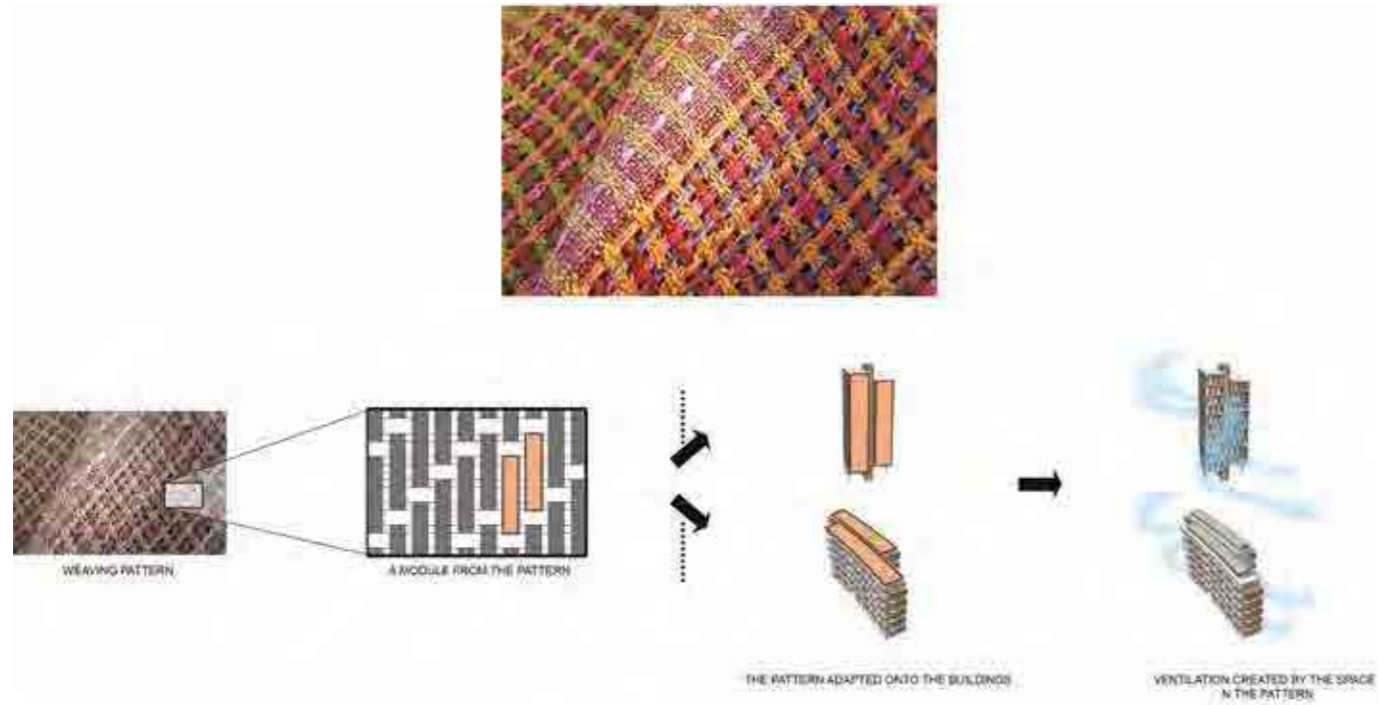
Gently curving around the edge of a lagoon and opening up to the seafront, the form of the new resort's architecture embraces its breathtaking surroundings. Drawing inspiration from traditional Indonesian Batik, the architecture weaves itself in intricate layers, settling into a graceful skirt of green roofs and timber terrace viewing decks.

The setting is Instagram-worthy to say the least. Within minutes of arrival at the ferry terminal, your dream getaway begins at this gem of a development that occupies the most prominent location in the area.

The final design exhibits a strong reference to the local culture both in spirit and aesthetic. Each floor opens up to enchanting views throughout the property.







Dylan



SINGAPORE

back to the action



Singapore

# Heartbeat@Bedok

Architecture, Interior Design, Landscape, Lighting, M&E Engineering

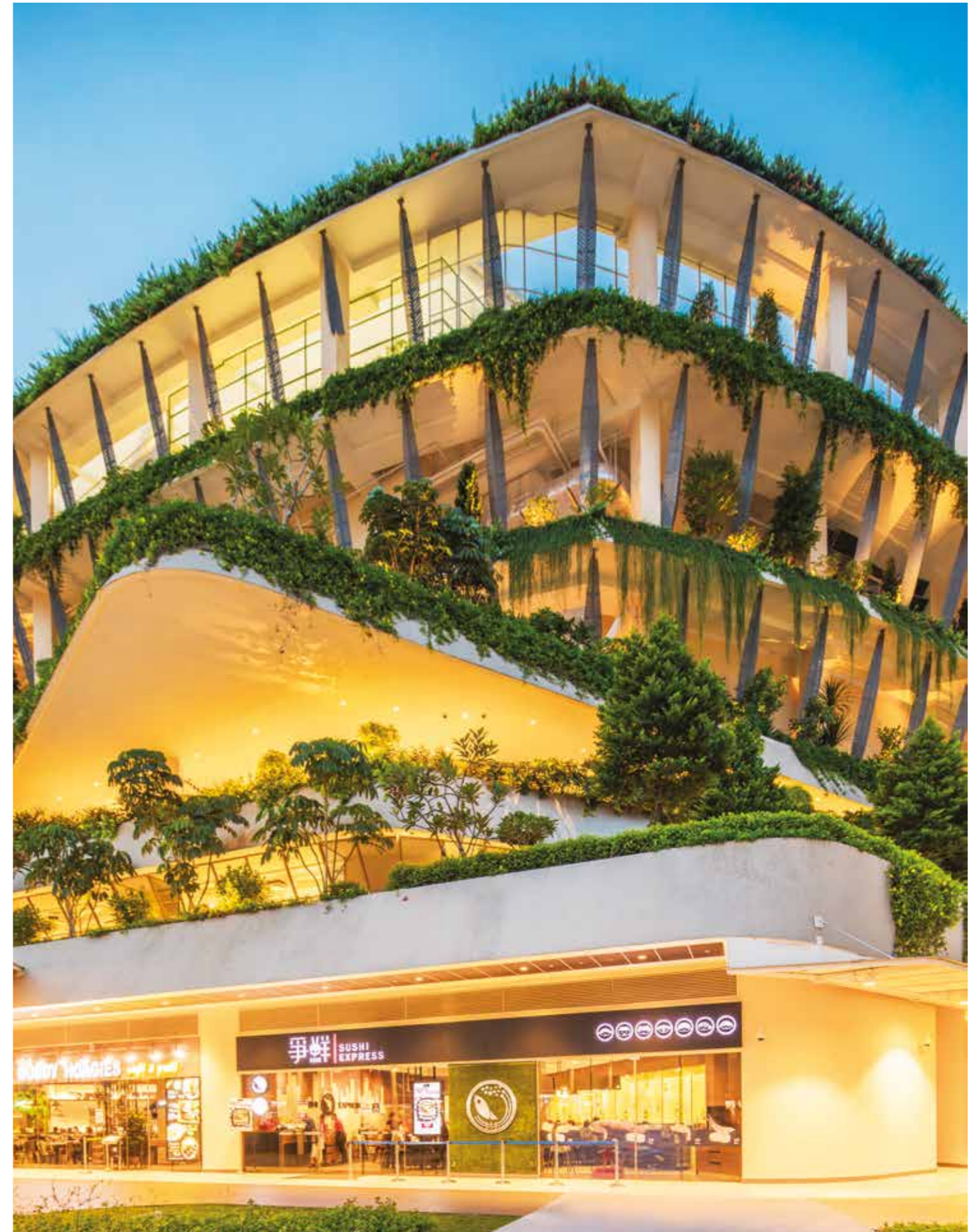


Think of this as the future coming early. Because that is exactly what the 7-storey Heartbeat@Bedok is. Part of the “Remaking Our Heartland” initiative that aims to redevelop older housing estates, this mixed-used institutional project integrates a range of community services and facilities into a single destination.

Envisioned as a beacon for the vibrant East Coast neighbourhood, the Heartbeat@Bedok is characterised by its progressive architectural style, and innovative community and recreational spaces. Its unique design has reduced energy consumption, resulting in lowered overall building operation and maintenance costs.

Completed in early 2017, the Heartbeat@Bedok has injected vibrancy into the area, rejuvenating the town centre with palpable civic pride. The building has directly impacted the quality of everyday life, allowing Bedok residents, and more than 250,000 people from neighbouring East Coast estates, the unprecedented convenience of a comprehensive range of services and amenities at their fingertips.

The building’s footprint at ground level is minimised by an inverted stacking configuration – tower block below and podium block above. To overcome the area’s hilly topography, the park is accentuated with berms and a green bridge at the centre of the building. This creates a hill that rises 2-storeys high, allowing walking access to the development’s first three floors - linking the front and back of the site. There is also a bustling pedestrian thoroughfare sitting behind the site, which is lined with shops and food stalls.





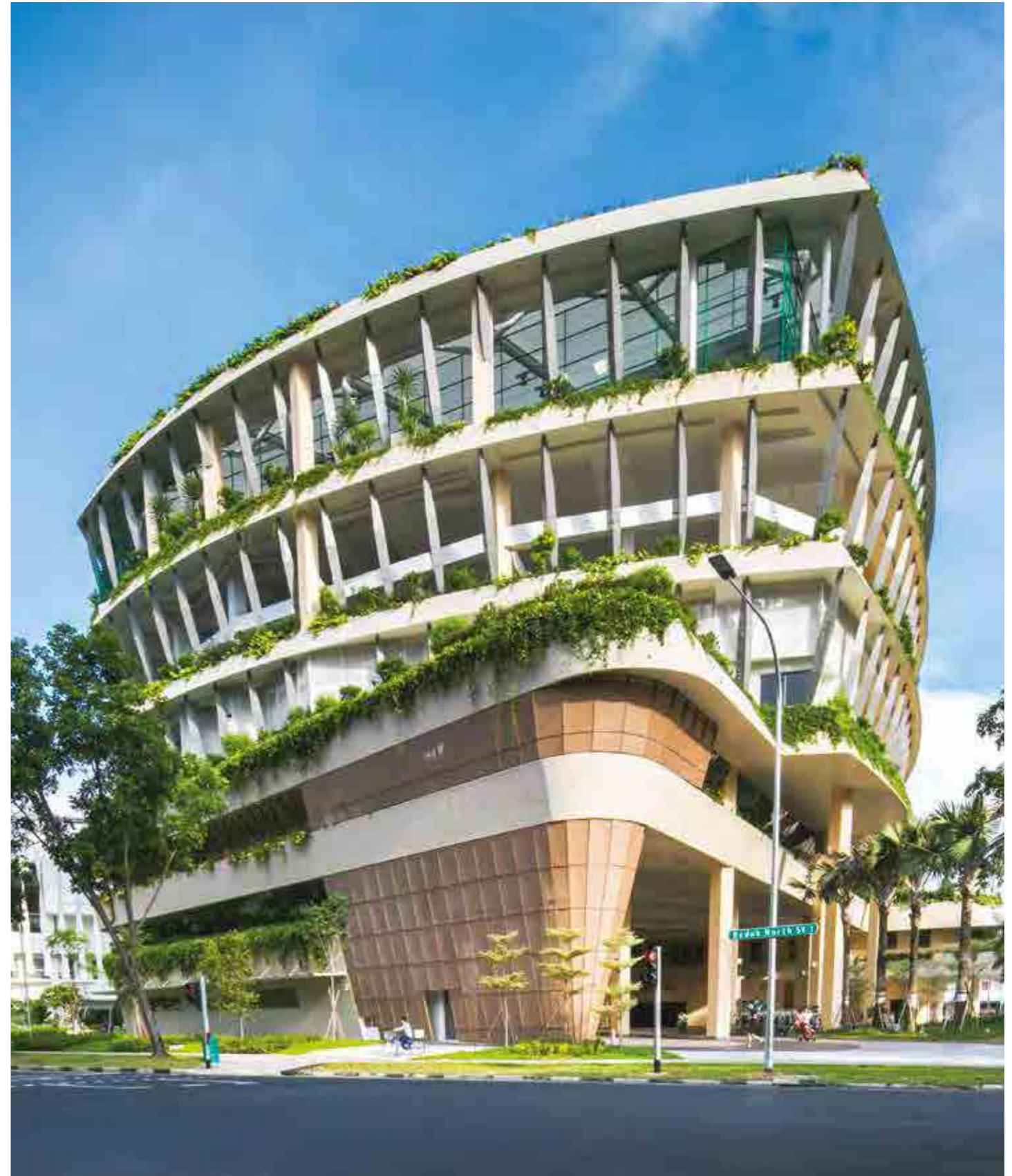
The stacking strategy provided distinct functional spaces on lower floors and a sweeping covered area that extends 145 metres diagonally across the site, enclosing a naturally-ventilated public atrium under the building. The elevated podium above carries a similar approach for natural ventilation and permits a group of microclimates to be created around the internal public spaces.

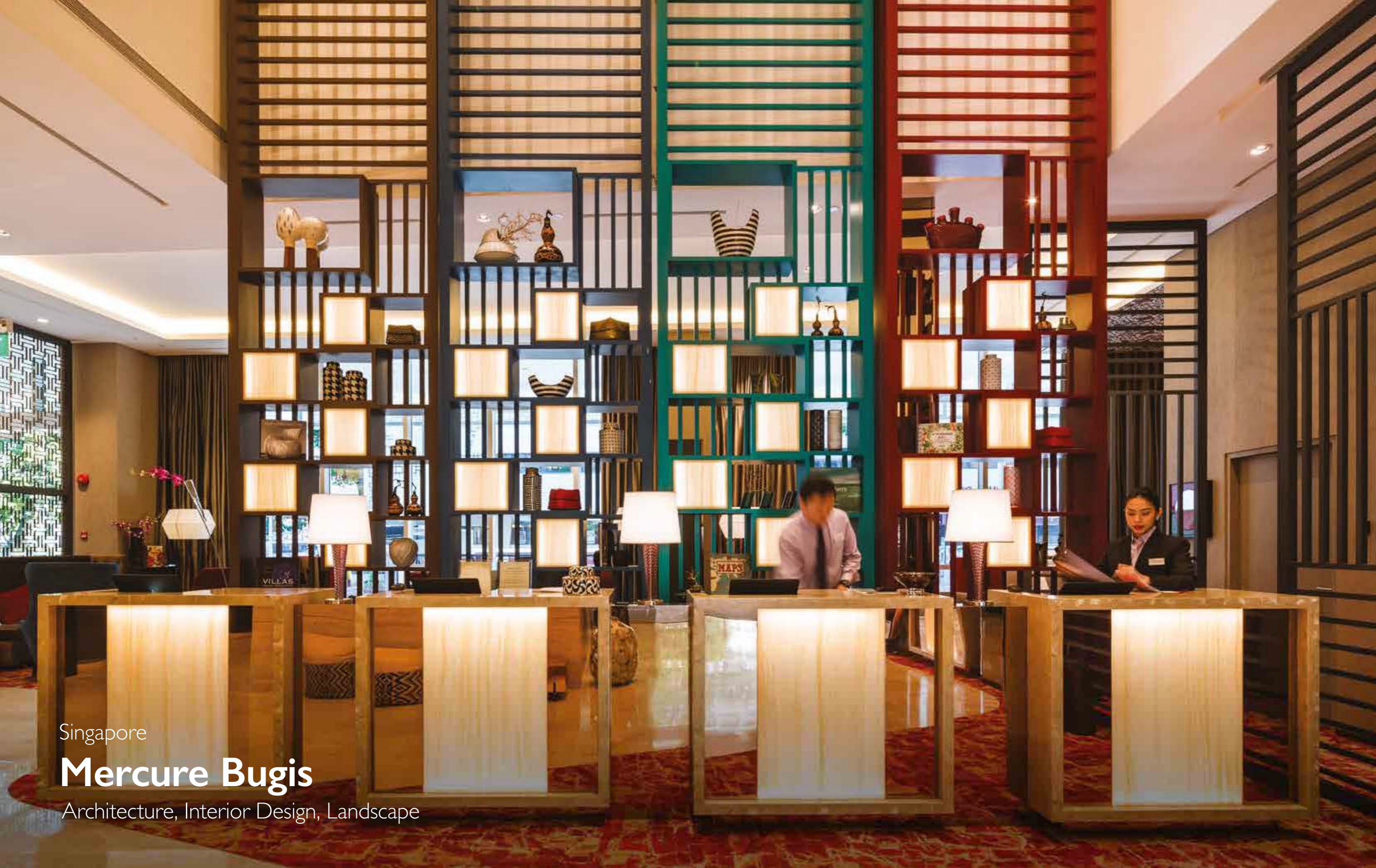
Park vegetation may be found at the perimeter of every floor, enveloping building occupants in the park's forest. Rainwater and grey water systems are incorporated while various façade treatments are employed to mitigate solar radiation. The unique scheme ensures that the building remains environmentally progressive, with every effort made to reduce energy consumption and the costs of building operation and maintenance.





Envisioned as a beacon for the vibrant East Coast neighbourhood, the Heartbeat@Bedok is characterised by its progressive architectural style



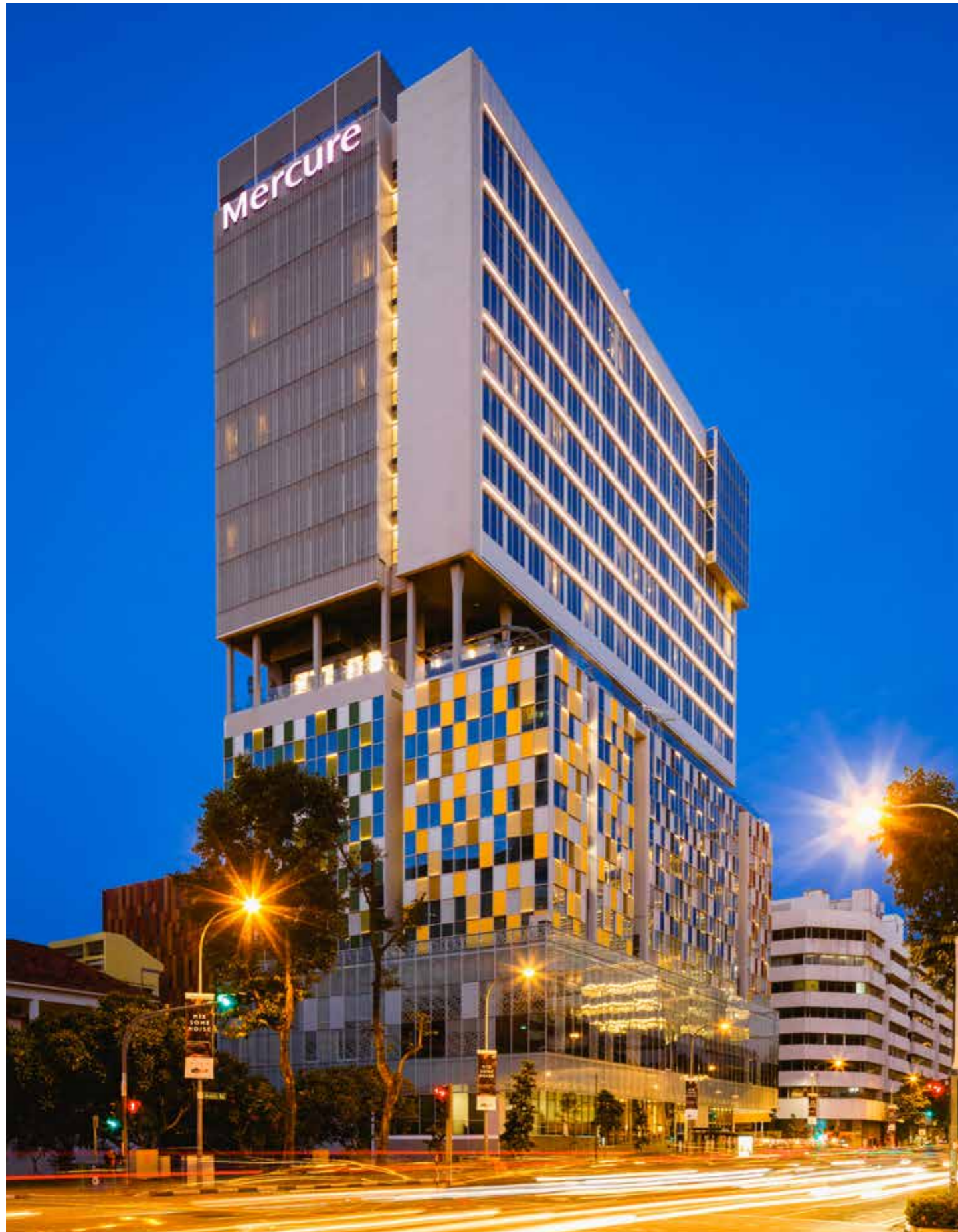


Singapore

# Mercure Bugis

Architecture, Interior Design, Landscape





A contemporary 4-star hotel set in the heart of central Singapore, the Mercure Singapore Bugis boasts 395 guest rooms complemented by an array of public spaces.

The hotel features contemporary design infused with local flavour that becomes apparent in the common spaces, as well as in the guest rooms that are available in a range of sizes and layout configurations. Aiming to immerse travellers in Singapore's rich local culture, the hotel is adorned with an array of traditional patterns and motifs interwoven into the final design to help create a uniquely modern Singaporean travel experience.

Conveniently located in close proximity to numerous tourist attractions and places of interest, the hotel comes complete with a range of facilities and conveniences to cater to a variety of modern travellers. The heritage-inspired interior concept artfully combines touches of local cultures with modern finishes, giving the hotel an undeniable sense of character and style.







Singapore

# Oasia Hotel Downtown

M&amp;E Engineering

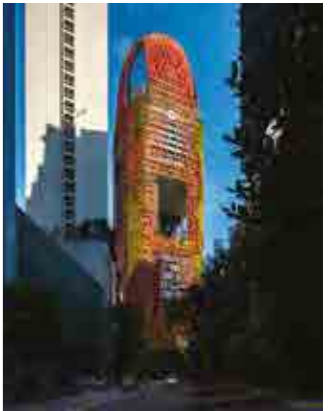
## The M&E systems, alone, are daunting in their complexity

It may have been designed by WOHA, but the status enjoyed by the 27-storey 314-room Oasia Hotel Downtown was built atop the complex engineering feats of Rankine&Hill.

The almost 200m high building occupies a surprisingly small footprint measuring 47m by 47m. That it still manages to feature three sky terraces speaks volumes to the intricate engineering, not the least of which are inverted L-shaped floor plates for each stack, and two sets of lifts that are stacked within the same shaft to serve different zones of the building.

The M&E systems, alone, are daunting in their complexity. For starters, tanks, pumps, switchboards and so on are segregated so that they serve the different strata titled areas of offices and hotel. And because the M&E floor is located on the 26th-storey, the M&E service design and distribution schemes had to account for the height that services need to travel to meet efficiency and pressure drops.

To address fire safety issues for the sky terraces, quick response sprinklers were installed at the perimeter of the glass edges, whilst additional sprinklers were installed near the unit glass facades facing the sky terraces.



And reflecting Rankine&Hill's bent for space saving and environmentally sensitive designs, the building uses recycled NEWater to serve non-potable areas such as the irrigation system, cooling towers, and the flushing system for the hotel toilets. The result is minimised potable water usage and improved sustainability.

What's more, the hotel uses a high efficiency water-cooled chilled water system that boasts an overall system efficiency of 0.65 kw/RT, which is far below the minimum BCA-specified system efficiency of 0.8kw/RT. Meanwhile, the cooling tower and chilled water pumps are equipped with variable speed drives that continue to operate efficiently even during part-load conditions. At the same time, advanced building management and control systems measure, control and verify chilled water systems operation.

This mindfulness for energy conservation is carried through to the design of the service lifts. Taking advantage of the high travel speed and distances covered in the building, Rankine&Hill incorporated a regenerative drive. When the lifts travel up with a light load or down with a heavy load, the excess energy that is generated is recovered and converted into reusable electricity.



Singapore

# Apple Store Singapore

C&S Engineering



When it comes to that cross between lifestyle and technology, there is no other brand in its class. So iconic has Apple become in the lexicon of the modern consumer that it was only a matter of time before they solidified their presence in Singapore and South East Asia.

Rankine&Hill engineering lay the foundation for Apple Store Orchard. In order to realise the key elements that define Apple stores around the world, a sophisticated engineering programme was required. The elaborate project set in the heart of Orchard Road is draped atop an intricate civil and structural bedrock that enabled the realisation of the brand's signature aesthetic and style.

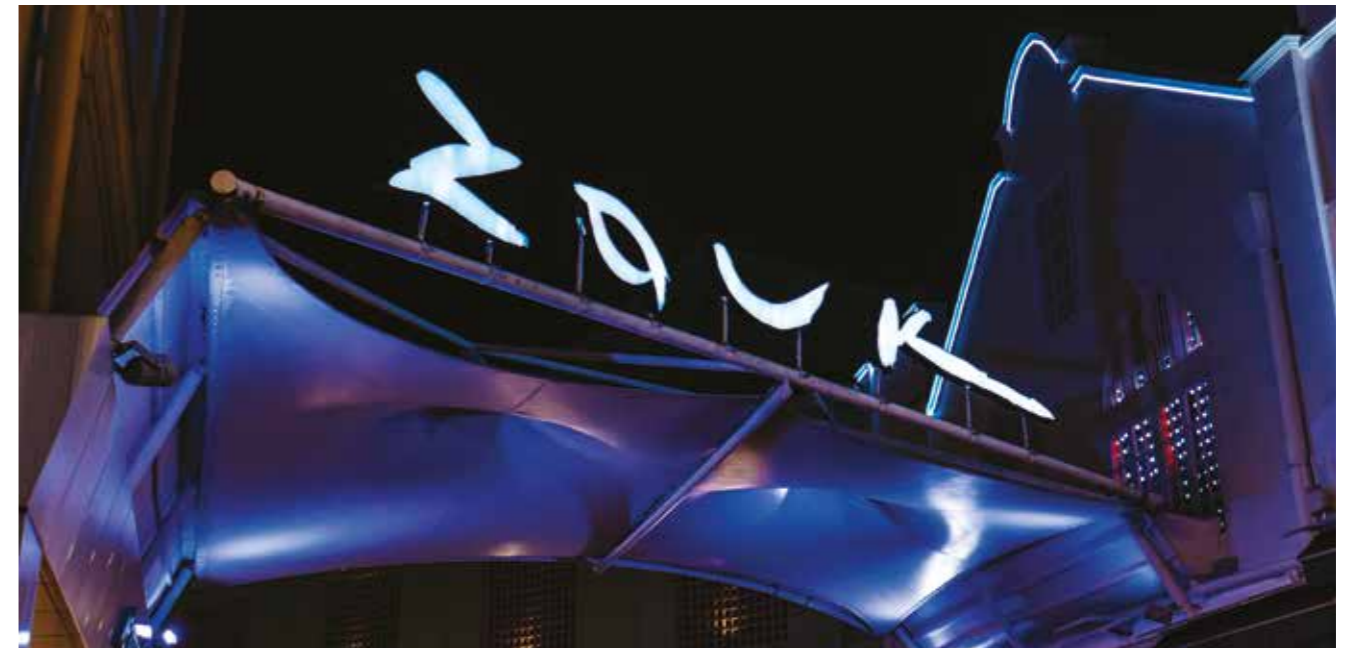
From the 36.5-m glass facade that blurs the barrier between the store and the street, to the twin curved Castagna stone staircases that connect to the second floor, and even the unique 7.6-m canopy that hovers above the entrance. The building features clean, white spaces balanced by a mix of materials and textures that embody the Apple brand.



Singapore

# Zouk Singapore

Architecture



## Taking the Jiak Kim vibe to greater heights

Nobody really wanted the party to end, except maybe the landlords who decided it was time to reclaim the original space. Moving to new digs meant new beginnings, and the perfect excuse to make it bigger, bolder and even louder than before.

So after 25 years, Zouk Singapore moved from its original godown location to Clarke Quay's lively Cannery Block. Design firm Independent Consultants were commissioned to conceptualise the club's dynamic, neo-industrial interior, with work for the revamped 2-storey structure overseen by ONG&ONG.

While dancing and music remain the main attraction, the new Zouk complex is more ambitious than its predecessor - housing a collection of fresh entertainment concepts with more on the way.

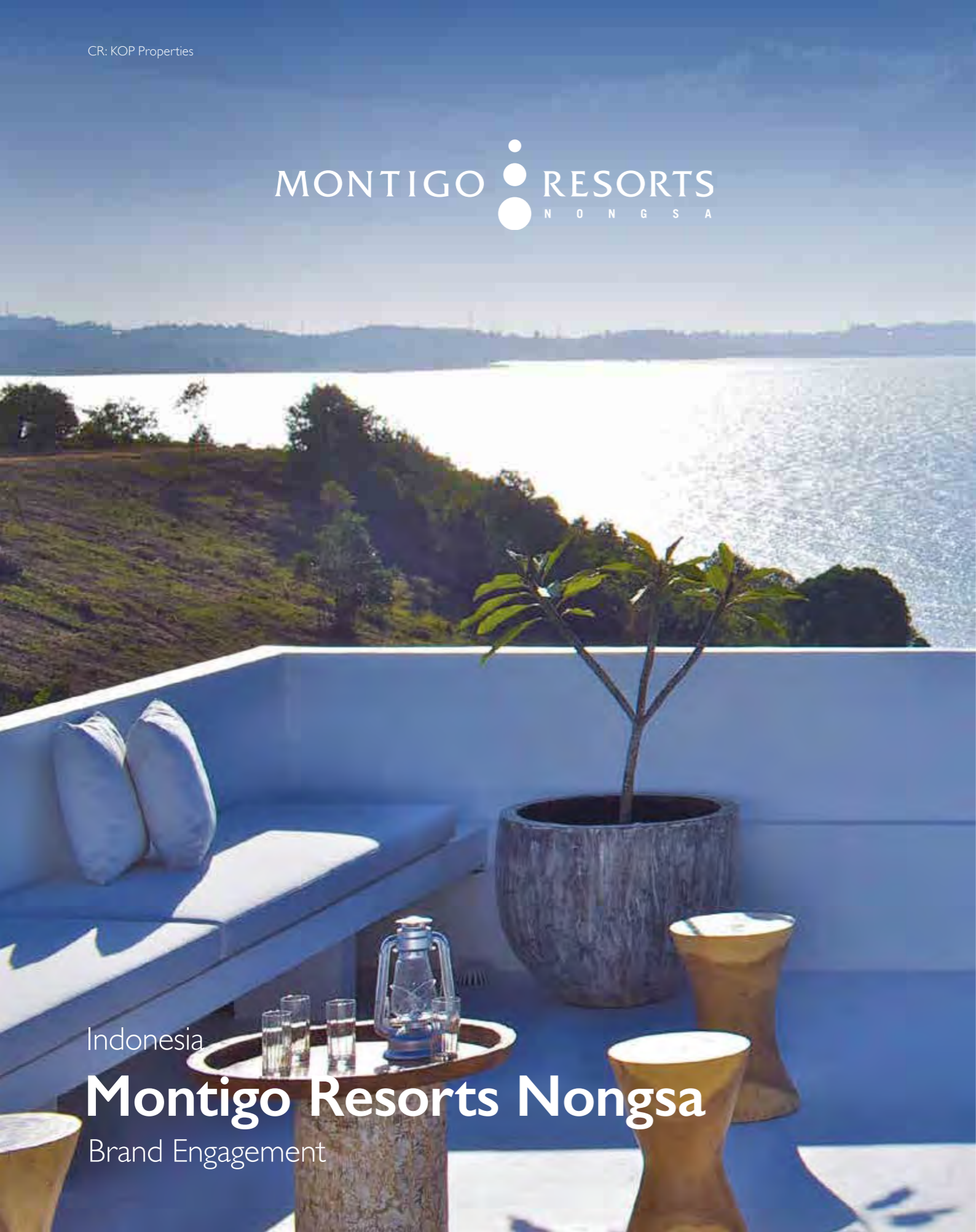
To make room for these modifications and upgrades, ONG&ONG worked to increase the overall capacity of the space, not a simple task considering the buildings in question are conservation sites. More people and more action also meant that circulation and flow needed to be optimised as well, not to mention some safety upgrades to ensure that while the party is hopping, nothing is left to chance.

Dylan

BATAM, INDONESIA

weekend escapade

# MONTIGO RESORTS NONGSA



Indonesia

## Montigo Resorts Nongsa

Brand Engagement



It is often said that life's about the journey and not the destination, but in this instance, the destination makes for a pretty strong case: Montigo Resorts Nongsa in Batam – the ideal choice for a weekend getaway.

A quick 30 minutes by ferry from Singapore, this development is a heady dose of waterfront fun. Featuring a range of luxury villas in an assortment of sizes and configurations, the resort caters to travellers and sun seekers of all ages – a multi-generational vacation hotspot with something for everyone. The success of Montigo Resorts Nongsa has spurred its owners to extend the brand to Bali, with the more recently launched Montigo Resorts Seminyak.

The Montigo brand essence was conceptualised by the team at Immortal, who also created the brand identity, including the unmistakable logo and all applications. These visual touches give Montigo a fun yet elegant sensibility.

Dylan



SRI LANKA

evoking classic charm





Sri Lanka

# Galle Face Hotel

Architecture, Interior Design





It has played host to royalty and icons of the stage and screen. Diplomats, dignitaries and politicians alike have also enjoyed the hospitality of Galle Face Hotel. You hate to use the cliché, but these walls are truly witnesses to history.

Built in 1864 in Colombo, Sri Lanka, the hotel has long been prized by archi-buffs and for its colonial-era lustre that embodies old world charm and romanticism. For over a century, the property has proudly carried its title as one of the Seven Wonders of the Orient. Yet while it is a name synonymous with history, the iconic hotel was very much in need of an update to better suit it to the needs and requirements of contemporary lifestyles and modern travel.





In 2011, ONG&ONG was brought in to spruce up the classic wing built where time, corrosive sea air and over a century's worth of accretions had taken their inevitable toll. Reviving this Ceylonese jewel structurally and aesthetically in a respectful, yet modern way was going to be a challenge.

The team pored over archival records and images, in order to better understand and reinterpret the numerous classic touches. Architects and designers needed to reconfigure the public spaces in a way that paid respect to the building's original colonial design, whilst gently adding a layer of modernity by way of fixtures and fittings.

The extensive restoration included reducing the number of rooms, adding en-suite bathrooms, and adjusting windows to take advantage of the spectacular ocean views. A new carpark was burrowed into the basement, while a drop-off point was inserted, with sheltered walkways and tunnels installed for ease of passage during the monsoon. Meanwhile, the restaurant and bar were carefully retrofitted and freshly refurbished in a low-key contemporary mood that revitalised the vibrance of the hotel's vintage grace.

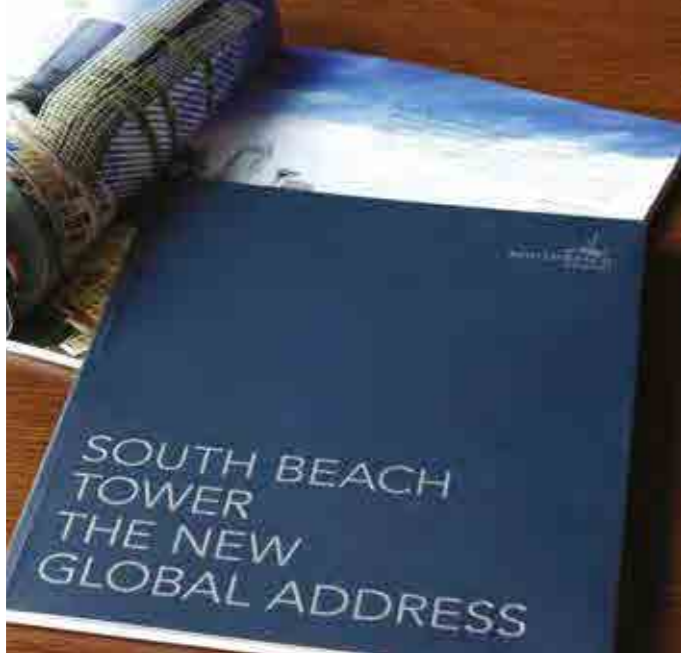






Wei has an irrepressible wanderlust. She's refined and exudes a serenity that belies her youthful looks. Traversing the globe, she adroitly mixes work and recreation in equal proportions - a true *bleisure* traveller.

Wei



**Wei's Best in Class Picks**

**Vietnam**

- Vietcombank Tower
- ALMA Resort

**Philippines**

- SilverKris Lounge Manila

**Singapore**

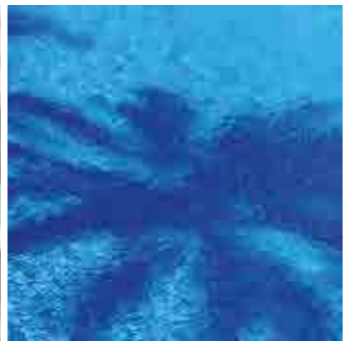
- Katto
- PS Skin
- Holiday Inn Express Clarke Quay
- Katong Square
- M Social
- Plentyfull
- JW Marriott Hotel Singapore
- Royal Square Novena

**Taiwan**

- Taroko Pacific

**Japan**

- Kasara Townhouse
- Niseko Village
- Niseko Service Apartments & Clubhouse





Vietnam

# Vietcombank Tower

Architecture, Engineering, Interior Design, Landscape





If a relative of the Rothschild family had to work in Ho Chinh Minh City, this is where his office would be. The Pelli Clarke Pelli Architects design pierces through the skyline, and is a landmark for the district.

ONG&ONG was entrusted as the local consultant on this pioneering collaboration, and the results speak volumes. The stunning headquarters of the Vietnamese state bank has without a doubt upped the bank's presence in Ho Chi Minh City – primetime billing in Vietnam's financial capital and fastest growing city.

The 35-storey tower is the tallest building on Me Linh Square, a prime location on the west bank of the Saigon River. It will include the bank's flagship retail location, bank offices, and additional Class A office space all designed to attract international tenants.



Vietnam

# ALMA Resort

Architecture



## Clean lines and geometry lend visual order to the environment

Picture coastal Vietnam and an idyllic image should come to mind. After all, white sand beaches and the glassy green waters of the South China Sea are exactly what you get when it comes to paradisiacal Nha Trang in the South.

Unspoilt beaches, offshore islands, teeming dive sites and plenty of fun in the sun are all in store at this fast-developing resort mecca. ALMA Resort sits along Bai Dai beach and is poised to take its place among the region's resort elite.

There are unobstructed views of Nha Trang Bay throughout the property, which includes hotel and apartment blocks, beach villas, cascading swimming pools, a variety of retail outlets, beachfront restaurants and lounges, a theater and convention hall, sports and recreation facilities, and a water amusement park. Amenity pavilions line the resort's entrance, creating a zone for commercial activity, leaving the beach villa area tranquil and relatively quiet.

Trees provide ample shade along walking trails for increased comfort. Careful attention to weather and seaside conditions informs every element of the architecture. Responsive designs are resistant to the tropical elements, enhancing the built environment.

Resilient Design principles were consciously applied, with the use of robust and locally sourced natural materials. ALMA's contemporary clean lines and geometry lend visual order to the environment, making navigating the resort easy and intuitive.

The 30-hectare development literally stands out from the rest of the neighbourhood owing to a man-made hill that elevates the buildings on the landward side of the resort. This provides elevations with scenic sea vistas as well as a refuge from instances of flooding.

ALMA Resort sits along Bai Dai beach and is poised to take its place among the region's resort elite



Wei

PHILIPPINES

globetrotting journey





Philippines

# SilverKris Lounge Manila

Interior Design



Part of Singapore Airlines' \$100 million revamp of its premier travel lounges around the world, the SilverKris Lounge Manila at Nino Aquino Airport exemplifies globalised design at its finest.

Integrating signature elements of the Singapore Airlines brand with unique touches of Filipino culture, the new lounge in Manila is the ideal combination of contemporary comforts and the finest in modern luxury travel.

Showcasing Singapore Airlines' signature batik design, screens at the welcome foyer ignite the travel experience. Inside the lounge, spaces are predicated on comfort and flexibility, with dedicated areas throughout the 450m<sup>2</sup> interior allowing for both convenience and privacy.



Travellers will find a variety of spaces geared towards different needs, from quiet spaces for rest and tranquility, to dining spaces for replenishment, the lounge offers a variety of work spaces that will suit professionals on the go. Providing work ports and free high speed WiFi, travellers can stay connected throughout the course of their journey.

Adding local flavour to the lounge in Manila are a selection of art pieces by Filipino sculptor Impy Pilapil. Commissioned by Singapore Airlines to add a touch Filipino culture, each piece reflects the spirit of modern travel and the unique local milieu.



The lounge incorporates unique touches of Filipino culture



Wei



SINGAPORE

the comforts of home





Singapore  
**Katto**

Brand Engagement, Interior Design



Katto is the realisation of the dream of two brothers to open a poké cafe. Poké is a raw fish salad of Hawaiian origin that has gained popularity as a quick yet healthy all-in meal.

The name Katto was chosen as it refers to the cutting or dicing of the raw fish into cubes, which is a signature element of the dish. Colours reminiscent of salmon and tuna are shown in a box outline, which also sports a forward slash. The Katto brand name is rendered in block letters in a script, emphasizing the raw, unprocessed qualities of poké.

The brand identity was used as an inspiration for the contemporary interior design scheme, which features a custom-designed info-mural.





# PSskin

They say beauty is more than skin deep, but then again who wouldn't want a perfect porcelain complexion. That's why the new range from PS Skin is a godsend designed to suit time-starved modern lifestyles.

Tapping into contemporary wellness trends, PS Skin offers a premium range of dermatologist-formulated skincare products by Dr. Priya Sen. The project involved brand creation and packaging design.

PS Skin's visual landmark is an understated logotype in grey, reflecting the brand's sophisticated but fuss-free usability. A molecular-inspired visual graphic and colourway system syncs with the scientific appeal of the products. These complement the amber-hued bottles and dispensers of the range.

Every product offers more than one benefit to the skin, eliminating the need for multiple products or applications. Natural and plant-based ingredients have been used in their formulation, which is based on proven clinical and scientific evidence of efficacy. All products are manufactured in Health Science Approved (HSA) pharmaceutical laboratories in Singapore.



Singapore  
**PS Skin**  
 Brand Engagement





Singapore

# Holiday Inn Express Clarke Quay

Landscape



Green might not exactly be the new black, but it is a shade that is definitely trending north these days. With so much emphasis being placed on the lush and the naturalistic, it's no wonder that this award-winning gem has become a reference point for hospitality landscape design standards.

The linear landscaped edge of the hotel runs along the length of Clemenceau Road, and can be seen as a 'pocket park' that forms a landscaped forecourt to the hotel. The luscious green settings run from the entrance, along the main walkway, up to the outdoor dining area of the hotel.

The garden weaves its way up the building through three internal courtyards that are open to the sky. Visitors can enjoy the view of verdant plants lining the courtyards from their hotel corridors. The green setting culminates with a tropical rooftop oasis on the 8th level. The canopy trees provide shade, and together with the groundcover and shrubs, help to reduce ambient heat and the 'heat island' effect to the surrounding areas.

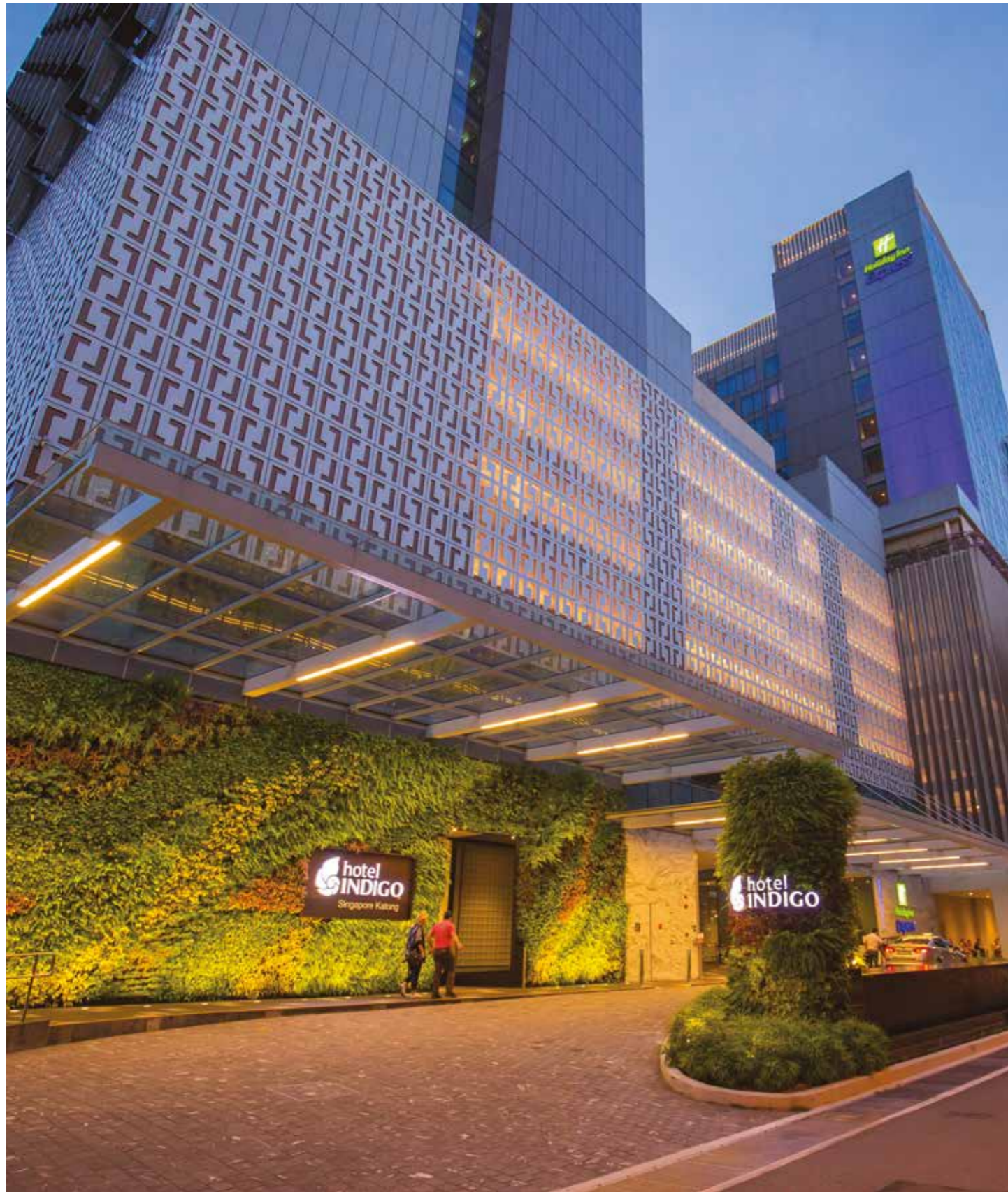
Ensnaring visitors in lush greenery, the hotel seamlessly integrates a modern tropical garden into an urban hotel setting.



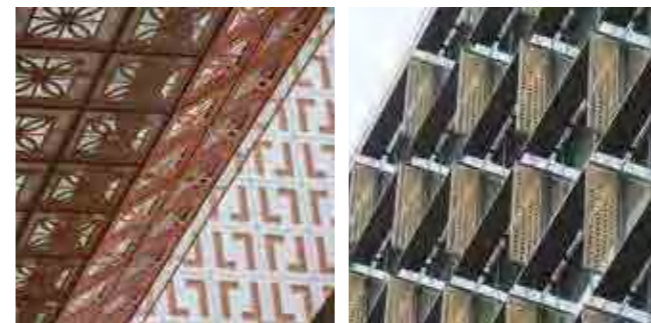
Singapore

# Katong Square

Architecture



“Old meets new”, “the best of both worlds” – there are many ways to describe Katong Square, a landmark mixed-use development that sits along a vibrant section of East Coast Road. Containing commercial, hospitality and retail spaces, including two hotels – the Hotel Indigo Katong and the Holiday Inn Express – together with a host of dining, and entertainment options, the development is certain to elevate the array of lifestyle choices available in one of the most historic parts of Singapore.



Applying sustainable regionalism as the main architectural response to a unique site, Katong Square involved the conservation of the former Joo Chiat Police Station, together with the addition of newer structures. Retaining elements of the area’s rich Peranakan or Straits Chinese culture, many classic touches were imaginatively woven into the new property, resulting in a project that melds modernity and tradition.



Traditional Peranakan patterns and motifs were interpreted through a contemporary lens – serving both aesthetic and functional purposes. This is particularly evident in the ‘fins’ that line the exterior of the Hotel Indigo guest rooms, which are reminiscent of shophouse screens. Peranakan-inspired motifs also adorn the perforated metal ceiling that lines the pedestrian canopy at the site’s main entrance. Here, sunlight is gently diffused into the high, ventilated space, allowing guests to soak in the buzz of the surrounding neighbourhood while shielded from the harsh tropical sun.

Katong Square boasts a host of features that prioritised sustainability. From the incorporation of abundant greenery to mitigate the harsh tropical climate, to the use of energy efficient fittings and sustainable construction materials, many aspects of the project worked to meet contemporary green design ideals.



Singapore

**M Social**

Interior Design





A social landmark that resonates with the vibrance of the surrounding area



A stunning contemporary lifestyle hotel located along the historic Singapore River, M Social sits in the heart of Robertson Quay – a vibrant entertainment district on the edge of Singapore's CBD. Boasting dazzling interiors created by renowned designer Phillippe Starck, the hotel was brought to life by ONG&ONG, where the interior design team oversaw the completion 293 guest rooms, along with the signature Beast & Butterflies restaurant.

The idea behind the project was to create a social landmark that resonates with the vibrance of the surrounding area. Conceptualising a trendy, modern hotel that had the potential to become a landmark along the historic river district, M Social was designed as contemporary live-work-play spaces that cater to the sensibilities of millennials and other urban travellers.

While the building itself is an ode to the heritage of Singapore's port and shipping traditions, the rooms within the hotel contain luxurious touches that are perfectly suited for modern travellers.

Individual 15m<sup>2</sup> rooms were imagined to be cosy yet luxurious, with double volume spaces providing added depth and flexibility. Featuring a variety of layouts and configurations, from eclectic bathroom and living spaces to loft spaces that contain either bedrooms or workstations, travellers have a full array of modern comforts and conveniences to choose from.





Singapore

**Plentyfull**

Experience Design



Imagine a place where wholesome cuisine meets a warm, lighthearted atmosphere. A place where anyone can kick back and relax, and most importantly indulge in some good eats, without feeling too much guilt.

That is exactly what Plentyfull set out to achieve: great tasting food paired with a laidback atmosphere and wonderful service, where nourishment and restoration are as much on the menu as anything you can sink your teeth into.

At Plentyfull, what you get is an experience straight from the heart – warm service, comfort foods and a sense of community that comes with each visit.

The outlet's offerings include a patisserie and gourmet grocer to go along with all-day dining, providing urbanites and working professionals with homemade meals prepared with the freshest seasonal produce. As its name suggests, Plentyfull is all about hearty meals within a space that recalls the comforting ambience of home.





Singapore

# JW Marriott Hotel South Beach

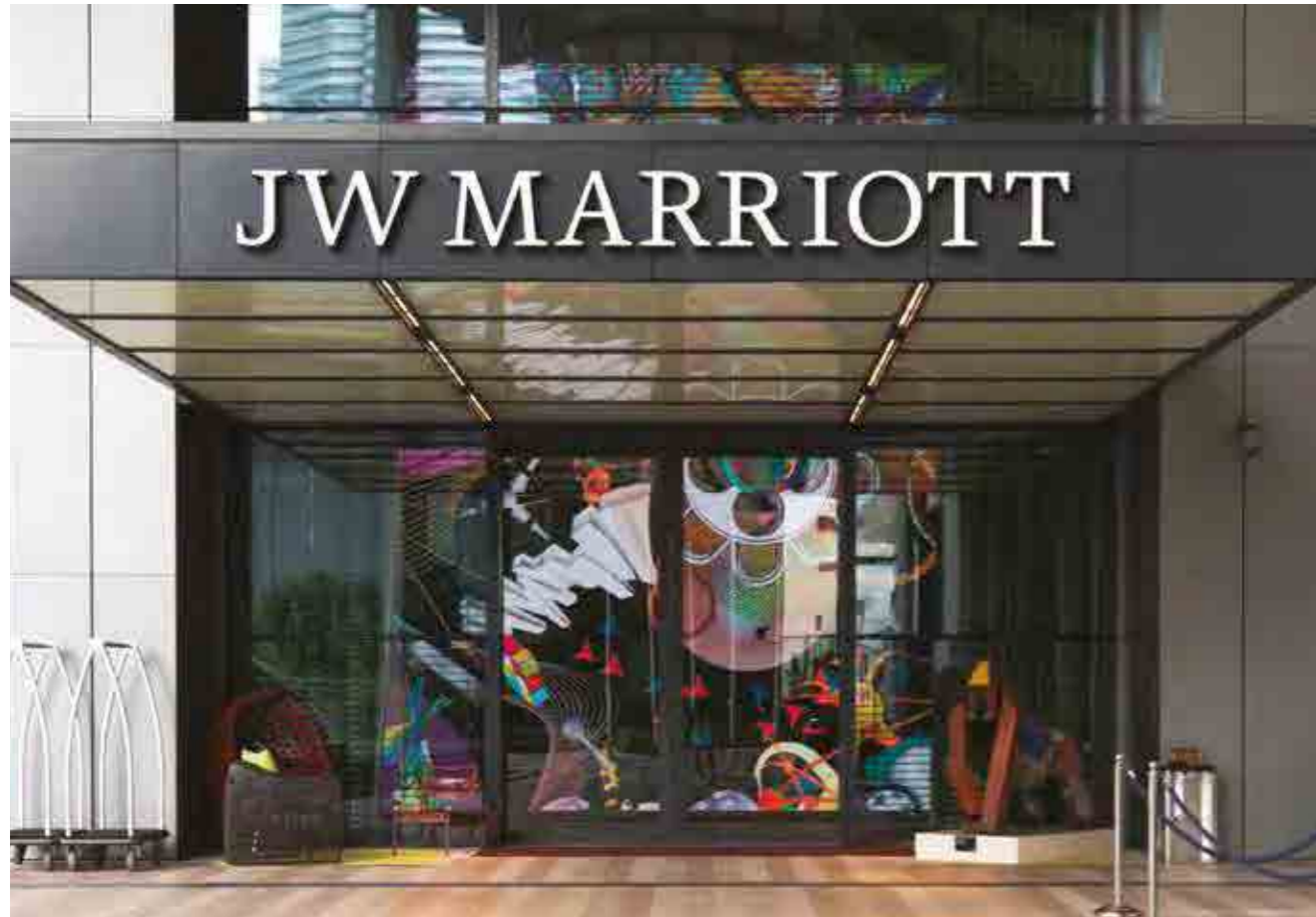
Brand Engagement



This revered hotel brand throws some serious weight behind an ambitious South Beach project at a prominent location in the heart of downtown Singapore.

Undertaking hospitality management services within the mixed-use development, JW Marriott's involvement necessitated the implementation of its international brand guide and standards.

Immortal was entrusted to execute wayfinding and branding requirements for the international hospitality outfit. The firm implemented a wayfinding system that places the end-user at ease. Spaces within the hotel were made easily navigable thanks to clear directional and identification signage.





South Beach is a premier mixed-use development centrally located at Beach Road in Singapore, managed by City Developments Limited (CDL) and IOI Group. The destination benefits from the vision and expertise of world famous brand names. These include a Philippe Starck-designed hotel managed by JW Marriott and architecture by Foster + Partners.

An integration of modern and historical architecture, it comprises of two gently curved towers housing offices, hotels and residences. Along with four conserved buildings, the towers are linked at street level by South Beach Avenue, a name created by Immortal to position this F&B spine as a destination in its own right. Comprising curated wine and dine concepts, it connects directly to the Esplanade MRT Station. A massive canopy with eco-friendly features including wind channelling and rainwater harvesting capabilities ensures a cooler ground floor climate.

Immortal designed the South Beach landmark, which traces the towers' and canopy's distinctive architectural form, while the green-blue colour palette references sky and sea, highlighting the development's sustainability. Ahead of its launch, a suite of communications collateral was also created to position South Beach as an iconic global address.





The green-blue colour palette references sky and sea, highlighting the development's sustainability





Singapore

# Royal Square Novena

M&amp;E Engineering



Capitalising on medi-wellness trends and medical tourism, Royal Square leverages on Singapore's position as a regional and global healthcare hub. R&H was commissioned to undertake engineering for the building, conceptualising an intricate programme to fulfill an array of requirements within a mixed-use development from healthcare services to hospitality, commercial and retail spaces.

The engineering programme featured a sophisticated array of ambient monitoring and tracking systems, measuring internal building conditions including CO<sub>2</sub> levels, water consumption numbers, and even air quality and energy usage measures all designed to keep the building green.

Ultimately, Royal Square represents the peak of contemporary green standards, where engineering and design are aligned to deliver a building that is beneficial for both the environment and the end-user.

Wei



TAIWAN

new realms to discover





Taiwan

# Taroko Pacific

Architecture



Framed by majestic mountain vistas and spectacular ocean views, the new Taroko Pacific Hotel & Serviced Apartments fits seamlessly into Hualien's stunning natural topography. Resting where the mountains gently crash into the Pacific, the development boasts an excellent location. Capitalising on the draw of Taroko Gorge and the nearby National Parks, the design team envisioned a property that fully accentuated the magnificent landscape. Their intention was to immerse guests in nature, while also leaving the softest environmental footprint possible.

Working with a site totalling over 10,000 square meters, architects split a typical high block massing into three segregated programs, allowing maximum occupant capacity within the site to be maintained. Intelligently organized, the property is arranged in a manner that not only enhances the majestic views, but also optimises usage of space within the site. Eco-friendly and sustainability techniques were introduced in the form of a green roof and specially designed façade treatments and screens - greatly reducing the development's ecological impact.

Architects perceptively positioned the hotel entrance at the front edge of the site, with drop-off areas and lobby spaces conveniently located, augmenting the new development's overall circulation and flow. All units enjoy breathtaking panoramas, with serviced apartments placed at the rear of the property, sequestered against the mountain backdrop for increased privacy.

Connecting the different areas of the new development are shared common spaces. Featuring a host of modern conveniences and facilities, guests at the Taroko Pacific will want for nothing.

Wei



JAPAN

mixing work & play

**KASARA**  
NISEKO VILLAGE  
TOWNHOUSE

Japan

# Kasara Townhouse

Brand Engagement



# KASARA

More than a winter wonderland, Niseko is fast becoming a favourite of holiday seekers and travellers regardless of the season. There are summertime activities and a heaping of traditional Japanese culture on offer.

The Kasara name is founded on a reputation for quality, exclusivity and class. For this venture, the group teamed with YTL hotels to deliver a series of townhouses that embody contemporary elegance, style and luxury.

To help market the development, giving it the exposure required to attract investors and potential full-time residents, Immortal conceptualised brochures and marketing material that captured the spirit of the project, showcasing its unbeatable combination of location, culture and timeless style.



**NISEKO VILLAGE**  
ALWAYS IN SEASON

Japan

**Niseko Village**

Brand Engagement



gear and  
plement  
activities,  
olfing  
unique souvenirs  
essentials for  
necessities,  
and



What is Japan without its cherished, longstanding traditions? More than kimonos and samurai swords, it is a spiritual, ephemeral paradigm steeped in history and the pursuit of perfection.

Niseko Village was developed to transport visitors into the past by providing the experience of an ancient Japanese town draped in the pure white of winter; along with steaming chimneys, roasting chestnuts and more sweet joys that the season heralds.

To communicate the right appeal, a range of marketing material was developed that showcased the unique features of Niseko Village. Immortal crafted brochures that not only underscored the best that the Village had to offer, but also captured the potential that the development promised.



Japan

# Niseko Serviced Apartments & Clubhouse

Masterplanning

One of Japan's most iconic and recognisable skiing and holiday destinations, Niseko has a long established tradition for winter fun. Think light, powdery snow, majestic mountain backdrops, steaming onsens, and just pure opulent fun.

In recent times, Niseko has become flush with fresh developments, a wave of renewal and refurbishment bringing heightened luxury and increased accessibility. Reaffirming its position as an enviable destination with scenic views of Mt. Annupuri and Mt. Yotei's towering peak, this recently conceptualised site is conveniently situated less than 5 minutes' drive from the nearest ski gondola in Niseko Village.

The Niseko Serviced Apartments & Clubhouse is part of an expansive Masterplan by ONG&ONG, consisting of luxury villas, private Japanese baths and a wellness centre, a traditional Omakase dining room, along with a central clubhouse with an exclusive private ski lodge and locker room. Design firms and architects the world over were invited to work hand-in-hand with a consortium comprising some of the best names in contemporary hospitality.







[ong-ong.com](http://ong-ong.com)



[proj-xion.com](http://proj-xion.com)



[proj-innovations.com](http://proj-innovations.com)



[rankine-hill.com](http://rankine-hill.com)



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